

House Resolution 847

By: Representatives Dawkins-Haigler of the 91st, Mosby of the 83rd, Mayo of the 84th, Bruce of the 61st, Mitchell of the 88th, and others

A RESOLUTION

1 Recognizing and supporting the Georgia Legislative Black Caucus's efforts in promoting
2 policies and programs to attract and sustain film, television, and digital media production as
3 a potential source of quality job opportunities for African American communities not only
4 in production but also in related industries; and for other purposes.

5 WHEREAS, the Georgia Legislative Black Caucus (GLBC) believes that the nation's
6 economic future, and that of the African American community, will be strongly influenced
7 by industries that succeed through innovation, technology, and creativity in a global
8 marketplace; and

9 WHEREAS, the GLBC recognizes that the film, television, and digital media industry
10 embodies all of these critical attributes and is one of the nation's most important sources of
11 quality jobs at a range of skill levels; and

12 WHEREAS, according to the Motion Picture Association of America, the film industry
13 supported 2.1 million jobs and nearly \$143 billion in total wages in 2010, with an average
14 salary of 32 percent higher than the national average; and

15 WHEREAS, in 2007, the film industry in Illinois brought in revenues from film production
16 of \$155 million and 26,500 people were hired to work on local films; and

17 WHEREAS, when a motion picture is filming outside of Los Angeles, California, it is
18 estimated to spend in excess of \$50,000 per day, and the average budget to create a feature
19 film for a major studio is \$64 million; and

20 WHEREAS, the GLBC recognizes that film, television, and digital media production activity
21 sparks industry related infrastructure development, which serves to revitalize communities
22 and to sustain and help grow thousands of small businesses that support the industry's varied

23 production needs, and such activity attracts millions of tourism dollars from audiences
24 around the world drawn to urban and rural production locations; and

25 WHEREAS, the GLBC recognizes there are aggressive efforts by a growing number of
26 foreign governments to provide incentives to attract film, television, and digital media
27 production.

28 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES that
29 the members of this body recognize the Georgia Legislative Black Caucus for its efforts in
30 promoting legislation that uses incentives to promote film, television, and digital media
31 production in order to create an equitable amount of jobs and contracts for minorities,
32 commend the Georgia Legislative Black Caucus for its commitment to progressive economic
33 development, and support the Georgia Legislative Black Caucus in its endeavors.

34 BE IT FURTHER RESOLVED that the Clerk of the House of Representatives is authorized
35 and directed to transmit an appropriate copy of this resolution to the Georgia Legislative
36 Black Caucus.