

House Resolution 87

By: Representatives Smith of the 70th, Townsend of the 179th, Gambill of the 15th, Chastain of the 7th, Buckner of the 137th, and others

A RESOLUTION

1 Recognizing February 6, 2025, as Keep Georgia Beautiful Day at the state capitol; and for
2 other purposes.

3 WHEREAS, the Keep Georgia Beautiful Foundation was created in 1978 by executive order
4 of Governor George Busbee; and

5 WHEREAS, there are now more than 70 local Keep America Beautiful Affiliates in Georgia,
6 representing one of the largest networks of local affiliates in the nation; and

7 WHEREAS, those affiliates reach more than 80 percent of Georgia's population with litter
8 prevention, waste reduction, recycling, and community beautification programs, including
9 the Great American Cleanup, America Recycles Day, the Bring One for the Chipper
10 Christmas tree recycling campaign, and BRACE (Blight Reduction and Code Enforcement)
11 grants; and

12 WHEREAS, these programs demonstrate measurable results such as reducing litter collected
13 during the Great American Cleanup by 75 percent over the last 15 years, recycling more than
14 6 million Christmas trees since the start of the Chipper program, and providing 77

15 mini-grants to Georgia communities over the last two years for a total of \$300,000, including
16 \$77,500 to communities with populations up to 10,000; and

17 WHEREAS, an average of over 99,000 volunteers participate in Keep Georgia Beautiful
18 Foundation and affiliate programs each year, representing an annual value average of \$24.7
19 million to Georgia taxpayers; and

20 WHEREAS, the Keep Georgia Beautiful Foundation returns an average of \$170.35 each year
21 in statewide annual benefits for every \$1 invested by state government to help reduce crime,
22 encourage economic development, and provide clean, green, healthy, and thriving
23 communities for all Georgians.

24 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES that
25 the members of this body recognize February 6, 2025, as Keep Georgia Beautiful Day at the
26 state capitol.

27 BE IT FURTHER RESOLVED that the Clerk of the House of Representatives is authorized
28 and directed to make appropriate copies of this resolution available for distribution to the
29 public and the press.