

House Resolution 1336

By: Representatives Marin of the 96th, Gonzalez of the 117th, Lopez of the 99th, and Park of the 101st

A RESOLUTION

- 1 Commending Crecer; and for other purposes.
- 2 WHEREAS, Crecer was established in 2012 as a Hispanic and Latino business resource
3 group to empower individuals through leadership and professional development while
4 growing business for the United Parcel Service (UPS); and
- 5 WHEREAS, the vision of Crecer is to make UPS the company of choice for Latinos; and
- 6 WHEREAS, Crecer has grown to more than 1,500 members across 17 chapters globally with
7 members ranging from entry level to vice presidents; and
- 8 WHEREAS, Crecer has logged more than 22,000 volunteer hours this year, serving on
9 boards, participating in career fairs, and mentoring Latino youth; and
- 10 WHEREAS, in partnership with the UPS Foundation, Crecer has contributed to grants of
11 \$2.7 million to Hispanic organizations; Crecer's biggest accomplishment was to support the
12 launch of the Spanish version of UPS MyChoice and UPS.com; and
- 13 WHEREAS, in 2016, Crecer was recognized by LATINA Style, Inc., as a top 15 Latino
14 employee resource group and most recently earned the 2017 title of number one employee
15 resource group from the United States Hispanic Chamber of Commerce; and
- 16 WHEREAS, in 2017, Crecer conceived the "The Latino Link" which connects UPS sales and
17 marketing resources to build business-to-business relationships in the Hispanic community.
- 18 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES that
19 the members of this body commend Crecer for its dedication and service to our communities
20 and wish it continued success.

21 BE IT FURTHER RESOLVED that the Clerk of the House of Representatives is authorized
22 and directed to make an appropriate copy of this resolution available for distribution to
23 Crecer.