

Senate Resolution 814

By: Senator Tolleson of the 20th

### A RESOLUTION

1 Celebrating the 35th anniversary of the Keep Georgia Beautiful program and recognizing the  
2 78 local Keep America Beautiful affiliates; and for other purposes.

3 WHEREAS, in 1978, the Keep Georgia Beautiful program was created by Executive Order  
4 of Governor George Busbee; and

5 WHEREAS, presently, there are 78 local Keep America Beautiful affiliates in Georgia,  
6 representing the largest network of local affiliates in the nation; and

7 WHEREAS, those affiliates organize hundreds of thousands of volunteers to reach more than  
8 76 percent of Georgia's population with litter prevention, waste reduction, and community  
9 greening programs including the Great American Cleanup and the Bring One for the Chipper  
10 Christmas Tree Recycling Campaign; and

11 WHEREAS, these programs demonstrate measurable results, including reducing litter  
12 collected during the Great American Cleanup by 75 percent over the last ten years and  
13 recycling more than six million Christmas trees since the start of the Chipper program; and

14 WHEREAS, each year, more than 100,000 volunteers participate in Keep Georgia Beautiful  
15 Foundation and affiliate programs, representing a value of \$15.7 million annually to Georgia  
16 taxpayers; and

17 WHEREAS, the Keep Georgia Beautiful Foundation returns \$88.00 in state-wide benefits  
18 for every dollar invested by the state government; and

19 WHEREAS, the work done by the Keep Georgia Beautiful Foundation and local affiliate  
20 communities is critical in reducing crime and encouraging economic development in  
21 Georgia.

22 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE that the members of this body  
23 celebrate the 35th anniversary of the Keep Georgia Beautiful program and recognize the 78  
24 local affiliates and their volunteers for the positive impact their work continues to have on  
25 the State of Georgia.

26 BE IT FURTHER RESOLVED that the Secretary of the Senate is authorized and directed  
27 to transmit an appropriate copy of this resolution to the public and the press.