

Senate Resolution 694

By: Senator Chance of the 16th

A RESOLUTION

1 Recognizing January 24, 2012, as Tourism and Hospitality Day at the state capitol and
2 commending the tourism industry of Georgia; and for other purposes.

3 WHEREAS, the travel, tourism, and hospitality industry plays an important role in our
4 statewide economy and is vital for Georgia's economic prosperity and the quality of life for
5 all Georgians; and

6 WHEREAS, the hospitality and tourism industry encompasses a broad range of businesses,
7 events, and attractions; and

8 WHEREAS, happenings in the arts and music sectors help promote tourism and strengthen
9 Georgia's rich cultural heritage; and

10 WHEREAS, current research shows that tourism demand of \$28 billion generated \$45 billion
11 in business sales, including indirect and induced impacts; and

12 WHEREAS, the tourism industry sustained 391,000 jobs in 2010; and

13 WHEREAS, 10.4 percent of all jobs in Georgia are directly or indirectly sustained by tourism
14 entities, making the tourism industry the fifth largest employer in the state; and

15 WHEREAS, representatives from the travel and tourism industry work hard to promote
16 Georgia as a premier travel destination with unique destinations, events, and activities; and

17 WHEREAS, the contributions and efforts of Georgia tourism industry professionals to
18 increase travel to and throughout Georgia in order to stimulate economic growth are
19 applauded.

20 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE that the members of this body
21 recognize the tourism industry as critical to the economic vitality of the State of Georgia and
22 declare January 24, 2012, as Tourism and Hospitality Day at the state capitol.

23 BE IT FURTHER RESOLVED that the Secretary of the Senate is authorized and directed
24 to transmit an appropriate copy of this resolution to the Georgia Association of Convention
25 and Visitors Bureaus and the Department of Economic Development.