

Senate Resolution 787

By: Senators Ginn of the 47th, Thompson of the 14th, Dugan of the 30th, Albers of the 56th, James of the 35th and others

A RESOLUTION

1 Recognizing January 28, 2014, as Tourism, Hospitality, and Arts Day at the state capitol and
2 commending the tourism industry of Georgia; and for other purposes.

3 WHEREAS, tourism drives significant business growth and increased revenue for companies
4 operating in Georgia; and

5 WHEREAS, happenings in the arts, music, and agribusiness sectors help to promote tourism
6 and strengthen Georgia's rich cultural heritage; and

7 WHEREAS, all sectors of the Georgia economy benefit from tourism activity directly and
8 indirectly: transportation, lodging, food and beverage, retail trade, arts, entertainment and
9 recreation, financial, insurance and real estate, business services, government, wholesale
10 trade, construction and utilities, education and health care, and personal services; and

11 WHEREAS, the tourism and hospitality industry in Georgia represents a \$51.2 billion
12 industry in the state; and

13 WHEREAS, the tourism industry sustained 405,000 jobs in 2012; and

14 WHEREAS, 10.2 percent of all jobs in Georgia are directly or indirectly sustained by tourism
15 entities, making the tourism industry the fifth largest employer in the state; and

16 WHEREAS, creative and arts related industries in Georgia represent 12,768 businesses,
17 providing more than 199,921 jobs and generating \$29 billion in annual revenue; and

18 WHEREAS, representatives from the travel, hospitality, and arts industries work hard to
19 promote Georgia as a premier travel destination featuring unique destinations, events, and
20 activities; and

21 WHEREAS, the contributions and efforts of Georgia's tourism, hospitality, music, and arts
22 professionals to promote their attractions, destinations, and products in Georgia in order to
23 create greater economic growth are applauded.

24 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE that the members of this body
25 recognize the tourism industry as critical to the economic vitality of the State of Georgia and
26 recognize January 28, 2014, as Tourism, Hospitality, and Arts Day at the state capitol.