

House Resolution 441

By: Representatives Smith of the 70th, Jones of the 47th, Dempsey of the 13th, Hugley of the 141st, Greene of the 154th, and others

A RESOLUTION

- 1 Recognizing and commending the Georgia Beverage Association; and for other purposes.
- 2 WHEREAS, Georgia has a strong and growing infrastructure for recycling; and
- 3 WHEREAS, the issue of litter in our environment is a growing concern, and the improper
4 disposal of litter and recyclables impacts our world-renowned oceans, rivers, and waterways,
5 negatively affecting Georgia's environment, tourism, and economy; and
- 6 WHEREAS, go it alone strategies will not have a substantial impact or improve recycling
7 rates, making it imperative that we shape the solution with collective action; and
- 8 WHEREAS, the beverage industry is committed to creating a circular economy and
9 improving the recycling rates of packaging through projects such as the Georgia Beverage
10 Association's Made to be Remade initiative; and
- 11 WHEREAS, the Made to be Remade initiative is committed to educating consumers about
12 the value of recycling and investing in state-of-the-art infrastructure upgrades to expand
13 access to recycling and support community education efforts; and

14 WHEREAS, The Coca-Cola Company, Keurig, Dr. Pepper, and PepsiCo have launched
15 several initiatives to improve the recycling of beverage containers and reduce the industry's
16 use of new materials by partnering with environment and sustainability leaders such as the
17 World Wildlife Fund, Closed Loop Partners, and The Recycling Partnership; and

18 WHEREAS, the industry's Every Bottle Back initiative is directing the equivalent of \$400
19 million to The Recycling Partnership and Closed Loop Partners through a new \$100 million
20 industry fund that will be matched three-to-one by other grants and investors to improve the
21 collection of plastic bottle for recycling; and

22 WHEREAS, the industry's Every Bottle Back initiative is working with the World Wildlife
23 Fund to measure and track progress toward reducing the industry's plastic footprint and
24 improving the quality and availability of recycled plastic in key regions of the county,
25 including Georgia; and

26 WHEREAS, the Georgia Beverage Association's Made to be Remade initiative is committed
27 to producing 100 percent recyclable cans, bottles, and caps.

28 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES that
29 the members of this body recognize and commend the Georgia Beverage Association for the
30 increased recycling efforts it has undertaken through its Made to be Remade initiative as well
31 as extend best wishes for continued success.

32 BE IT FURTHER RESOLVED that the Clerk of the House of Representatives is authorized
33 and directed to make an appropriate copy of this resolution available for distribution to the
34 Georgia Beverage Association.