

House Resolution 1294

By: Representatives Abrams of the 89th, Hugley of the 136th, Dickerson of the 113th, and Belton of the 112th

A RESOLUTION

1 Recognizing Mr. Charley Humbard, president of UP TV, for his commitment to eradicate
2 bullying in the State of Georgia and the nation; and for other purposes.

3 WHEREAS, since 2010, UP TV has dedicated their efforts to produce content that uplifts
4 youth and their family, while continually entertaining families with uplifting, inspiring, and
5 fun content; and

6 WHEREAS, in 2015, the network focused its attention on bullying and had an overwhelming
7 success with more than 41 million young people engaging online; and

8 WHEREAS, UP TV partnered with Aspire TV to launch the Through My Lens Atlanta
9 initiative to engage, educate, and empower young people in the careers of film and television;
10 and

11 WHEREAS, the Through My Lens Atlanta project in partnership with Nina Holiday
12 Productions, TFord Model Productions LLC, Jambalaya Media Group, Atlanta Workforce
13 Development Agency, Fulton Workforce Development Division, DeKalb Workforce
14 Development, Clark Atlanta University, Georgia Piedmont College, and the Salvation Army
15 Boys and Girls Club will produce a feature film, #IShine, and a documentary on cyber
16 bullying and its impact on our youth and communities that will air in October 2016 during
17 Anti-Bullying Awareness Month to continue the ongoing efforts to end bullying across this
18 country; and

19 WHEREAS, the UPLIFT SOMEONE Stand UP Against Bullying campaign was developed
20 to support October as National Bullying Prevention Month, and to reinforce the network's
21 commitment to help families deal with life's many challenges; and

22 WHEREAS, UP TV released two videos aligned with the holiday season and Anti-Bullying
23 Awareness Month that brought consumers an element of surprise that would touch their
24 hearts and encourage them to do good in their everyday lives; and

25 WHEREAS, with help from Good Morning America and the Today Show, as well as social
26 shares from celebrities, the "UPLIFT SOMEONE" video content garnered over 82 million
27 views and 26 million views, respectively; and

28 WHEREAS, it is abundantly fitting and proper that the outstanding accomplishments of this
29 remarkable and distinguished Georgian be appropriately recognized.

30 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES that
31 the members of this body recognize Mr. Charley Humbard, president of UP TV, for his
32 commitment to eradicate bullying in the State of Georgia and the nation.

33 BE IT FURTHER RESOLVED that the Clerk of the House of Representatives is authorized
34 and directed to make an appropriate copy of this resolution available for distribution to Mr.
35 Charley Humbard.