

## Senate Resolution 721

By: Senators Wicks of the 34th, Anderson of the 43rd, Harbison of the 15th, Rhett of the 33rd and Kemp of the 38th

## A RESOLUTION

1 Recognizing and commending Tiffani Williams; and for other purposes.

2 WHEREAS, Tiffani Williams is a United States Army veteran, entrepreneur, educator, and  
3 community leader dedicated to empowering women veterans and veteran owned businesses  
4 across Georgia; and

5 WHEREAS, after transitioning from the military, Tiffani founded Hive Promo, a branding  
6 and AI consulting business that helps small businesses, nonprofits, and veteran entrepreneurs  
7 build confident sustainable brands; and

8 WHEREAS, through workshops, one-on-one mentorship, and educational programming,  
9 Hive Promo has taught hundreds of entrepreneurs how to leverage branding and emerging  
10 technology to grow their businesses and tell their stories with clarity and confidence; and

11 WHEREAS, Tiffani serves as the volunteer brand manager for Georgia Military Women, the  
12 largest and most diverse women veteran organization in the state, where she was instrumental  
13 in shaping the organization's visual identity, messaging, and public presence; and

14 WHEREAS, her work with Georgia Military Women has contributed to increased  
15 engagement, strong partnerships, and continued membership growth, ensuring more women  
16 veterans have access to community, leadership opportunities, and vital support networks; and

17 WHEREAS, Tiffani is the chair of the Veteran Entrepreneur Group with the Atlanta Black  
18 Chambers, where she advocates for veteran owned businesses by creating pathways for  
19 education, mentorship, and economic empowerment and collaborates with chamber  
20 leadership, supporting programming and empowering the often unheard voices of women  
21 veterans; and

22 WHEREAS, Tiffani's passionate and dedicated leadership uplifts and strengthens her  
23 community, ensuring women veterans are not only recognized for their service but also  
24 involved and empowered as entrepreneurs and community leaders; and

25 WHEREAS, it is abundantly fitting and proper that this extraordinary Georgian be  
26 appropriately honored.

27 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE that the members of this body  
28 recognize and commend Tiffani Williams for her unwavering commitment to honoring the  
29 legacy of women veterans and uplifting voices that have historically been underrepresented.

30 BE IT FURTHER RESOLVED that the Secretary of the Senate is authorized and directed  
31 to make an appropriate copy of this resolution available for distribution to Tiffani Williams.