

Senate Resolution 1199

By: Senator Unterman of the 45th

A RESOLUTION

1 Recognizing and commending the Alliance for a Healthier Generation; and for other
2 purposes.

3 WHEREAS, the Alliance for a Healthier Generation was founded by the American Heart
4 Association and the William J. Clinton Foundation as a response to the growing rate of
5 childhood obesity; and just like its founders, its goal as an organization is to create systemic
6 change, change that is not isolated to one home or community, to one school, industry, or
7 state; and

8 WHEREAS, the Alliance for a Healthier Generation seeks to create healthy changes that
9 build upon one another and create a system – and a nation – that makes the healthy choice
10 the easy choice; and

11 WHEREAS, the group created its Healthy Schools Program in 2006 which has launched in
12 231 schools in 13 states; the program has since grown to become the nation's most extensive
13 effort to prevent childhood obesity in schools, including more than 20,000 schools in all 50
14 states, the District of Columbia, and Puerto Rico; and

15 WHEREAS, the Alliance for a Healthier Generation also focuses on industries and
16 companies that influence the food students eat at school and the opportunities they have for
17 physical activity; and

18 WHEREAS, the group created a science based set of nutrition guidelines for kids and asked
19 the companies, which represented 90 percent of the school food and beverage market, to play
20 a role in the fight against obesity; and

21 WHEREAS, the result has been the Alliance for a Healthier Generation's facilitation of
22 brokering agreements that get companies to create products and services that meet its
23 nutrition guidelines and physical activity standards; its landmark agreement with the

24 beverage industry, for example, has since resulted in a 90 percent reduction in beverage
25 calories shipped to schools during the 2004-2010 school years; and

26 WHEREAS, the Alliance for a Healthier Generation has also created a science based
27 framework that helps Healthy Out-of-School Time providers increase healthy eating and
28 physical activity at their sites; today, more than 300 out-of-school time sites around the
29 country are using this framework to improve wellness for their kids; and

30 WHEREAS, in an effort to create true systematic change, the Alliance for a Healthier
31 Generation developed the Healthier Generation Benefit and is working with more than
32 56,000 doctors and registered dieticians to provide access to preventive care and treatment
33 for childhood obesity.

34 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE that the members of this body
35 recognize and commend the Alliance for a Healthier Generation for its efforts in developing
36 new techniques and programs in the prevention of childhood obesity.

37 BE IT FURTHER RESOLVED that the Secretary of the Senate is authorized and directed
38 to transmit an appropriate copy of this resolution to the Alliance for a Healthier Generation.