

Senate Resolution 234

By: Senators Esteves of the 35th, Halpern of the 39th, Harrell of the 40th, Kemp of the 38th, Parent of the 44th and others

A RESOLUTION

- 1 Honoring Park Place Operations Inc. upon its 50th anniversary; and for other purposes.
- 2 WHEREAS, Park Place Operations Inc., originally known as Parking Company of America,
3 has been a foundational part of the Atlanta community since its founding and incorporation
4 on July 22, 1974, providing invaluable parking and mobility services to the residents and
5 businesses of Atlanta, Georgia; and
- 6 WHEREAS, established and continuously led by the Chavez Family, Park Place Operations
7 Inc. has earned a reputation for its exceptional customer service, operational excellence, and
8 commitment to the success of its clients and the broader community; and
- 9 WHEREAS, over the past five decades, Park Place Operations Inc. has created thousands of
10 jobs with more than 1,000 employees across the country, establishing itself as a vital
11 contributor to Georgia's workforce and economic prosperity; and
- 12 WHEREAS, Park Place Operations Inc. owns, manages, and operates parking assets in 15
13 states nationwide and expands into new markets year over year, leading the way in
14 leveraging and innovating parking technology solutions, enhancing clients' and customers'

15 experience through touchless and seamless parking alternatives, and maximizing clients'
16 revenue streams and profit; and

17 WHEREAS, between 1980 and 2009, Park Place Operations Inc. played a pivotal role in the
18 operations at Hartsfield-Jackson Atlanta International Airport, managing 30,000 parking
19 spaces and handling up to 7 million transactions annually; at its peak, Park Place Operations
20 Inc. employed 550 team members at the airport alone, providing significant employment
21 opportunities for Georgia residents; and

22 WHEREAS, Park Place Operations Inc. has long been a partner in workforce development,
23 offering a platform for recent college graduates to gain valuable managerial and business
24 skills, which help shape their professional success in various industries; and

25 WHEREAS, in addition to its business success, Park Place Operations Inc. has shown
26 unwavering dedication to community service, supporting a variety of local organizations with
27 initiatives that focus on scholarships, job readiness, and empowerment for women,
28 entrepreneurs, and youth; and

29 WHEREAS, the company's charitable efforts include partnerships with organizations such
30 as the Atlanta Women Foundation, The Latin American Association, Mexican Center of
31 Atlanta, Families First, CREW Atlanta, and the Georgia Hispanic Chamber of Commerce.

32 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE that the members of this body
33 celebrate the 50th anniversary of Park Place Operations Inc. and honor its remarkable
34 contributions to the City of Atlanta, the State of Georgia, and the countless individuals and
35 communities it has positively impacted throughout its storied history.

36 BE IT FURTHER RESOLVED that the Secretary of the Senate is authorized and directed
37 to make an appropriate copy of this resolution available for distribution to Park Place
38 Operations Inc.