

Senate Resolution 25

By: Senators Butterworth of the 50th, Miller of the 49th, Gooch of the 51st, Ginn of the 47th, Mullis of the 53rd and others

A RESOLUTION

1 Recognizing and commending the Northeast Georgia Mountains Travel Association on
2 Tourism Day at the state capitol; and for other purposes.

3 WHEREAS, the Northeast Georgia Mountains Travel Association was founded in 1976 to
4 promote the unique attractions of the Northeast Mountains region of Georgia to America at
5 the inauguration of President Jimmy Carter in Washington, D.C., in January, 1977; and

6 WHEREAS, the founders realized the importance of encouraging tourism related businesses
7 throughout the region to communicate their successes, their goals, and their needs to
8 like-minded businesses not only throughout the region but to the State of Georgia as a whole;
9 and

10 WHEREAS, the founders and early leaders of the Northeast Georgia Mountains Travel
11 Association assisted the State of Georgia's Tourism Division to build regional travel
12 associations as a state-wide network throughout Georgia to strengthen tourism; and

13 WHEREAS, the Northeast Georgia Mountains Travel Association formed partnerships with
14 the predecessor of the Georgia Department of Economic Development (the Georgia
15 Department of Industry, Trade, and Tourism) to strengthen Georgia tourism as one of
16 Georgia's top industries; and

17 WHEREAS, the region served by the association is composed of the following counties:
18 Banks, Barrow, Dawson, Elbert, Forsyth, Franklin, Habersham, Hall, Hart, Jackson,
19 Lumpkin, Madison, Rabun, Stephens, Towns, Union, and White; and

20 WHEREAS, the association has in the past and continues to partner with other travel regions
21 in tourism marketing and promotional efforts benefiting those regions as well as the entire
22 State of Georgia; and

23 WHEREAS, in the past 35 years, the association has fully supported the efforts of the
24 Georgia Tourism Division, created and sponsored educational programs such as Winter
25 Chautauqua, attended numerous trade and travel shows, developed co-operative advertising
26 programs for the region, and shared tourism resources and initiatives with other travel
27 regions, the corporate sector, and local, regional, and state government to attract a wide range
28 of visitors; and

29 WHEREAS, these efforts have created and sustained jobs, created investment in businesses,
30 and generated economic growth for the Northeast Georgia Mountains.

31 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE that the members of this body
32 commend the Northeast Georgia Mountains Travel Association for its vision, its dedication
33 to the promotion of tourism, and its assistance in helping tourism businesses throughout the
34 northeast Georgia mountains region to develop and prosper.

35 BE IT FURTHER RESOLVED that the Secretary of the Senate is authorized and directed
36 to transmit an appropriate copy of this resolution to Northeast Georgia Mountains Travel
37 Association.