

## Senate Resolution 235

By: Senators Anderson of the 24th, Goodman of the 8th, Payne of the 54th, Still of the 48th, Echols of the 49th and others

## A RESOLUTION

- 1 Recognizing and commending the Georgia Beverage Association; and for other purposes.
- 2 WHEREAS, Georgia has a strong and growing infrastructure for recycling; and
- 3 WHEREAS, the issue of litter in our environment is a growing concern, and the improper  
4 disposal of litter and recyclables impacts our world-renowned oceans, rivers, and waterways,  
5 negatively affecting Georgia's environment, tourism, and economy; and
- 6 WHEREAS, go it alone strategies will not have a substantial impact or improve recycling  
7 rates, making it imperative that we shape the solution with collective action; and
- 8 WHEREAS, the beverage industry is committed to creating a circular economy and  
9 improving the recycling rates of packaging through projects such as the Georgia Beverage  
10 Association's Made to be Remade initiative; and
- 11 WHEREAS, the Made to be Remade initiative is committed to educating consumers about  
12 the value of recycling and investing in state-of-the-art infrastructure upgrades to expand  
13 access to recycling and support community education efforts; and

14 WHEREAS, The Coca-Cola Company, Keurig, Dr. Pepper, and PepsiCo have launched  
15 several initiatives to improve the recycling of beverage containers and reduce the industry's  
16 use of new materials by partnering with environment and sustainability leaders such as the  
17 World Wildlife Fund, Closed Loop Partners, and The Recycling Partnership; and

18 WHEREAS, the industry's Every Bottle Back initiative is directing the equivalent of \$400  
19 million to The Recycling Partnership and Closed Loop Partners through a new \$100 million  
20 industry fund that will be matched three-to-one by other grants and investors to improve the  
21 collection of plastic bottle for recycling; and

22 WHEREAS, the industry's Every Bottle Back initiative is working with the World Wildlife  
23 Fund to measure and track progress toward reducing the industry's plastic footprint and  
24 improving the quality and availability of recycled plastic in key regions of the county,  
25 including Georgia; and

26 WHEREAS, the Georgia Beverage Association's Made to be Remade initiative is committed  
27 to producing 100 percent recyclable cans, bottles, and caps.

28 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE that the members of this body  
29 recognize and commend the Georgia Beverage Association for the increased recycling efforts  
30 it has undertaken through its Made to be Remade initiative as well as extend best wishes for  
31 continued success.

32 BE IT FURTHER RESOLVED that the Secretary of the Senate is authorized and directed  
33 to make an appropriate copy of this resolution available for distribution to the Georgia  
34 Beverage Association.