

Senate Resolution 761

By: Senator Unterman of the 45th

A RESOLUTION

1 Honoring MTI Baths on their 25th anniversary; and for other purposes.

2 WHEREAS, MTI Baths is an innovative manufacturer and marketer of custom-built and
3 handcrafted premium kitchen and bath products, whose employee-owned organization prides
4 itself on impeccable quality, customer focus, and continuous improvement; and

5 WHEREAS, MTI Baths was founded by engineer-turned-entrepreneur J.C. Henry in 1988.
6 He set out to create a company that would create the best whirlpool tubs on the market. His
7 company was initially named "Mr. Tubs"; and

8 WHEREAS, MTI Baths is an American-owned company located in Sugar Hill, Georgia. It
9 began as a small family business, but soon grew to employing 144 people with a revenue
10 exceeding \$20 million. MTI is dedicated to providing superior-quality, handcrafted products
11 for the U.S. consumer; and

12 WHEREAS, the company has been the recipient of countless awards for the design,
13 excellence and innovation of its products. These have included rewards for materials MTI
14 Baths has provided for their customers, such as a website and brochures. Additionally, they
15 have also received an international award for customer-driven manufacturing processes; and

16 WHEREAS, in its history, MTI Baths has introduced various new technologies, some of
17 which are even patented. These include the Fill-Flush and Simple Touch which are cleaning
18 systems; the Jentle Jet, a laundry sink; the Jentle Ped, a foot spa; the Jentle Pet, a spa for
19 dogs; the Stereo H2O, which allows bathers to listen to music; and the Radiance, which
20 utilizes radiant heat technology to warm a bathtub's interior; and

21 WHEREAS, MTI Baths is an employee-owned company, a rare occurrence in the current
22 business world. This ownership allows employees to have a greater appreciation for their

23 work. Attributes such as dedication, diligence, conscientiousness, and pride in workmanship
24 are common; and

25 WHEREAS, MTI Baths' pride in employee ownership carries with it an entrepreneurial spirit
26 and a culture of creativity and discipline. Communication is more direct, response times are
27 shortened, ideas flow more freely, and decisions are made more quickly. The results of this
28 type of business practice is collective innovation, which leads to more solutions to customer
29 needs and a steady stream of competitive new products; and

30 WHEREAS, Since the beginning, innovation has been the hallmark of MTI Baths. The very
31 identity and soul of MTI Baths has driven the people and the company to stay on the cutting
32 edge of technology and go beyond the confines of conventional; and

33 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE that the members of this body
34 recognize and commend MTI Baths on their 25th anniversary for their dedication to an
35 innovative entrepreneurial spirit and cutting-edge technologies.

36 BE IT FURTHER RESOLVED that the Secretary of the Senate is authorized and directed
37 to transmit an appropriate copy of this resolution to MTI Baths.