

House Bill 12

By: Representatives Levitas of the 82<sup>nd</sup>, Lunsford of the 110<sup>th</sup>, Wilkinson of the 52<sup>nd</sup>, Jerguson of the 22<sup>nd</sup>, Glanton of the 76<sup>th</sup>, and others

A BILL TO BE ENTITLED  
AN ACT

1 To amend Code Section 33-6-4 of the Official Code of Georgia Annotated, relating to  
2 enumeration of unfair methods of competition and unfair or deceptive acts or practices, so  
3 as to broaden the prohibition of unscrupulous practices regarding the marketing and sale of  
4 insurance; to provide for related matters; to repeal conflicting laws; and for other purposes.

5 BE IT ENACTED BY THE GENERAL ASSEMBLY OF GEORGIA:

6 **SECTION 1.**

7 Code Section 33-6-4 of the Official Code of Georgia Annotated, relating to enumeration of  
8 unfair methods of competition and unfair or deceptive acts or practices, is amended by  
9 revising paragraph (14.1) of subsection (b) as follows:

10 "(14.1) Engaging in dishonest, unfair, or deceptive insurance practices in marketing or  
11 sales of insurance, including but not limited to marketing or sales to service members of  
12 the armed forces of the United States, and, notwithstanding any other provision of this  
13 title, the Commissioner may promulgate such rules and regulations as necessary to define  
14 dishonest, unfair, or deceptive marketing and sales practices, including but not limited  
15 to military marketing and sales practices; or"

16 **SECTION 2.**

17 All laws and parts of laws in conflict with this Act are repealed.