

Senate Resolution 616

By: Senator Shafer of the 48th

A RESOLUTION

1 Recognizing the Brand Banking Company during its centennial celebration; and for other
2 purposes.

3 WHEREAS, on April 29, 1905, the Brand Banking Company was organized in
4 Lawrenceville, Georgia, by E. M. Brand, L. M. Brand, C. H. Brand, T. R. Powell, and A. M.
5 Winn; and

6 WHEREAS, the Brand Banking Company began conducting business at the building located
7 on the courthouse square, the same building where the main office is located today; and

8 WHEREAS, the Brand Banking Company has continued to expand to keep pace with the
9 phenomenal growth in Gwinnett from its original location on the courthouse square to its six
10 banking locations in Gwinnett and Hall counties while maintaining its old-fashioned personal
11 service yet adding modern technological conveniences; and

12 WHEREAS, the Brand Banking Company began operating in 1905 with three employees and
13 today it employs more than 200 persons who are encouraged to be a part of the community
14 and be involved in community service and activities; and

15 WHEREAS, the Brand Banking Company was begun by and managed by the Brand Family
16 and continues to be owned and managed by the Morgan-Brand Family and the present Chief
17 Executive Officer, Barton Morgan III, is the great-great-grandson of the founder, E. M.
18 Brand; and

19 WHEREAS, Barton Morgan III continues to demonstrate unparalleled organizational and
20 leadership talents, remarkable patience and diplomacy, a keen sense of vision, and acute
21 sensitivity to the needs of the citizens of his community and state that have earned him the
22 respect and admiration of his colleagues and associates; and

1 WHEREAS, in light of the outstanding service that Brand Banking Company has provided
2 to its community, state, and nation for 100 years, it is fitting and proper that the
3 accomplishments of this fine institution be recognized by this body.

4 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE that the members of this body
5 recognize the Brand Banking Company during its centennial celebration and express their
6 appreciation for its 100 years of service in the State of Georgia.

7 BE IT FURTHER RESOLVED that the Secretary of the Senate is authorized and directed
8 to transmit an appropriate copy of this resolution to the Brand Banking Company.