

Senate Bill 84

By: Senators Shafer of the 48th, Douglas of the 17th, Rogers of the 21st, Hudgens of the 47th, Moody of the 56th and others

**AS PASSED**

A BILL TO BE ENTITLED  
AN ACT

1 To amend Code Section 33-6-4 of the Official Code of Georgia Annotated, relating to  
2 enumeration of unfair methods of competition and unfair or deceptive acts or practices, so  
3 as to protect members of the armed forces of the United States from unscrupulous practices  
4 regarding the marketing and sale of insurance; to provide for related matters; to repeal  
5 conflicting laws; and for other purposes.

6 BE IT ENACTED BY THE GENERAL ASSEMBLY OF GEORGIA:

7 style="text-align:center">**SECTION 1.**

8 Code Section 33-6-4 of the Official Code of Georgia Annotated, relating to enumeration of  
9 unfair methods of competition and unfair or deceptive acts or practices, is amended by  
10 revising paragraph (14) of subsection (b) and adding a new paragraph (14.1) to read as  
11 follows:

12 "(14) Failing to disclose in printed advertising material that medical benefits are  
13 calculated on the basis of usual, customary, and reasonable charges; ~~or~~  
14 (14.1) Engaging in dishonest, unfair, or deceptive insurance practices in marketing or  
15 sales of insurance to service members of the armed forces of the United States and,  
16 notwithstanding any other provision of this title, the Commissioner may promulgate such  
17 rules and regulations as necessary to define dishonest, unfair, or deceptive military  
18 marketing and sales practices; or".

19 style="text-align:center">**SECTION 2.**

20 All laws and parts of laws in conflict with this Act are repealed.