

Senate Resolution 337

By: Senator Orrock of the 36th

A RESOLUTION

1 Honoring the life and memory of Sandra Heartfield; and for other purposes.

2 WHEREAS, the State of Georgia mourns the loss of one of its most distinguished citizens
3 with the passing of Sandra Heartfield; and

4 WHEREAS, Sandra was born in Bryan, Texas, on August 20, 1942, and graduated from
5 South Park High School in 1960; and

6 WHEREAS, before moving to Atlanta in 1966, Sandra spent her early career working in the
7 offices of Texas attorney Ed Clark and in Washington, D.C., with the Institute for Defense
8 Analysis; and

9 WHEREAS, upon moving to Atlanta, Sandra spent many years in marketing with the
10 Coca-Cola Company, where she worked closely with Kelvin Wall who became the first
11 African American vice president for Coca-Cola U.S.A., and she persuaded Southern
12 Coca-Cola Bottling Companies to finance and distribute black history materials developed
13 by Coca-Cola U.S.A. to public schools; and

14 WHEREAS, she was a pioneer resident homeowner and served for five years as the
15 Neighborhood Planning Unit N Representative for Inman Park and was a member of the
16 Inman Park Restoration organization in the 1970s, which is now the Inman Park
17 Neighborhood Association; and

18 WHEREAS, Sandra was a board member for the Little Five Points Community Center for
19 ten years and participated in The Broken Wall, a joint program with the Young Life
20 Organization to provide alternative recreational opportunities to teenagers; and

21 WHEREAS, she worked closely with Robert J. Lipshutz, former counsel to Jimmy Carter
22 at the White House, and helped to coordinate his political and personal activities, including

23 his joining President Carter in Oslo when President Carter received the Nobel Peace Prize;
24 and

25 WHEREAS, Sandra was invaluable to developing radio station WRFG 89.3 FM's cadre of
26 volunteers, expanding the station's network of support throughout this state; for 17 years, she
27 chaired the annual silent auction, an event that she originally organized as the kick-off for
28 WRFG's campaign to increase its transmitting power to 100,000 watts, which it did in 1992;
29 and

30 WHEREAS, she was united in love and marriage to Harlon Joye, and the two were blessed
31 with three remarkable children, James, Eric, and Kevin, and four beautiful grandchildren; and

32 WHEREAS, she was a person of magnanimous strengths with an unimpeachable reputation
33 for integrity, intelligence, fairness, and kindness and, by the example she made of her life,
34 she made this world a better place in which to live.

35 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE that the members of this body
36 join in honoring the life and memory of Sandra Heartfield and express their deepest and most
37 sincere regret at her passing.

38 BE IT FURTHER RESOLVED that the Secretary of the Senate is authorized and directed
39 to transmit an appropriate copy of this resolution to the family of Sandra Heartfield.