

Senate Resolution 398

By: Senators Mullis of the 53rd, Bulloch of the 11th, Loudermilk of the 52nd, Harbison of the 15th, Hooks of the 14th and others

A RESOLUTION

1 Dedicating the Georgia portion of U.S. Highway 27 as the Scenic Hometown Highway; and
2 for other purposes.

3 WHEREAS, U.S. Highway 27 traverses the entire western length of Georgia and is
4 approximately 352 miles long; and

5 WHEREAS, the highway connects 18 diverse counties in the common cause of economic
6 development and regionalism; and

7 WHEREAS, the state and federal government invested billions of dollars in constructing
8 U.S. Highway 27 and, by supporting travel and tourism investment along the corridor, the
9 state will be increasing the taxpayers' return on investment; and

10 WHEREAS, promoting tourism along U.S. Highway 27 supports efforts to dismantle
11 persistent poverty in Georgia as seven of the 18 counties along the highway are classified by
12 the University of Georgia as "counties with persistent poverty"; and

13 WHEREAS, the activities around the promotion of U.S. Highway 27 can serve as a
14 sustainable model for other corridor tourism and economic development efforts in Georgia;
15 and

16 WHEREAS, U.S. Highway 27 offers an attractive, alternate north-south transportation
17 route with authentic Georgia cultural heritage and scenic resources.

18 NOW, THEREFORE, BE IT RESOLVED BY THE GENERAL ASSEMBLY OF
19 GEORGIA that the Georgia portion of U.S. Highway 27, located within the limits of the
20 Martha Berry Highway, be dedicated as the Scenic Hometown Highway for tourism
21 enhancement purposes.

22 BE IT FURTHER RESOLVED that the Department of Transportation is authorized and
23 directed to work with the affected county and municipal governing authorities and the
24 Georgia U.S. Highway 27 Association in efforts to promote Highway 27 with the placement
25 and maintenance of appropriate markers along the roadway through funds provided by
26 private and public organizations, county or municipal funds, funds of the Department of
27 Transportation, or any combination thereof.

28 BE IT FURTHER RESOLVED that the placement of markers will be at the location and
29 under the direction of the Department of Transportation with appropriate input from the
30 appropriate county and municipal governing authority and the Georgia U.S. Highway 27
31 Association.

32 BE IT FURTHER RESOLVED that the Secretary of the Senate is authorized and directed
33 to transmit an appropriate copy of this resolution to the Department of Transportation.