

House Resolution 725

By: Representatives Beckles of the 96th, Jackson of the 68th, Schofield of the 63rd, Davis of the 87th, Scott of the 76th, and others

A RESOLUTION

1 Recognizing and commending the National Vitiligo Bond Inc. Foundation; and for other
2 purposes.

3 WHEREAS, the National Vitiligo Bond Inc. Foundation was founded in 2010 by Natasha
4 Pierre McCarthy in Atlanta, Georgia, while she was teaching at Point University, inspired
5 by the biblical figure Nehemiah and her vision to create a supportive community for those
6 living with vitiligo; and

7 WHEREAS, the National Vitiligo Bond Inc. Foundation has since expanded its advocacy
8 efforts to 20 states, helping volunteers establish awareness initiatives and serving as a model
9 for support groups and nonprofits both nationally and internationally; and

10 WHEREAS, in 2011, the organization successfully advocated for June to be recognized as
11 Vitiligo Awareness Month and secured a proclamation from then-Governor Nathan Deal, a
12 tradition that has continued under Governor Brian Kemp; and

13 WHEREAS, the foundation has partnered with Emory Dermatology to host educational
14 support groups and has established online and offline communities offering vital resources
15 for individuals with vitiligo; and

16 WHEREAS, the organization has also engaged in many youth and public outreach initiatives,
17 such as Advocacy Day at the Capitol, self-esteem photo shoots, the Rise & Shine:
18 Empowering Youth for Change program, and the annual Vitiligo Bond 5K; and

19 WHEREAS, its commitment to health and skincare advocacy has included national
20 sunscreen and skincare awareness campaigns focused on youth and adults with vitiligo,
21 outreach efforts in Haiti, and corporate partnerships with L'Oréal, Dermablend, and Macy's
22 to support awareness and education; and

23 WHEREAS, the National Vitiligo Bond Inc. Foundation has been recognized for its
24 outstanding efforts with the 2023 USA Presidential Lifetime Achievement Award for
25 Volunteer Service as well as the Morehouse and NCBON Unsung Hero Award; and

26 WHEREAS, it is abundantly fitting and proper to appropriately honor this remarkable
27 organization during this special time.

28 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES that
29 the members of this body recognize and commend the National Vitiligo Bond Inc.
30 Foundation for its invaluable contributions to vitiligo awareness and support as well as
31 extend best wishes for its continued success.

32 BE IT FURTHER RESOLVED that the Clerk of the House of Representatives is authorized
33 and directed to make an appropriate copy of this resolution available for distribution to the
34 National Vitiligo Bond Inc. Foundation.