

Senate Resolution 280

By: Senators Beach of the 21st, Summers of the 13th, Brass of the 6th, Bearden of the 30th, Williams of the 25th and others

A RESOLUTION

1 Commending the Entertainment Tourism Alliance of Georgia (ETAG) and recognizing
2 February 28, 2025, as Entertainment Tourism Day at the state capitol; and for other purposes.

3 WHEREAS, the Entertainment Tourism Alliance of Georgia (ETAG) is dedicated to
4 promoting and supporting Georgia's thriving entertainment and tourism industries, which
5 significantly contribute to the state's economy, culture, and global reputation; and

6 WHEREAS, Georgia has become a leading destination for film, television, music, digital
7 media, and live entertainment production, generating billions of dollars in economic impact
8 and creating thousands of jobs across the state; and

9 WHEREAS, the state's diverse landscapes, historic sites, world-class production facilities,
10 and skilled workforce have positioned Georgia as a premier location for
11 entertainment-related tourism, drawing visitors from around the world to experience its rich
12 cultural heritage and cinematic attractions; and

13 WHEREAS, ETAG plays a crucial role in fostering collaboration among industry leaders,
14 local businesses, and government officials to ensure continued growth and sustainability in
15 Georgia's entertainment tourism sector; and

16 WHEREAS, the organization actively promotes initiatives that enhance the visibility of
17 Georgia's entertainment attractions, advocate for policies that support the industry, and
18 provide educational resources for aspiring professionals in the field; and

19 WHEREAS, the economic impact of the state's entertainment tourism industry is significant,
20 and ETAG is working with industry partners to create an economic impact calculator for this
21 robust industry; in addition, ETAG is building a network so that Georgia communities, large
22 and small, have the opportunity to benefit from entertainment tourism; and

23 WHEREAS, it is fitting and proper to recognize the contributions of ETAG and to celebrate
24 its efforts in strengthening Georgia's status as a top destination for entertainment tourism.

25 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE that the members of this body
26 commend the Entertainment Tourism Alliance of Georgia (ETAG) for its dedication to
27 advancing the entertainment and tourism industries in Georgia and recognize February 28,
28 2025, as Entertainment Tourism Day at the state capitol.

29 BE IT FURTHER RESOLVED that the Secretary of the Senate is authorized and directed
30 to make an appropriate copy of this resolution available for distribution to the Entertainment
31 Tourism Alliance of Georgia.