

Senate Resolution 1224

By: Senator Hill of the 32nd

### A RESOLUTION

1 Recognizing and commending AutoTrader.com on the occasion of its tenth anniversary; and  
2 for other purposes.

3 WHEREAS, on May 19, 2008, AutoTrader.com will celebrate its tenth anniversary; and

4 WHEREAS, currently the number one on-line automotive marketplace, AutoTrader.com  
5 began in 1997 with only ten employees and today employs 2,000 people with 1,000  
6 employed in the perimeter/north Atlanta area, and they are currently anticipating adding 600  
7 new employees, most of whom will be located in north Atlanta; and

8 WHEREAS, this outstanding on-line organization handles more than 3 million vehicle  
9 listings from 40,000 dealers and 250,000 private owners, providing the largest selection of  
10 vehicles and attracting more than 13 million qualified buyers each month; and

11 WHEREAS, through innovative merchandising products such as multiple photos and  
12 comprehensive search functionality, this company unites buyer and seller online,  
13 dramatically improving the way people research, locate, and advertise vehicles; and

14 WHEREAS, one stop at AutoTrader.com lets shoppers research the richest vehicle  
15 information, including buying and selling tips, car reviews, vehicle pricing, safety  
16 information, and finance and warranty programs, as well as tools for comparing vehicles side  
17 by side, and consumers can also list a vehicle, making it available to the largest on-line  
18 market available; and

19 WHEREAS, it is abundantly fitting and proper that this outstanding on-line company be  
20 recognized for the valuable service it provides to millions of people and for the contributions  
21 it makes to Georgia's economy.

1 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE that the members of this body  
2 join together to recognize AutoTrader.com on the occasion of its tenth anniversary and  
3 commend it for the value the company adds to Georgia's economy.

4 BE IT FURTHER RESOLVED that the Secretary of the Senate is hereby authorized and  
5 directed to transmit an appropriate copy of this resolution to AutoTrader.com.