

House Resolution 540

By: Representative Marin of the 96th

A RESOLUTION

1 Recognizing UP Advertising, LLC; and for other purposes.

2 WHEREAS, UP Advertising, LLC, is an advertising agency founded in 2013 to connect
3 different brands with the Hispanic market, helping to generate their communication in a
4 correct way with the target public through different media; and

5 WHEREAS, with four years in the market and more than 17 years of experience, UP
6 Advertising, LLC, is the premier agency of Atlanta in uniting the American culture with the
7 Hispanic culture by offering the best of each; and

8 WHEREAS, this outstanding agency has established a glowing reputation of renown
9 throughout Georgia for its dedication and high ideals and has had a tremendous impact on
10 its community through its spirit of service; and

11 WHEREAS, UP Advertising, LLC, has been dedicated to providing continuing innovation
12 in the advertising industry and unparalleled service and support and remains steadfastly
13 committed to the principles of skill, integrity, and responsibility; and

14 WHEREAS, it is abundantly fitting and proper that the outstanding accomplishments of this
15 remarkable agency be appropriately recognized.

16 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES that
17 the members of this body recognize UP Advertising, LLC.

18 BE IT FURTHER RESOLVED that the Clerk of the House of Representatives is authorized
19 and directed to make an appropriate copy of this resolution available for distribution to UP
20 Advertising, LLC.