

Senate Resolution 357

By: Senators Hill of the 32nd, Heath of the 31st, Butler of the 55th, Brown of the 26th, Mullis of the 53rd and others

A RESOLUTION

- 1 Recognizing and commending The Coca-Cola Company on its 125th anniversary; and for
- 2 other purposes.

- 3 WHEREAS, Coca-Cola was invented on May 8, 1886, in Atlanta, Georgia, by Dr. John Stith
- 4 Pemberton, where it was first sampled at Jacobs' Pharmacy; and

- 5 WHEREAS, Dr. Pemberton's business partner and bookkeeper suggested the name and
- 6 penned the now famous trademark "Coca-Cola" in his unique script; and

- 7 WHEREAS, the trademark "Coca-Cola" was registered in the United States Patent Office
- 8 on January 31, 1893; and

- 9 WHEREAS, in 1895, Mr. Asa Candler announced to shareholders that "Coca-Cola is now
- 10 drunk in every state and territory in the United States."; and

- 11 WHEREAS, the green color of the contour bottle developed in 1916 is known as Georgia
- 12 Green, a reference to the home of Coca-Cola; and

- 13 WHEREAS, Coca-Cola first became a sponsor of the Olympics at the 1928 Amsterdam
- 14 Olympic Games and is the longest continuous corporate supporter of the Olympic Movement
- 15 and, in 2005, extended its sponsorship of the Olympic Games through 2020; and

- 16 WHEREAS, Coca-Cola was named the most powerful brand name in the world, according
- 17 to the Landor Imagepower Survey in 1988; and

- 18 WHEREAS, during 2008, The Coca-Cola Company and The Coca-Cola Foundation made
- 19 charitable contributions of \$82 million to community initiatives worldwide; and

20 WHEREAS, The Coca-Cola Company currently operates in more than 200 countries with
21 consumers enjoying 1.7 billion servings of Coca-Cola products per day; and

22 WHEREAS, The Coca-Cola Company is one of the world's most respected and admired
23 companies; and

24 WHEREAS, Georgia is proud to be the home of The Coca-Cola Company and proud of the
25 many outstanding accomplishments of this superlative organization.

26 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE that the members of this body
27 recognize and commend The Coca-Cola Company on its 125th anniversary and extend best
28 wishes for continued future success.

29 BE IT FURTHER RESOLVED that the Secretary of the Senate is authorized and directed
30 to transmit an appropriate copy of this resolution to The Coca-Cola Company.