

Senate Resolution 738

By: Senators Robertson of the 29th, Anavitarte of the 31st, Bearden of the 30th, Kirkpatrick of the 32nd, Dixon of the 45th and others

A RESOLUTION

1 Recognizing February 11, 2026, as Kia Day at the state capitol and commending Kia's
2 vehicle manufacturing and impact to the state; and for other purposes.

3 WHEREAS, Georgia is a center of automobile manufacturing and home to Kia's assembly
4 plant in West Point, Georgia; and

5 WHEREAS, the automobile manufacturing industry in Georgia is resilient and growing; in
6 the last 16 years, Kia Georgia has produced over five million vehicles in the state; and

7 WHEREAS, Kia Georgia has contributed more than \$23 million to the local community,
8 promoting education, health and wellness, and environmental preservation and sustainability
9 as part of its Corporate Social Responsibility program; and

10 WHEREAS, Kia Georgia has promoted workforce development in K-12 education through
11 its sponsorship of SAE Foundation's "A World In Motion" and Greenpower USA, along with
12 supporting CTAE programs, and is actively involved with the Technical College System of
13 Georgia and is a founding partner of UGA's Georgia Network for Electric Mobility; and

14 WHEREAS, the Kia brand has 22 dealerships across the state participating in Kia's Veterans
15 Technician Apprenticeship Program; and

16 WHEREAS, since establishing its assembly plant in 2009 in West Point, Georgia, Kia has
17 invested more than \$3.2 billion in the state, which includes the recent expansion of more than
18 \$200 million for production of electric vehicles at this site; and

19 WHEREAS, Kia is committed to a "customer-centric" business model through its flexible
20 production system focusing on market-driven trends, providing mobility solutions that meet
21 customer needs and exceed expectations; and

22 WHEREAS, Kia Georgia employs more than 3,200 team members and is responsible for
23 more than 14,000 plant and supplier jobs in the region; and

24 WHEREAS, Kia Georgia is the United States' manufacturing home of five award-winning
25 models: Telluride, Sorento, and Sportage SUVs and the all-electric EV9 and EV6 SUVs,
26 producing three powertrains (gasoline, hybrid, and electric) on a single-line system.

27 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE that the members of this body
28 commend Kia Georgia and recognize February 11, 2026, as Kia Day at the state capitol.

29 BE IT FURTHER RESOLVED that the Secretary of the Senate is authorized and directed
30 to make appropriate copies of this resolution available for distribution to the public and the
31 press.