

Senate Resolution 537

By: Senators Esteves of the 35th and Kemp of the 38th

A RESOLUTION

1 Recognizing and commending the contributions of Poder Latinx in Georgia; and for other
2 purposes.

3 WHEREAS, Poder Latinx, a nonpartisan, nonprofit civic and social justice organization, has
4 long advocated on behalf of the Latino community in the United States, committed to
5 enhancing voter registration and participation within the Latino community; and

6 WHEREAS, founded in 2019, this esteemed organization has been instrumental in raising
7 awareness about issues affecting the Latino population, such as the economy, environment,
8 and civic engagement, thereby fostering a more informed and engaged electorate; and

9 WHEREAS, this organization leads year-round voter engagement and issue-based advocacy
10 campaigns through civic engagement programs to encourage eligible voters to participate and
11 contribute to this country's democracy; and

12 WHEREAS, this group has demonstrated an unwavering dedication to informing and
13 empowering the Hispanic community by providing comprehensive voter education and
14 information in both English and Spanish and working to fill engagement gaps within the
15 Hispanic community throughout election cycles; and

16 WHEREAS, the work done in Georgia has led to 3,792 new and updated voter registrations
17 of eligible voters, 800,155 calls and 145,340 texts made to constituents, and 124,608 doors
18 knocked to encourage civic participation during important electoral events, strengthening our
19 local and national democracy; and

20 WHEREAS, their advocacy has played a key role in bridging the gap for Latino voters by
21 addressing barriers such as language accessibility, access to accurate state election
22 information, and culturally relevant community engagement and has been instrumental in
23 getting out the vote in Georgia's general and runoff elections for the past four years through
24 youth voter registration drives, providing crucial election information to Spanish-speaking
25 voters, advocating for language accessibility in voting materials, and canvassing
26 Hispanic-majority neighborhoods to strengthen the state's election infrastructure; and

27 WHEREAS, the organization empowers the next generation of Latino leaders through
28 leadership development programs, including the Poderosas Fellowship, which equips young
29 Latinas with the tools needed to engage in their communities and fulfill their civic duty, and
30 initiatives focused on engaging Latino voters to strengthen their participation in democracy;
31 and

32 WHEREAS, it is abundantly fitting and proper that the outstanding work of this fine
33 organization and its numerous contributions to the Latino community be appropriately
34 recognized.

35 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE that the members of this body
36 commend Poder Latinx for its work uplifting the lives of Latino Americans and for its
37 outstanding commitment to advancing voter registration, education, and participation among
38 the Latino community.

39 BE IT FURTHER RESOLVED that the Secretary of the Senate is authorized and directed
40 to make an appropriate copy of this resolution available for distribution to Poder Latinx.