

Senate Resolution 828

By: Senators Miller of the 49th, Dugan of the 30th, Henson of the 41st, Ginn of the 47th and Orrock of the 36th

A RESOLUTION

1 Commending the Atlanta Basketball Host Committee and welcoming the 2020 National
2 Collegiate Athletics Association (NCAA) Men's Final Four to Atlanta and the State of
3 Georgia; and for other purposes.

4 WHEREAS, the NCAA Men's Final Four will be hosted in Atlanta from April 3–6, 2020,
5 and will mark the first time that Mercedes Benz Stadium hosts the NCAA Men's Final Four
6 and the fifth time Atlanta has hosted the Men's Final Four; and

7 WHEREAS, Atlanta will not only host the Division I Men's Final Four but also host the
8 Division II and III National Championship games at State Farm Arena; and

9 WHEREAS, this grand occasion will showcase Georgia's assets to millions of visitors from
10 across the world and will generate more than \$100 million in economic impact for metro
11 Atlanta and Georgia; and

12 WHEREAS, the Atlanta Basketball Host Committee and NCAA staff have worked tirelessly
13 to plan, organize, and execute a weekend full of entertainment that highlights the region's
14 unique dining, culture, and atmosphere; and

15 WHEREAS, over 2,000 hardworking volunteers will be placed all over the host sites to
16 interact and provide touchpoints to enhance fan and visitor experiences throughout the whole
17 weekend; and

18 WHEREAS, the Final Four will showcase Georgia's high quality of life, outstanding
19 hospitality to visitors from all over the world, award-winning Hartsfield-Jackson Atlanta
20 International Airport, diverse transit and transportation options, and the outstanding business
21 partners and climate within Georgia; and

22 WHEREAS, the Atlanta Basketball Host Committee is committed to leaving a legacy in the
23 community through "Read to the Final Four," which promotes and inspires reading growth
24 amongst local third graders. The Final Four's legacy will also continue with the restoration
25 of the basketball courts and indoor facility for the Joseph B. Whitehead Boys & Girls Club;
26 and

27 WHEREAS, the Final Four will include an enormous amount of activity around the games
28 for fans, including the Final Four Fan Fest at the Georgia World Congress Center, the
29 Division I all-star game, the Final Four Dribble parade, and the March Madness Music
30 Festival headlined by Grammy award-winning artist Taylor Swift; and

31 WHEREAS, the State of Georgia aims to produce the greatest Final Four of all time that
32 allows us to compete for and host the major sporting events for many more years in the
33 future.

34 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE that the members of this body
35 commend the Atlanta Basketball Host Committee and welcome the National Collegiate
36 Athletics Association Men's Final Four to Atlanta and the State of Georgia.

37 BE IT FURTHER RESOLVED that the Secretary of the Senate is authorized and directed
38 to make an appropriate copy of this resolution available for distribution to the Atlanta
39 Basketball Host Committee.