

House Resolution 719

By: Representatives Scott of the 76th, Schofield of the 63rd, and Davis of the 87th

A RESOLUTION

1 Commending Ariel Shaw and Southern Crescent Women In Business Inc. upon their 2025
2 Small Business Conference: Equip, Inform, Transform; and for other purposes.

3 WHEREAS, Ariel Shaw, MBA, and Southern Crescent Women In Business Inc., a
4 conglomerate of women-owned businesses and women in business, have worked to change
5 the economic landscape in the Southern Crescent region for women-owned businesses and
6 small businesses; and

7 WHEREAS, the organization continues to seek to level the economic playing field by
8 assisting women-owned and small businesses, and through its affiliate, Southern Crescent
9 Men In Business, it uses its platform to help strengthen and build key relationships with
10 governmental agencies, corporate entities, and the private sector; and

11 WHEREAS, the Southern Crescent 2025 Women In Business Conference: Equip, Inform,
12 Transform offers small businesses and solopreneurs an opportunity to learn from experts,
13 connect with like-minded individuals, and take their careers to the next level with meaningful
14 panels such as the Legacy Panel, Access to Capital Panel, Fintech & AI Panel, Supplier
15 Diversity Panel, and more; and

16 WHEREAS, Southern Crescent Women In Business Inc., although operating at a regional
17 level, is hosting this impactful conference within the limits of Henry County and the City of
18 Stockbridge; and

19 WHEREAS, Visionary and Founder Ariel Shaw is hosting this small business and women's
20 conference filled with insightful panels, workshops, and networking opportunities; and

21 WHEREAS, Southern Crescent Women In Business Inc. continues the work to provide
22 foundational support for women-owned businesses and women in business in the Southern
23 Crescent region while also opening opportunities for other dynamic women and men.

24 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES that
25 the members of this body commend Ariel Shaw and Southern Crescent Women In Business
26 Inc. upon the grand occasion of the 2025 Small Business Conference: Equip, Inform,
27 Transform as well as extend best wishes for success.

28 BE IT FURTHER RESOLVED that the Clerk of the House of Representatives is authorized
29 and directed to make appropriate copies of this resolution available for distribution to
30 Southern Crescent Women In Business Inc. and Ariel Shaw.