

House Bill 844

By: Representatives Levitas of the 82nd, Sellier of the 136th, Maddox of the 172nd, Black of the 174th, Burns of the 157th, and others

A BILL TO BE ENTITLED
AN ACT

1 To amend Code Section 33-6-4 of the Official Code of Georgia Annotated, relating to
2 enumeration of unfair methods of competition and unfair or deceptive acts or practices, so
3 as to prohibit unscrupulous practices regarding the marketing and sale of insurance; to
4 provide for related matters; to repeal conflicting laws; and for other purposes.

5 BE IT ENACTED BY THE GENERAL ASSEMBLY OF GEORGIA:

6 **SECTION 1.**

7 Code Section 33-6-4 of the Official Code of Georgia Annotated, relating to enumeration of
8 unfair methods of competition and unfair or deceptive acts or practices, is amended by
9 revising paragraph (14) of subsection (b) and adding a new paragraph (14.1) to read as
10 follows:

11 "(14) Failing to disclose in printed advertising material that medical benefits are
12 calculated on the basis of usual, customary, and reasonable charges; ~~or~~
13 (14.1) Engaging in dishonest, unfair, or deceptive insurance practices in marketing or
14 sales of insurance and, notwithstanding any other provision of this title, the
15 Commissioner may promulgate such rules and regulations as necessary to define
16 dishonest, unfair, or deceptive marketing and sales practices; or"

17 **SECTION 2.**

18 All laws and parts of laws in conflict with this Act are repealed.