House Resolution 690

By: Representatives Townsend of the 179th, Sainz of the 180th, DeLoach of the 167th, Smith of the 70th, and Burns of the 159th

A RESOLUTION

Recognizing and commending Jekyll Island Authority Executive Director Jones Hooks on
 his outstanding public service and retirement; and for other purposes.

WHEREAS, Executive Director Jones Hooks has been recognized by the citizens of this state
for his outstanding stewardship and commitments to revitalize, retain, and protect Jekyll
Island State Park, one of Georgia's and the south's most treasured state parks and tourist
destinations; and

WHEREAS, born in Metter, he has remained a public servant to the State of Georgia through
economic development for most of his professional life, graduating from the University of
Georgia in 1975 and receiving an Master of Business Administration from George
Washington University; and

WHEREAS, he first served as executive director of the Kings Bay Impact Coordinating Committee for six years then as president and CEO of the Albany-Doherty Chamber of Commerce and Economic Development Commission for six years. He served as senior manager for KPMG in Atlanta for two years, managing operations for a highly confidential project, Yamacraw Mission, focused on building Georgia's high-tech economy, and then nine 16 years as the president and CEO of the Hampton Roads Economic Development Alliance in

17 Norfolk, Virginia, before finding his way back to Georgia; and

18 WHEREAS, he is married to his wife, Stephanie, and their union has blessed with two19 children, Christopher and Carson, as well as five grandchildren; and

WHEREAS, he began the final service of his career when he was appointed by the Board of the Jekyll Island Authority in 2008 to serve as its executive director and begin its transformation; and

WHEREAS, he has overseen operations, infrastructure, marketing, and historic and new
development through the procurement of more than \$80.4 million in public investments and
more than \$222 million in private investments, leading to a highly desirable place to live,
work, and play for the citizens of Georgia and beyond; and

WHEREAS, the island remains a pillar of conservation and preservation, being one of the
few places wherein beachfront views and significant green space have been shielded from
over development, no traffic lights exist, and parks and bike paths are pristine; and

WHEREAS, millions of visitors can experience the resort-like atmosphere of 63-holes of golf, numerous beach parks, a Landmark Historic District, the prestigious Georgia Sea Turtle Center, among other amenities, balanced with the restrictions of a state park to protect wildlife and provide an environment where nature and humankind can peacefully coexist; and

WHEREAS, these strategic enhancements under his leadership have contributed to Jekyll
Island's significant transformation, being recognized as the #1 Best Place to Go in the United

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States by *Money Magazine* in 2019 and a top island destination by travel and tourism
publications around the world and having recently celebrated its 75th anniversary as a
Georgia state park; and

WHEREAS, upon the completion of his service and stewardship to Jekyll Island for the past
15 years, Jones Hooks will be recognized as the longest serving executive director since the
establishment of the Jekyll Island Authority in 1950; and

WHEREAS, it is therefore appropriate and important these accomplishments and his
dedication to serving Jekyll Island and the State of Georgia be honored as we bid him well
in his long-deserved retirement.

46 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES that 47 the members of this body recognize and commend Jones Hooks for his outstanding public 48 service and stewardship ahead of the occasion of his retirement, extend our deepest gratitude 49 for his contributions to the State of Georgia, and wish him all the best while he lives happily 50 in his next days of retirement on the island he has meticulously cared for.

BE IT FURTHER RESOLVED that the Clerk of the House of Representatives is authorized
and directed to make an appropriate copy of this resolution available for distribution to Jones
Hooks.