

Senate Resolution 129

By: Senators Parent of the 42nd, Butler of the 55th, Orrock of the 36th, Seay of the 34th, James of the 35th and others

A RESOLUTION

- 1 Celebrating 100 years of Girl Scouts selling cookies; and for other purposes.
- 2 WHEREAS, the year 2017 marks the 100th anniversary since Girl Scouts started
3 participating in what would evolve into the largest entrepreneurial training program for girls
4 in the world, the Girl Scout Cookie Program; and
- 5 WHEREAS, the first known sale of cookies by Girl Scouts occurred in 1917, when the
6 Mistletoe Troop in Muskogee, Oklahoma, baked cookies and sold them in its high school
7 cafeteria as a service project; and
- 8 WHEREAS, from humble beginnings as a way for Girl Scout troops to finance activities, the
9 Girl Scout Cookie Program has evolved into the most powerful and successful financial
10 literacy tool in the world for girls; and
- 11 WHEREAS, the Girl Scout Cookie Program teaches five essential skills—goal setting,
12 decision making, money management, people skills, and business ethics; and
- 13 WHEREAS, in keeping with the fast pace of the modern world and the Girl Scout Mission
14 to provide girls with learning opportunities for the future, Girl Scouts launched Digital
15 Cookie, adding a digital layer to the iconic Girl Scout cookie program that teaches vital
16 twenty-first century business skills, including e-marketing, digital money management,
17 online dashboard usage, and e-commerce; and
- 18 WHEREAS, during the last century of selling these iconic cookies, Girl Scouts have
19 demonstrated their exemplary leadership and philanthropic spirit by using their cookie
20 earnings to do remarkable things within their communities that reflect the organization's
21 important mission; and

22 WHEREAS, Girl Scouts consistently drive positive change in their communities, thanks in
23 part to the cookie sale, doing what they can to make the world a better place; and

24 WHEREAS, today, more than 59 million American women are Girl Scout alumnae, 2.7
25 million girls and adult volunteers are active members.

26 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE that the members of this body
27 do hereby celebrate and applaud the Girl Scout Movement and all of Girl Scouts of Greater
28 Atlanta for achieving this amazing milestone and for 100 years of girls learning financial
29 literacy through the iconic Girl Scout cookie sale.

30 BE IT FURTHER RESOLVED that the Secretary of the Senate is authorized to make an
31 appropriate copy of this resolution available for distribution to Girl Scouts of Greater Atlanta.