The House Committee on Motor Vehicles offers the following substitute to HB 455:

A BILL TO BE ENTITLED AN ACT

1 To amend provisions of the Official Code of Georgia Annotated relating to new and used 2 motor vehicle dealers; to amend Chapter 2 of Title 40 of the Official Code of Georgia 3 Annotated, relating to registration and licensing of motor vehicles, so as to provide for use 4 of the vehicle identification number on temporary license plates; to provide that all 5 temporary plates shall be required to have a holographic security image and a write resistant overlay; to require all sellers and distributors of holographic strips to register with the 6 7 department; to provide for dealer's plates; to provide for the replacement of lost or stolen plates; to provide for temporary site permits for new motor vehicle dealers; to provide for 8 9 civil, administrative, and criminal penalties; to repeal and reserve Code Section 40-2-153, 10 relating to registration and licensing of makers and dealers of motor vehicles; to amend Chapter 47 of Title 43 of the Official Code of Georgia Annotated, relating to used motor 11 12 vehicle and used motor vehicle parts dealers, so as to change the definition of "temporary 13 site"; to provide for temporary site permits for used motor vehicle dealers; to provide for 14 related matters; to provide an effective date; to repeal conflicting laws; and for other 15 purposes.

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BE IT ENACTED BY THE GENERAL ASSEMBLY OF GEORGIA:

SECTION 1.
Chapter 2 of Title 40 of the Official Code of Georgia Annotated, relating to registration and
licensing of motor vehicles, is amended by striking subparagraph (b)(2)(B) and paragraph
(3) of subsection (b) of Code Section 40-2-8, relating to operation of an unregistered vehicle
or vehicle without a current license plate, and inserting in their respective places the
following:
"(B)(i) Any dealer of new or used motor vehicles shall issue to the purchaser of a

(B)(1) Any dealer of new of used motor vehicles shall issue to the purchaser of a
 vehicle at the time of sale thereof, unless at such time the purchaser makes application
 to transfer to such vehicle in accordance with this chapter a valid license plate issued
 to him or her or unless such vehicle is to be registered under the International

1 Registration Plan, a temporary plate which may bear the dealer's name and location 2 and shall bear, in characters not less than one-quarter of an inch wide and one and 3 one-half inches high, the expiration date of the period within which the purchaser is 4 required by Code Section 40-2-20 to register such vehicle. Such temporary plates 5 shall be made of heavy stock paper, inscribed with indelible ink, and designed to resist deterioration or fading due to exposure to the elements during the period for 6 7 which display is required. The expiration date, may the vehicle identification number, and the year, make, and model of the vehicle shall be handprinted on the plate at the 8 9 time of issuance by use of an indelible ink marker, with contrasting ink, provided that the month of expiration shall be indicated by complete word or by three-letter 10 abbreviation thereof. The expiration date of such a temporary plate may be revised 11 12 and extended by the county tag agent only if an extension of the purchaser's initial registration period has been granted as provided by Code Section 40-2-20. Such 13 temporary plate shall not resemble a license plate issued by this state and shall be 14 issued without charge or fee therefor. Such temporary plate shall be surrendered to the 15 tag agent at the time the vehicle is registered, and the tag agent shall destroy such 16 temporary plate. The requirements of this subparagraph do not apply to a dealer 17 18 whose primary business is the sale of salvage motor vehicles and other vehicles on 19 which total loss claims have been paid by insurers.

(ii) All temporary plates issued by dealers to purchasers of vehicles on or after 20 21 January 1, 2001, shall be of a standard design prescribed by regulation promulgated 22 by the Department of Motor Vehicle Safety in accordance with the requirements of 23 this subparagraph. Temporary plates issued by dealers to purchasers prior to such date may be of any design if such plates meet the requirements of this subparagraph. All 24 25 temporary plates shall be required to have a holographic security image and a write-resistant overlay with security features such that any attempt to change or 26 modify the expiration date on the temporary plate will show immediate signs of 27 tampering. All holographic security images required under this division and 28 manufactured on or after July 1, 2005, shall be numbered with a separate and distinct 29 number at the point of manufacture. All holographic security images affixed to 30 temporary plates on or after January 1, 2006, shall be numbered as required by this 31 32 division.

33 (3) All sellers and distributors of holographic strips must register with the department
 34 and shall be assigned a distinct identifier by the department. Such identifier shall precede
 35 the numbers required under division (b)(2)(B)(ii) of this Code section. All sellers and
 36 distributors of holographic security images must maintain an inventory record of
 37 holographic security images by number and purchaser.

(3)(4) The purchaser and operator of a vehicle shall not be subject to the penalties set
forth in this Code section during the period allowed for the registration. If the owner of
such vehicle presents evidence that such owner has properly applied for the registration
of such vehicle, but that the license plate or revalidation decal has not been delivered to
such owner, then the owner shall not be subject to the above penalties."

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SECTION 2.

7 Said chapter is further amended by striking Code Section 40-2-38, relating to registration and

8 licensing of dealers and manufacturers of motor vehicles, and inserting in its place the

9 following:

10 "40-2-38.

(a) Manufacturers, distributors, and dealers engaged in the manufacture, sale, or leasing 11 of vehicles required to be registered under Code Section 40-2-20 shall register with the 12 commissioner, making application for a distinguishing dealer's number, specifying the 13 14 name and make of motor vehicle, tractor, or trailer manufactured, sold, or leased by them, 15 upon forms prepared by the commissioner for such purposes, and pay therefor a fee of \$62.00, which shall accompany such application. Upon payment of such fee by a dealer, 16 17 the commissioner shall furnish to the dealer one master number plate to expire December 31 of odd-numbered years each year, to be known as a dealer's number, and to be 18 19 distinguished from the number plates provided for in this chapter by a different and 20 distinguishing color colors to be determined by the commissioner, with the word 'Dealer' 21 on same; a. The dealer plate for a franchise motor vehicle dealer shall be distinguishable from the dealer plate for a used car dealer. A dealer's number plate to be is for the purpose 22 of demonstrating or transporting dealer's vehicles or trailers for sale or lease. Persons 23 24 engaged in the business of transporting vehicles for a dealer under a vehicle's own power shall be permitted to use such dealer's plate for the purpose of transporting a vehicle. 25 (1) No dealer may use or permit to be used a dealer's number for private use or on cars 26 for hire, for lease, or other manner not provided for in this Code section. A dealer may 27 28 use or permit to be used a dealer's number for private use on vehicles owned by the dealership, regardless of whether such vehicle has been issued a certificate of title or 29 registered, when such vehicles are operated by an employee or corporate officer of the 30

dealer which has been issued such number. A distinguishing dealer's number used by an
 employee or officer <u>for private use</u> shall authorize such person to operate the vehicle to
 which the number is attached on the public highways and streets. A dealer may apply for

- 34 one or more distinguishing dealer's numbers. For purposes of this paragraph, 'employee'
- 35 means a person who works a minimum of 36 hours per week at the dealership.

1 (2) The manufacturer's or distributor's license plate is limited to no longer than six 2 months' use per vehicle. Upon payment of such a fee by a manufacturer or distributor, 3 the commissioner shall issue to manufacturers and distributors number plates with the 4 word 'Manufacturer' or 'Distributor' on such plates. Nothing in this subsection shall 5 preclude a manufacturer or distributor from using a 'Manufacturer' or 'Distributor' number plate on motor vehicles it owns when such vehicles are used for evaluation or 6 7 demonstration purposes, notwithstanding incidental personal use by a manufacturer or distributor. A dealer may apply for one or more distinguishing dealer's numbers. In the 8 9 event the dealers, distributors, or manufacturers desire more than one tag, they shall so 10 state on the application, and, in addition to the fee of \$62.00 provided in this Code 11 section, shall pay \$12.00 for each and every additional number plate furnished. Persons 12 engaged in the business of transporting vehicles for others under such vehicle's own 13 power shall likewise be entitled to obtain license plates under this Code section, but such 14 plates shall be used only on vehicles being transported.

- 15 (b) <u>Dealer plates shall be issued in the following manner:</u>
- 16 (1) Dealers shall be issued a master plate and two additional plates, for a total of three
 17 initial plates; and
- 18 (2) In addition to the three dealer plates issued in accordance with paragraph (1) of this
- subsection, each dealer may also be issued one additional dealer plate for every 20 retail
 units sold in a calendar year.
- 21 In order to determine the additional number of plates to be issued to a dealer, a dealer shall
- 22 <u>be required to certify to the department the number of retail units sold in the prior calendar</u>
- 23 year using the past motor vehicle sales history of the dealer. If no sales history is available,
- 24 <u>the department shall issue a number of plates based on an estimated number of sales for the</u>
- 25 <u>coming calendar year. The department may, in its discretion, increase or decrease the</u>
- 26 <u>number of plates issued based on actual sales.</u>
- (c) Persons engaged in the business of transporting mobile homes and house trailers for
 others shall likewise be entitled to obtain license plates under this Code section. The
 commissioner is authorized to promulgate rules and regulations covering the issuance of
 plates to such persons; provided, however, this Code section shall not apply in any manner
 to farm tractors.
- 32 (c)(d) This Code section shall not apply in any manner to mopeds as such term is defined
 33 in Code Section 40-1-1.
- 34 (d)(e) The license plates issued pursuant to this Code section shall be revoked and
 35 confiscated upon a determination after a hearing that such dealer, distributor, manufacturer,
 36 or person engaged in transporting mobile homes and house trailers has unlawfully used
 37 such license plates in violation of this Code section.

	05 LC 34 0351S
1	(f) If a license plate issued pursuant to this Code section is lost or stolen, the dealer,
2	manufacturer, distributor, or other party to whom the license plate was issued must
3	immediately report the lost or stolen plate to local law enforcement agencies. If a
4	replacement license plate is sought, the dealer, manufacturer, distributor, or other party to
5	whom the license late was issued shall file a notarized affidavit with the department
6	requesting a replacement plate. Such affidavit shall certify under penalty of perjury that the
7	license plate has been lost or stolen and that the loss has been reported to a local law
8	enforcement agency."
9	SECTION 3.
10	Said chapter is further amended by striking Code Section 40-2-39, relating to registration and
11	licensing of new motor vehicle dealers, and inserting in its place the following:
12	"40-2-39.
13	(a) As used in this Code section, the term:
14	(1) 'Dealer' means any person engaged in the business of selling or leasing or offering
15	to sell or lease new motor vehicles and who is licensed or otherwise authorized to utilize
16	trademarks or service marks associated with one or more makes of motor vehicles in
17	connection with such sales or leases. The term 'dealer' shall not mean any person engaged
18	solely in the business of selling used motor vehicles and shall not mean any person
19	engaged in the solicitation, advertising, or financing of the sale of new motor vehicles and
20	shall not mean any person engaged solely in activities as a manufacturer or distributor of
21	new motor vehicles.
22	(2) 'Distributor' means any person who, pursuant to a contract with a manufacturer, sells
23	or offers to sell new motor vehicles to new motor vehicle dealers.
24	(3) 'Established place of business' means a permanent salesroom or sales office of a new
25	motor vehicle dealer, which permanent salesroom or sales office is located in a permanent
26	building on an open lot and which is marked by an appropriate sign and at which a
27	permanent business of bartering, trading, or selling of new motor vehicles is carried on
28	in good faith.
29	(4) 'Manufacturer' means any person who makes or assembles new motor vehicles.
30	(5) 'Motor vehicle' means every self-propelled vehicle intended primarily for use and
31	operation on the public highways, except farm tractors and other machines and tools used
32	in the production, harvesting, and care of farm products and except construction

- 33 equipment.
- 34 (6) 'New motor vehicle' means a motor vehicle which has been sold to a dealer and on35 which the original motor vehicle title has not been issued.

LC 34 0351S

1 (7) 'Person' means every natural person, partnership, corporation, association, trust, 2 estate, or any other legal entity. 3 (8) 'Temporary site' means a location at which new or used motor vehicles are sold or 4 offered for sale for which a temporary site permit has been issued by the Department of 5 Motor Vehicle Safety in accordance with paragraph (4) of subsection (b) of this Code Section and which location is: 6 7 (A) Used for a period not to exceed 96 hours in any one-month <u>30 day</u> period of time; (B) Used not more than three times in any calendar year; and 8 9 (C) Located in the county which is within two counties of the county in which the 10 established place of business of the new motor vehicle dealer using the temporary site 11 is located. 12 (9) 'Trade shows' means the display or solicitation for sale of new motor vehicles at a 13 location other than the established place of business at which the sales transaction is accomplished or at which delivery of the new motor vehicle is completed. 14 15 (b)(1) It shall be unlawful for any person to engage in any activity as a new motor vehicle dealer unless and until such person has registered with the commissioner and 16 17 obtained a dealer's number license plate under Code Section 40-2-38 for each established 18 place of business at which the person engages in such activity. The commissioner shall 19 not accept such application for registration and shall not issue a dealer's number license 20 plate unless and until the applicant establishes to the satisfaction of the commissioner, 21 under criteria established by rules or regulations promulgated by the commissioner, that 22 the applicant shall not engage in any activity of a new motor vehicle dealer except at an 23 established place of business, or at a temporary site, or a properly licensed auto auction or licensed facility. This paragraph shall not be construed to prohibit a new motor vehicle 24 25 dealer from delivering a vehicle off site if the transaction is initiated at an established place of business under this chapter. 26 (2) It shall be unlawful for any person to engage in any activity as a new motor vehicle 27 dealer except at an established place of business which has been registered as such under 28 29 this Code section and Code Section 40-2-38 or at a temporary site. (3) This subsection shall not apply to new motor vehicle trade shows and shall not be 30 construed to prohibit new motor vehicle trade shows or properly licensed auctions. 31 (4)(A) At least 60 days prior to the opening of a sale at a temporary site, a new motor 32 vehicle dealer must make application to the Department of Motor Vehicle Safety for 33 34 a temporary site permit. (B) To be eligible for a temporary site permit, a new motor vehicle dealer must be 35 registered with the department as required by Code Section 40-2-38. In order to obtain 36

LC 34 0351S

1	a temporary site permit, a new motor vehicle dealer must provide, on a form
2	promulgated by the department.
3	(i) The address, including county, of the new motor vehicle dealer's established place
4	of business;
5	(ii) The address, including county, of the temporary site location;
6	(iii) The dates and hours of the temporary site sale;
7	(iv) The number of temporary site sales already conducted by the new motor vehicle
8	dealer during the calendar year in which the requested temporary site sale is to occur;
9	and
10	(v) The name, address, and contact person of any sponsors, promoters, and lending
11	institutions involved in or to be represented at the temporary site sale.
12	(C) As part of the application, a new motor vehicle dealer must submit written
13	documentation demonstrating that the new motor vehicle dealer has complied with any
14	licensing requirements applicable in the local jurisdiction in which the temporary site
15	sale will occur and a copy of a written agreement with the owner of the real property
16	where the sale is to occur.
17	(D) A temporary site permit issued pursuant to this paragraph shall be valid only for
18	the dates and hours of the sale as indicated in the application submitted to the
19	department and must be prominently displayed at the temporary site at all times during
20	the sale. No new motor vehicle dealer may purchase more than three temporary site
21	permits within a calendar year. A temporary site permit is not transferable to any other
22	dealer or location.
23	(E) The filing fee for each application for a temporary site permit shall be \$100.00.
24	(c) As an alternative to criminal or other civil enforcement, the commissioner, in order to
25	enforce this Code section or any orders, rules, and regulations promulgated pursuant
26	thereto, may issue an administrative fine not to exceed \$1,000.00 for each violation,
27	whenever the commissioner, after a hearing, determines that any person has violated any
28	provisions of this Code section or any regulations or orders promulgated thereunder. If,
29	after a hearing, the commissioner determines that any person has violated this Code section
30	more than once, the commissioner may suspend a dealer's registration for a period not to
31	exceed ten days. Any The hearing and any administrative review thereof held pursuant to
32	this Code section shall be conducted in accordance with the procedure for contested cases
33	under Chapter 13 of Title 50, the 'Georgia Administrative Procedure Act.' Any person who
34	has exhausted all administrative remedies available and who is aggrieved or adversely
35	affected by a final order or action of the commissioner shall have the right of judicial
36	review thereof in accordance with Chapter 13 of Title 50. All fines recovered under this
37	subsection shall be paid into the state treasury. The commissioner may file, in the superior

1 court (1) wherein the person under order resides; (2) if such person is a corporation, in the 2 county wherein the corporation maintains its established place of business; or (3) in the 3 county wherein the violation occurred, a certified copy of a final order of the 4 commissioner, whether unappealed from or affirmed upon appeal, whereupon the court 5 shall render judgment in accordance therewith and notify the parties. Such judgment shall 6 have the same effect and proceedings in relation thereto shall thereafter be the same as 7 though the judgment had been rendered in an action duly heard and determined by the 8 court. The penalty prescribed in this Code section shall be concurrent, alternative, and 9 cumulative with any and all other civil, criminal, or alternative rights, remedies, forfeitures, 10 or penalties provided, allowed, or available to the commissioner with respect to any violation of this Code section or any order, rules, or regulations promulgated pursuant 11 12 thereto. For purposes of this subsection, the sale of each motor vehicle while not in 13 compliance with temporary site permit requirements shall constitute a separate violation. 14 (d) Any person who violates any provision of this Code section shall be guilty of a misdemeanor and, upon conviction thereof, shall be subject to a fine not to exceed 15 \$1,000.00 or imprisonment for a period not to exceed 12 months, or both." 16

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SECTION 4.

Said chapter is further amended by striking Code Section 40-2-153, relating to registration
and licensing of makers and dealers of motor vehicles, and inserting in lieu thereof the
following:

21 *"*40-2-153.

22 (a) Manufacturers and dealers engaged in the manufacture or sale of motor vehicles, 23 tractors, or trailers shall register with the commissioner and shall apply for a distinguishing 24 dealer's number. The application shall specify the name and make of motor vehicle, tractor, 25 or trailer manufactured or sold by the applicant and shall be made upon forms prepared by the commissioner. The applicant shall pay at the time of making application a fee of 26 27 \$62.00. For the fee, the commissioner shall furnish the applicant one number plate to expire 28 December 31 of odd-numbered years, to be known as a dealer's number and to be 29 distinguished from the number plates provided in this Code section by a different and distinguishing color to be determined by the commissioner. The dealer's number plate shall 30 31 have the word 'Dealer' on its face and shall be used for the purpose of demonstrating or 32 transporting a manufacturer's or dealer's vehicles or trailers for sale. No dealer or 33 manufacturer may use or permit to be used a dealer's number for private use or on cars for 34 hire or for lease or in any other manner not provided in this Code section.

- 1 (b) In the event a dealer or manufacturer desires more than one number plate, he shall so
- 2 state on the application and, in addition to the fee of \$62.00, shall pay a fee of \$12.00 for
- 3 each additional number plate furnished.
- 4 (c) Each person engaged in the business of transporting motor vehicles for others under
- 5 the motor vehicle's own power shall be entitled to obtain license plates under this Code
- 6 section, but the plates shall be used only on vehicles being transported.
- 7 (d) Each person engaged in the business of transporting mobile homes and house trailers
- 8 for others shall be entitled to obtain license plates under this Code section.
- 9 (e) This Code section shall not apply in any manner to farm tractors <u>Reserved</u>."
- SECTION 5.
 Chapter 47 of Title 43 of the Official Code of Georgia Annotated, relating to used motor vehicle and used motor vehicle parts dealers, is amended by striking paragraph (15.1) of Code Section 43-47-2, relating to definitions regarding used motor vehicle and used motor vehicle parts dealers, and inserting in its place the following:
 "(15.1) 'Temporary site' means a location at which used motor vehicles are sold or offered for sale; for which a temporary site permit has been issued by the board in
- 17 <u>accordance with Code Section 43-47-8.2 and</u> which location is:
- (A) Used for a period not to exceed 96 hours in any one-month <u>30 day</u> period of time;
 and
- (B) Located in the county which is within two counties of the county in which the
 established place of business of the used motor vehicle dealer using the temporary site
 is located; and
- 23 (C) Used not more than three times in any calendar year."
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SECTION 6.

Said chapter is further amended by striking Code Section 43-47-8.2, relating to places of
business and temporary sites, and inserting in its place the following:

27 "43-47-8.2.

(a) A used motor vehicle dealer shall not engage in any activity as a used motor vehicle
 dealer except at such dealer's established place of business which has been registered under
 Code Section 40-2-38, or at a temporary sites not more than three times in any one calendar
 year, or at a licensed auto auction or any licensed facility. This subsection shall not be
 construed to prohibit a used motor vehicle dealer from delivering a vehicle off site
 provided the transaction is initiated from an established place of business under this

34 <u>chapter</u>.

1	(b)(1) At least 60 days prior to opening a sale at a temporary site, a used motor vehicle
2	dealer must make application to the board for a temporary site permit. A separate
3	application must be submitted for every temporary site sale.
4	(2) To be eligible for a temporary site permit, a used motor vehicle dealer must be
5	registered with the Department of Motor Vehicle Safety as required by Code Section
6	40-2-38. In order to obtain a temporary site permit, a used motor vehicle dealer must
7	provide, on a form promulgated by the board,
8	(A) The address, including county, of the used motor vehicle dealer's established place
9	<u>of business;</u>
10	(B) The address, including county, of the proposed temporary site location;
11	(C) The dates and hours of the temporary site sale;
12	(D) The number of temporary site sales already conducted by the used motor vehicle
13	dealer during the calendar year in which the requested temporary site sale is to occur;
14	and
15	(E) The name, address, and contact person of any sponsors, promoters, and lending
16	institutions involved in or to be represented at the temporary site sale.
17	(3) As part of the application, a used motor vehicle dealer must submit written
18	documentation demonstrating that the used motor vehicle dealer has complied with any
19	licensing requirements applicable in the local jurisdiction in which the temporary site sale
20	will occur and a copy of a written agreement with the owner of the real property where
21	this sale will occur.
22	(4) A temporary site permit issued pursuant to this subsection shall be valid only for the
23	dates and hours of the sale as indicated on the application submitted to the board and
24	must be prominently displayed at the temporary site at all times during the site sale. No
25	used motor vehicle dealer may purchase more than three temporary site permits within
26	a calendar year. A temporary site permit is not transferable to any other dealer or
27	location.
28	(5) The fee for each application for a temporary site permit shall be \$100.00.
29	(c) As an alternative to criminal or other civil enforcement of this Code section or any
30	orders, rules, and regulations promulgated pursuant hereto, the board may issue an
31	administrative fine not to exceed \$1,000.00 for each violation whenever the board, after a
32	hearing, determines that any person has violated any provisions of this Code section or any
33	orders, rules, and regulations promulgated pursuant hereto. If, after a hearing, the board
34	determines that any person has violated this provision more than once, the board may
35	suspend his or her license for a period not to exceed ten days. Any hearing and any
36	administrative review held pursuant to this Code section shall be conducted in accordance
37	with the procedure for contested cases under Chapter 13 of Title 50, the 'Georgia

1	Administrative Procedure Act.' Any person who has exhausted all administrative remedies
2	available and who is aggrieved or adversely affected by a final order or action of the board
3	shall have the right of judicial review thereof in accordance with Chapter 13 of Title 50.
4	All fines recovered under this Code section shall be paid into the state treasury. The board
5	may file, in the superior court:
6	(1) In the county wherein the person under order resides;
7	(2) If such person is a corporation, in the county wherein the corporation maintains its
8	established place of business; or
9	(3) In the county wherein the violation occurred,
10	a certified copy of a final order of the board, whether unappealed from or affirmed upon
11	appeal, whereupon the superior court shall render judgment in accordance therewith and
12	notify the parties. Such judgment shall have the same effect and proceedings in relation
13	thereto shall thereafter be the same as though the judgment had been rendered in an action
14	duly heard and determined by the superior court. The penalty prescribed in this Code
15	section shall be concurrent, alternative, and cumulative with any and all other civil,
16	criminal, or alternative rights, remedies, forfeitures, or penalties provided, allowed, or
17	available to the board with respect to any violation of this Code section or any order, rule,
18	or regulation promulgated pursuant hereto. For purposes of this Code section, the sale of
19	each motor vehicle while not in compliance with temporary site permit requirements shall
20	constitute a separate violation.
21	(d) Any person who violates any provision of this Code section shall be guilty of a
22	misdemeanor and, upon conviction thereof, shall be subject to a fine not to exceed
23	\$1,000.00 or imprisonment for a period not to exceed 12 months, or both."
24	SECTION 7.
25	This Act shall become effective on July 1, 2005, except Section 2, which shall become
26	effective on January 1, 2006.

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SECTION 8.

28 All laws and parts of laws in conflict with this Act are repealed.