

Senate Resolution 399

By: Senator Tolleson of the 20th

A RESOLUTION

1 Commending the Keep Georgia Beautiful Program and the 78 local Keep America Beautiful
2 affiliates who organize hundreds of thousands of volunteers to improve communities state
3 wide; and for other purposes.

4 WHEREAS, the Keep Georgia Beautiful Program was created in 1978 by Executive Order
5 of Governor George Busbee; and

6 WHEREAS, there are now 78 local Keep America Beautiful affiliates in Georgia,
7 representing the largest network of local affiliates in the nation; and

8 WHEREAS, those affiliates reach more than 80 percent of Georgia's population with litter
9 prevention waste reduction and community greening programs, including the Great
10 American Cleanup and the Bring One for the Chipper Christmas Tree Recycling Campaign;
11 and

12 WHEREAS, these programs demonstrate measurable results, including reducing litter
13 collected during the Great American Cleanup by 75 percent over the last ten years and
14 recycling more than 6 million Christmas trees since the start of the Chipper program; and

15 WHEREAS, nearly 200,000 volunteers participate in Keep Georgia Beautiful Foundation
16 and affiliate programs each year, representing a value of \$25.3 million annually to Georgia
17 taxpayers; and

18 WHEREAS, the Keep Georgia Beautiful Foundation returns \$188 in state-wide benefits for
19 every \$1 invested by state government; and

20 WHEREAS, the work done by the Keep Georgia Beautiful Foundation and local affiliate
21 communities is critical in reducing crime and encouraging economic development in
22 Georgia.

23 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE that the members of this body
24 commend the Keep Georgia Beautiful Program and recognize and thank all 78 local affiliates
25 and their volunteers for the positive impact their work continues to have on the state of
26 Georgia.

27 BE IT FURTHER RESOLVED that the Secretary of the Senate is authorized and directed
28 to make appropriate copies of this resolution available for distribution to the public and the
29 press.