

## House Resolution 898

By: Representatives Bell of the 75<sup>th</sup>, Willis of the 55<sup>th</sup>, Myles of the 126<sup>th</sup>, Crawford of the 89<sup>th</sup>, Reese of the 140<sup>th</sup>, and others

## A RESOLUTION

- 1 Honoring the life, work, and contributions of Nina Packer; and for other purposes.
- 2 WHEREAS, Nina Packer is an innovative professional in nonprofit leadership, education,  
3 and entertainment with a distinguished career spanning over 20 years who is dedicated to  
4 creating career exposure and pipeline programs for young professionals in media and  
5 entertainment; and
- 6 WHEREAS, she played a pivotal role in developing the pre-college program now known as  
7 the Warner Bros. Discovery: Future Leaders Institute and was instrumental in establishing  
8 music industry certificate and degree programs at Jackson State University and Florida A&M  
9 University, expanding educational opportunities for students seeking careers in the  
10 entertainment industry; and
- 11 WHEREAS, through her company, Nonprofit Planning & Administration (NPA), she  
12 manages the Cortez Bryant Foundation and the Rob and Shaun Hardy Amazing Stories  
13 Foundation, both of which cultivate pathways for BIPOC professionals to enter and excel in  
14 the music and film industries; and

15 WHEREAS, she has contributed to major media projects, producing content highlighting  
16 Historically Black Colleges and Universities (HBCUs) for YouTube Originals, Blackstream  
17 Live/Live Nation Urban, and NBCUniversal, elevating the visibility of Black excellence in  
18 higher education; and

19 WHEREAS, Nina has worked alongside generation-defining figures in entertainment, sports,  
20 and social justice, serving as a consultant to activate and develop their philanthropic and  
21 business endeavors, guiding them through strategic planning, operations management, and  
22 executive coaching; and

23 WHEREAS, she began her career in entertainment in 1999 as part of the Development and  
24 Marketing teams at Rainforest Films (now Rainforest Entertainment), where she contributed  
25 to the success of landmark films such as *Trois*, *Pandora's Box*, *The Gospel*, and *Stomp the*  
26 *Yard* and played a key role in the company's brand-building and distribution strategies; and

27 WHEREAS, she has an extensive background in education, having served as a Marketing  
28 Education Teacher for Clayton County Public Schools, launched the Film & Media Magnet  
29 Program at Mundy's Mill High School, and taught Music Management Practicum and Intro  
30 to Music Industry courses at Florida A&M University and Jackson State University; and

31 WHEREAS, as a nonprofit leader, she founded Nina Packer & Associates (now NPA) and  
32 has worked with esteemed organizations such as The Study Hall, Cool Girls Inc., 21st  
33 Century Leaders, Do Something, and Burrell Communications, in addition to managing  
34 charitable activations for professional athletes affiliated with the Dallas Cowboys and New  
35 England Patriots; and

36 WHEREAS, she flourished for eight years as the Director of Operations for the powerhouse  
37 artist management company Blueprint Group/Maverick, which has managed the careers of  
38 Lil Wayne, Drake, and Nicki Minaj and currently represents The Roots, Jill Scott, Lil Nas  
39 X, and Latto; and

40 WHEREAS, Nina Packer holds a Master of Public Administration with a concentration in  
41 Nonprofit Management from Georgia State University's Andrew Young School of Policy  
42 Studies and a Bachelor of Business Teacher Education from Florida A&M University; and

43 WHEREAS, she is the proud mother of two accomplished daughters, one a graduate of  
44 Howard University and the other a freshman at the University of Southern California,  
45 exemplifying her commitment to education and empowerment; and

46 WHEREAS, it is abundantly fitting and proper that the outstanding achievements and lasting  
47 contributions of Nina Packer be appropriately recognized and celebrated.

48 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES that  
49 the members of this body honor Nina Packer for her exceptional leadership, unwavering  
50 commitment to education, and dedication to creating career pathways for future generations  
51 in media, entertainment, and nonprofit development.

52 BE IT FURTHER RESOLVED that the Clerk of the House of Representatives is authorized  
53 and directed to make an appropriate copy of this resolution available for distribution to Nina  
54 Packer.