

Senate Resolution 792

By: Senators James of the 35th and Rhett of the 33rd

A RESOLUTION

1 Recognizing and commending Audraine Jackson; and for other purposes.

2 WHEREAS, the daughter of an entrepreneur and a civil rights activist, Audraine Jackson
3 enrolled at the University of Georgia a year early and graduated in three years from the
4 esteemed and highly selective Grady College of Journalism, earning awards and media and
5 leadership experience; and

6 WHEREAS, Ms. Jackson was a broadcast journalist in national and local markets before
7 pursuing a career in marketing communications; and

8 WHEREAS, as an industry-winning marketing communications professional and visionary
9 thinker, she relies on research, instincts, and logic; successfully assesses the strengths and
10 weaknesses of political candidates to forecast voter trends and position clients for victory;
11 and is a speaker and conference presenter on communications topics; and

12 WHEREAS, she hosted an international conference, where she taught communications
13 professionals about strategic thinking, business writing, public relations, media relations, and
14 integrated marketing; and

15 WHEREAS, she has served on the local and regional board of the International Association
16 of Business Communicators, has won many awards and honors, and was featured in the
17 *Washington Post* for her opinions on the Georgia primary election, entitled "Audraine's
18 Choice"; and

19 WHEREAS, in addition to the countless personal hours she has donated and her professional
20 pro bono work, Ms. Jackson founded the September 11th First Responders Appreciation
21 Program to honor firefighters and law enforcement in the southwest Atlanta community, the
22 Flowers to Widows Program that surprises recently widowed women and men on Valentine's
23 Day with flower gifts the first year after a loss, and Jackson Communications; and

24 WHEREAS, it is abundantly fitting and proper that the outstanding accomplishments of this
25 remarkable and distinguished individual be appropriately recognized.

26 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE that the members of this body
27 recognize Audraine Jackson and commend her for her exemplary professional and
28 philanthropic accomplishments.

29 BE IT FURTHER RESOLVED that the Secretary of the Senate is authorized and directed
30 to make an appropriate copy of this resolution available for distribution to Audraine Jackson.