

## Senate Resolution 395

By: Senators Hill of the 32nd, Mullis of the 53rd, Shafer of the 48th, Bethel of the 54th, Carter of the 42nd and others

## A RESOLUTION

1 Recognizing and commending The Coca-Cola Company on its 125th anniversary; and for  
2 other purposes.

3 WHEREAS, Coca-Cola was invented on May 8, 1886, in Atlanta, Georgia, by Dr. John  
4 Pemberton, where it was first sampled at Jacobs' Pharmacy; and

5 WHEREAS, The Coca-Cola Company's headquarters have been in Atlanta and the State of  
6 Georgia for the entire 125 years of the brand's history; and

7 WHEREAS, Dr. Pemberton's business partner and bookkeeper suggested the name and  
8 penned the now famous trademark "Coca-Cola" in his unique script; and

9 WHEREAS, the trademark "Coca-Cola" was registered in the United States Patent Office  
10 on January 31, 1893; and

11 WHEREAS, in 1895, Mr. Asa Candler announced to shareholders that "Coca-Cola is now  
12 drunk in every state and territory in the United States."; and

13 WHEREAS, the green color of the contour bottle developed in 1916 is known as Georgia  
14 Green, a reference to the home of Coca-Cola; and

15 WHEREAS, The Coca-Cola Company first became a sponsor of the Olympics at the 1928  
16 Amsterdam Olympic Games and is the longest continuous corporate supporter of the  
17 Olympic Movement and, in 2005, extended its sponsorship of the Olympic Games through  
18 2020; and

19 WHEREAS, *BusinessWeek* has listed Coca-Cola as the Number 1 Best Global Brand for nine  
20 consecutive years; and

21 WHEREAS, The Coca-Cola Company has more than 500 brands and 3,000 products to  
22 satisfy thirsty consumers; and

23 WHEREAS, The Coca-Cola Company currently operates in more than 200 countries with  
24 consumers enjoying 1.7 billion servings of Coca-Cola products per day; and

25 WHEREAS, The Coca-Cola Company and The Coca-Cola Foundation made charitable  
26 contributions of \$98 million to community initiatives worldwide in 2010; and

27 WHEREAS, The Coca-Cola Company is one of the world's most respected and admired  
28 companies; and

29 WHEREAS, Georgia is proud to be the home of The Coca-Cola Company and proud of the  
30 many outstanding accomplishments of this superlative organization.

31 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE that the members of this body  
32 recognize and commend The Coca-Cola Company on its 125th anniversary and extend best  
33 wishes for continued future success.

34 BE IT FURTHER RESOLVED that the Secretary of the Senate is authorized and directed  
35 to transmit an appropriate copy of this resolution to The Coca-Cola Company.