

House Resolution 102

By: Representative England of the 116th

A RESOLUTION

1 Recognizing January 26-27, 2015, as Tourism, Hospitality, and Arts Days at the capitol; and
2 for other purposes.

3 WHEREAS, the Georgia Department of Economic Development celebrates Tourism,
4 Hospitality, and Arts Days at the capitol January 26-27, 2015, and commends the founding
5 and success of Chateau Elan in Braselton; and

6 WHEREAS, Chateau Elan began with a vision of a world-class winery by chemist and
7 entrepreneur Don Panoz in the 1980s, when he was recruited to Georgia by the Georgia
8 Chamber's "Red Carpet Tour"; and

9 WHEREAS, it is a destination resort and ranks among Georgia's most-visited venues,
10 featuring 63 holes of golf, 277 rooms and suites, seven restaurants, a golf school, culinary
11 studio, 75 acres of vineyards, and a European spa and convention center, which have all
12 helped it attain a 4-Diamond resort ranking; and

13 WHEREAS, the resort generates more than \$26 million annually for Georgia's vibrant
14 tourism and hospitality economy and employs nearly 400 people; and

15 WHEREAS, it has earned an array of international wine competition awards, including
16 Grand Harvest, Sommelier Challenge, Indy International, International Women's, Los
17 Angeles International, Critiques Challenge, Beverage Tasting Institute, Wines of the South,
18 Atlanta Seaboard Wine, and International Eastern Wine competitions; and

19 WHEREAS, the Panoz economic footprint deepened over the past 40 years in Elan
20 Pharmaceutical, Road Atlanta, Panoz Motorsports, the Panoz Automotive Museum, and other
21 closely-held ventures, including the introduction of the 25th anniversary Panoz Spyder
22 Esperante unveiled in April, 2014; and

23 WHEREAS, featured annual events at Chateau Elan include Valentine's Weekend, St.
24 Paddy's Day, Dinners Under the Stars, Vineyard Fest, and traditional holiday gatherings; and

25 WHEREAS, Don Panoz and Chateau Elan have had a tremendous economic impact, and
26 their success can also be considered a success for the economy.

27 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES that
28 January 26-27, 2015, are recognized as Tourism, Hospitality, and Arts Days at the capitol.

29 BE IT FURTHER RESOLVED that the Clerk of the House of Representatives is authorized
30 and directed to make appropriate copies of this resolution available for distribution to Don
31 Panoz.