

Senate Resolution 895

By: Senators Wicks of the 34th, Rhett of the 33rd and Harbison of the 15th

A RESOLUTION

1 Recognizing and commending Veatra Cruz; and for other purposes.

2 WHEREAS, Veatra Cruz is a United States Navy veteran, licensed cosmetologist, and
3 community leader whose work exists at the powerful intersection of service, creativity, and
4 advocacy; and

5 WHEREAS, following her military service, she established a distinguished professional path
6 as a licensed cosmetologist and entrepreneur by founding Veatra Beauty, a purpose-driven
7 brand that advances confidence, healing, and self-care through beauty and creative
8 expression; and

9 WHEREAS, she additionally serves as the founder and chief executive officer of The
10 Women Veterans Company, a nonprofit organization dedicated to supporting and amplifying
11 Black women veterans and other historically marginalized veteran communities as they
12 transition from military to civilian life; and

13 WHEREAS, through sustained community leadership, Veatra Cruz has led and supported
14 numerous community-centered programs across Georgia, including wellness workshops,

15 educational courses, resource referral initiatives, and collaborative events with local
16 businesses, schools, and veteran-serving organizations; and

17 WHEREAS, she has further demonstrated her commitment to service by volunteering
18 hundreds of hours annually, serving in outreach and advisory roles, and applying her
19 professional expertise in marketing, design, education, and event production to uplift
20 individuals and strengthen community networks; and

21 WHEREAS, it is abundantly fitting and proper that this veteran, entrepreneur, and
22 community leader be appropriately honored for her dedication to service, advocacy, and the
23 well-being of her fellow citizens.

24 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE that the members of this body
25 recognize and commend Veatra Cruz for her honorable military service, nonprofit leadership,
26 and continued dedication to community-centered advocacy as well as extend best wishes for
27 continued success.

28 BE IT FURTHER RESOLVED that the Secretary of the Senate is authorized and directed
29 to make an appropriate copy of this resolution available for distribution to Veatra Cruz.