

House Resolution 1662

By: Representatives Marin of the 96th, Casas of the 103rd, Stephens of the 161st, Porter of the 143rd, Jones of the 46th, and others

A RESOLUTION

1 Recognizing the 2012 United States Hispanic Chamber of Commerce Annual National
2 Convention and Business Expo and recommending that Atlanta serve as the host city for this
3 prestigious national event; and for other purposes.

4 WHEREAS, Hispanics are the largest minority group in the United States, representing the
5 largest segment of population growth and making up 8 percent of Georgia's population; and

6 WHEREAS, the United States Hispanic Chamber of Commerce (USHCC) is a national
7 organization founded in 1979 to foster Hispanic economic development and has assisted,
8 developed, and promoted almost 3 million Hispanic-owned businesses in America that
9 generate \$400 billion in annual sales; and

10 WHEREAS, USHCC serves as the umbrella organization for 200 local Hispanic chambers
11 in the United States, Puerto Rico, Canada, Mexico, Bolivia, and Uruguay; and

12 WHEREAS, the Georgia Hispanic Chamber of Commerce (GHCC) was established in 1984
13 to promote and support domestic and international economic development of Hispanic
14 businesses and individuals and to serve as a link between non-Hispanic entities and the
15 Hispanic market; and

16 WHEREAS, the Georgia Hispanic Chamber of Commerce serves over 1,200 members,
17 including 850 companies on both domestic and international levels and enhances
18 relationships with government officials in economic development agencies, state colleges
19 and universities, and officials at the municipal, county, state, and federal levels; and

20 WHEREAS, the USHCC annual National Convention and Business Expo is the largest
21 gathering of Hispanic business owners and attracts hundreds of entrepreneurs, CEOs,
22 executives, students, and agency officials from around the country; and

23 WHEREAS, the annual convention and expo provides a forum for business and political
24 leaders to discuss trends and opportunities as it relates to economic development; and

25 WHEREAS, the City of Atlanta has offered to host the 2012 United States Hispanic
26 Chamber of Commerce Annual National Convention and Business Expo, an opportunity
27 which would provide an economic impact of up to \$7 million to the state; and

28 WHEREAS, Atlanta, the capital city of Georgia, offers unparalleled convention facilities and
29 amenities with over 2.1 million square feet of total exhibit space; and

30 WHEREAS, visitors to the convention and expo would experience Atlanta's dining,
31 attractions, shopping, music, and nightlife, a mix of Southern hospitality with the excitement
32 of a major metropolitan city; and

33 WHEREAS, 80 percent of the United States population is within a two-hour flight, which
34 makes Atlanta one of the most accessible destinations in the country and a convenient trip
35 for convention attendees; and

36 WHEREAS, the people of Georgia, renowned for their courtesy and hospitality, have
37 successfully demonstrated their ability to make all feel welcome and at home as hosts of
38 innumerable national and international events, including the 1996 Centennial Olympic
39 Games; and

40 WHEREAS, the members of this body and the people of Georgia stand ready to assist in
41 bringing the 2012 United States Hispanic Chamber of Commerce Annual National
42 Convention and Business Expo to this fine Southern state.

43 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES that
44 the members of this body commend the exemplary work of the United States Hispanic
45 Chamber of Commerce and the Georgia Hispanic Chamber of Commerce and request that
46 the City of Atlanta serve as host for the 2012 United States Hispanic Chamber of Commerce
47 Annual National Convention and Business Expo.

48 BE IT FURTHER RESOLVED that the Clerk of the House of Representatives is authorized
49 and directed to transmit appropriate copies of this resolution to the United States Hispanic
50 Chamber of Commerce and the Georgia Hispanic Chamber of Commerce.