

House Resolution 140EX

By: Representatives Battles of the 15th and Coomer of the 14th

A RESOLUTION

1 Recognizing Anheuser-Busch's celebration of Global Be(er) Responsible Day on
2 September 23, 2011; and for other purposes.

3 WHEREAS, Anheuser-Busch is a proud member of the Georgia community, with a
4 long-standing commitment to communities where its employees live and work and to
5 ensuring that its products are enjoyed responsibly; and

6 WHEREAS, Anheuser-Busch and its local wholesalers are industry leaders in promoting
7 alcohol responsibility and the use of designated drivers; and

8 WHEREAS, Anheuser-Busch has programs to educate bar staff about the importance of not
9 serving people under the legal drinking age and of encouraging people, when they choose
10 to drink, to use a designated driver; and

11 WHEREAS, Anheuser-Busch is opposed to drunk driving and believes it is 100 percent
12 preventable and that the beer industry should play a role in promoting alcohol responsibility,
13 because no company benefits from the misuse of its products; and

14 WHEREAS, parents, educators, retailers, law enforcement, elected officials, and citizens all
15 play an important role when it comes to alcohol responsibility in our communities; and

16 WHEREAS, Anheuser-Busch and its network of local wholesalers have invested more than
17 \$875 million to promote responsible drinking since 1982; and

18 WHEREAS, thousands of Anheuser-Busch employees in the United States, including those
19 here in Georgia, who are passionate about promoting alcohol responsibility and who take
20 action to do so will participate in Global Be(er) Responsible Day on September 23, 2011, by
21 taking pledges to be designated drivers and encouraging their friends and family to remember
22 to always use a designated driver if they choose to drink.

23 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES that
24 the members of this body do hereby proclaim September 23, 2011, as Be(er) Responsible
25 Day in the State of Georgia.

26 BE IT FURTHER RESOLVED that the Clerk of the House of Representatives is authorized
27 and directed to transmit an appropriate copy of this resolution to Anheuser-Busch.