

Senate Resolution 749

By: Senators Pearson of the 51st, Schaefer of the 50th, Rogers of the 21st, Hill of the 32nd, Mullis of the 53rd and others

A RESOLUTION

- 1 Commending the tourism industry in Georgia and establishing January 29, 2008 as "Tourism Day" at the capitol; and for other purposes.
- 3 WHEREAS, the travel and tourism industry plays a vital role in Georgia's economic prosperity and the quality of life for all Georgians; and
- 5 WHEREAS, tourism annually generates more than \$29.9 billion in expenditures, which support 219,300 jobs and contribute \$1.3 billion to state and local tax revenue; and
- 7 WHEREAS, the travel and tourism industry representatives work to promote Georgia as a premier travel destination with unique places, scenes, and activities; and
- 9 WHEREAS, the Georgia Association of Convention & Visitors Bureaus represents destination marketing organizations in Georgia with a cohesive voice on issues and concerns of the tourism industry; and
- 12 WHEREAS, the Tourism Development Alliance of Georgia was founded in 2002 to increase awareness of the tourism industry as a strategic economic development engine within Georgia's economy.
- 15 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE that the members of this body recognize the tourism industry as critical to the economic vitality of the State of Georgia.
- 17 BE IT FURTHER RESOLVED that the Georgia Association of Convention & Visitors Bureaus is a cohesive voice and educational resource for destination marketing organizations in Georgia and that the Tourism Development Alliance of Georgia represents the Georgia tourism industry in creating awareness of the importance of tourism and effective tourism policy to the State of Georgia and that both of these esteemed organizations work closely with the Georgia Department of Economic Development and other hospitality related

- 1 organizations in Georgia, as well as nationally and internationally, to bring about economic
 - 2 development through tourism.
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- 3 BE IT FURTHER RESOLVED that the Secretary of the Senate is authorized and directed
 - 4 to transmit an appropriate copy of this resolution to Georgia Association of Convention &
 - 5 Visitors Bureaus.