

A BILL TO BE ENTITLED
AN ACT

To amend Code Section 33-6-4 of the Official Code of Georgia Annotated, relating to enumeration of unfair methods of competition and unfair or deceptive acts or practices, so as to broaden the prohibition of unscrupulous practices regarding the marketing and sale of insurance; to provide for related matters; to repeal conflicting laws; and for other purposes.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF GEORGIA:

SECTION 1.

Code Section 33-6-4 of the Official Code of Georgia Annotated, relating to enumeration of unfair methods of competition and unfair or deceptive acts or practices, is amended by revising paragraph (14.1) of subsection (b) as follows:

"(14.1) Engaging in dishonest, unfair, or deceptive insurance practices in marketing or sales of insurance, including but not limited to marketing or sales to service members of the armed forces of the United States, and, notwithstanding any other provision of this title, the Commissioner may promulgate such rules and regulations as necessary to define dishonest, unfair, or deceptive marketing and sales practices, including but not limited to military marketing and sales practices; or"

SECTION 2.

All laws and parts of laws in conflict with this Act are repealed.