

House Resolution 1194

By: Representatives Wilkinson of the 52nd, Reeves of the 34th, Holcomb of the 81st, Brockway of the 102nd, Lumsden of the 12th, and others

A RESOLUTION

1 Commending Ms. Paris Rouzati; and for other purposes.

2 WHEREAS, Ms. Paris Rouzati, a 2013 graduate of the Georgia Institute of Technology with
3 a Bachelor of Science in Business Administration with concentrations in Accounting and
4 Operations Management, was recently named to the Forbes "30 under 30" list; and

5 WHEREAS, Ms. Rouzati is an accomplished marketing and advertising specialist who is
6 particularly experienced with reaching out to and empowering Millennial and Generation Z
7 consumers, and her recent work includes managing marketing for about.me, a website
8 specializing in the consolidation of personal web pages; and

9 WHEREAS, Ms. Rouzati is the co-founder and Editor-in-Chief of *Sweet Lemon Media*, an
10 online publication; Marketing Director of Women at the Frontier, a community of
11 inspirational women; a designer for the clothing label Fifi & P; a digital strategist for
12 StudioGood; and the founder of RAMEL, a media movement seeking to take back the media
13 in the Middle East; and she handles accounts such as NASCAR and Equinox; and

14 WHEREAS, in addition to those full-time pursuits, she briefly served as a freelance digital
15 specialist, and she developed the 55th annual Grammy Awards Campaign,
16 #TheWorldIsListening; the #AwesomeJewish campaign, combining the effort of 300 Jewish
17 influencers; compiled news segments for CNN; and developed digital e-mail marketing
18 campaigns with Google UTMs; and

19 WHEREAS, it is abundantly fitting and proper that the outstanding accomplishments of this
20 remarkable Georgian be appropriately recognized.

21 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES that
22 the members of this body commend Ms. Paris Rouzati for all of her exemplary
23 accomplishments.

24 BE IT FURTHER RESOLVED that the Clerk of the House of Representatives is authorized
25 and directed to make an appropriate copy of this resolution available for distribution to Ms.
26 Paris Rouzati.