

House Bill 539

By: Representatives O`Neal of the 146<sup>th</sup>, Parrish of the 156<sup>th</sup>, Keen of the 179<sup>th</sup>, Horne of the 71<sup>st</sup>, Channell of the 116<sup>th</sup>, and others

A BILL TO BE ENTITLED  
AN ACT

1 To amend Article 2 of Chapter 7 of Title 48 of the Official Code of Georgia Annotated,  
2 relating to the imposition, rate, and computation of income tax, so as to provide for income  
3 tax credits for certain entertainment industry production investments; to provide for a short  
4 title; to provide for legislative findings; to provide for definitions; to provide for procedures,  
5 conditions, and limitations; to provide for powers, duties, and authority of the state revenue  
6 commissioner, the Department of Revenue, and the Department of Economic Development;  
7 to provide for applicability; to provide an effective date; to repeal conflicting laws; and for  
8 other purposes.

9 BE IT ENACTED BY THE GENERAL ASSEMBLY OF GEORGIA:

10 style="text-align:center">**SECTION 1.**

11 Article 2 of Chapter 7 of Title 48 of the Official Code of Georgia Annotated, relating to the  
12 imposition, rate, and computation of income tax, is amended by adding a new Code section  
13 immediately following Code Section 48-7-40.25 to be designated Code Section 48-7-40.26  
14 to read as follows:

15 "48-7-40.26.

16 (a) This Code section shall be known and may be cited as the 'Georgia Entertainment  
17 Industry Investment Act.'

18 (b) The General Assembly finds that:

19 (1) The film and video industry has generated a tremendous amount of economic benefit  
20 for Georgia, provides highly sought-after jobs for our citizens, and a new wave of  
21 technology promises even greater benefits if Georgia can capture a greater portion of this  
22 fast-growing business. The Department of Economic Development plays a leadership  
23 role in building the industry in Georgia and new tools are needed to ensure continued  
24 success;

25 (2) Georgia's entertainment industry is under assault by competitor states and nations  
26 that have major financial incentive programs targeted to the industry. Georgia must move

1 aggressively with new business investment tools so that Georgia is more competitive in  
2 site location decision making for motion picture productions. In an increasingly global  
3 economy, Georgia's long term entertainment, multimedia, and next generation media  
4 industry economic development will benefit from a rational, strategic use of state  
5 resources in support of motion picture development and growth;

6 (3) The film and video industry offers a tremendous economic boost through direct and  
7 indirect spending, tax revenue generation, and the tourism recognition that comes with  
8 a production that occurs in the State of Georgia. The film and video industry is a source  
9 of high-paying jobs that invest in local economies, directly supports existing small  
10 businesses, generates significant tax revenue, and supports a variety of other Georgia  
11 business sectors, all without requiring infrastructure expansion such as schools, roads,  
12 and water;

13 (4) Georgia's natural beauty, diverse landscape, architectural heritage, professional work  
14 force, favorable business climate, transportation access, and quality of life have made it  
15 an attractive venue for film and video productions. Since 1973, under the auspices of the  
16 Department of Economic Development, over 500 feature film and television movies and  
17 thousands of commercials have filmed in the state resulting in over \$3 billion in  
18 economic impact;

19 (5) The number of projects produced in Georgia has dramatically decreased in recent  
20 years due, almost entirely, to incentives and credits offered by competitor countries and  
21 states;

22 (6) In order to win the jobs and investment these productions bring, there is a need to  
23 create incentives to attract investment that will go elsewhere without those incentives.  
24 Through the development of carefully crafted, responsible, targeted incentives, the state  
25 will benefit from job creation, material and service expenditures, and investment, thus  
26 generating tax revenue and the long-term gain that comes from a local, self-sustaining  
27 industry; and

28 (7) The success of the film and video industry in Georgia will further the state's efforts,  
29 through the Department of Economic Development, to bring benefits to our state on many  
30 levels. It will create new jobs for our existing employment base and also for Georgia  
31 graduates in the new media fields, many of whom now must relocate out of Georgia to  
32 find employment. It will also foster the growth of our existing base in multimedia,  
33 computer generated animation, game development, postproduction, and other next  
34 generation media formats, creating new opportunities for local business and for our  
35 citizens.

1 (c) As used in this Code section, the term:

2 (1) 'Affiliates' means those entities that are included in the production company's  
3 affiliated group as defined in Section 1504(a) of the Internal Revenue Code and all other  
4 entities that are directly or indirectly owned 50 percent or more by members of the  
5 affiliated group.

6 (2) 'Base investment' means the aggregate funds actually invested and expended by a  
7 production company as production expenditures incurred in this state that are directly  
8 used in a state certified production or productions.

9 (3) 'Film office' means the Georgia Film, Video, and Music Office of the Department of  
10 Economic Development.

11 (4) 'Multimarket commercial distribution' means commercial distribution which extends  
12 to markets outside the State of Georgia.

13 (5) 'Production company' means a company primarily engaged in qualified production  
14 activities which have been approved by the film office. This term shall not mean or  
15 include any form of business owned, affiliated, or controlled, in whole or in part, by any  
16 company or person which is in default on any tax obligation of the state, or a loan made  
17 by the state or a loan guaranteed by the state.

18 (6) 'Production expenditures' means preproduction, production, and postproduction  
19 expenditures incurred in this state that are directly used in a qualified production activity,  
20 including without limitation the following: set construction and operation; wardrobes,  
21 make-up, accessories, and related services; costs associated with photography and sound  
22 synchronization, lighting, and related services and materials; editing and related services;  
23 rental of facilities and equipment; leasing of vehicles; costs of food and lodging; digital  
24 or tape editing, film processing, transfers of film to tape or digital format, sound mixing,  
25 computer graphics services, special effects services, and animation services; total  
26 aggregate payroll; airfare, if purchased through a Georgia based travel agency or travel  
27 company; insurance costs and bonding, if purchased through a Georgia based insurance  
28 agency; and other direct costs of producing the project in accordance with generally  
29 accepted entertainment industry practices. This term shall not include postproduction  
30 expenditures for marketing and distribution.

31 (7) 'Qualified production activities' means the production of new film, video, or digital  
32 projects produced in this state and approved by the film office, such as feature films,  
33 series, pilots, movies for television, commercial advertisements, music videos, interactive  
34 entertainment or sound recording projects used in feature films, series pilots, or movies  
35 for television. Such activities shall include projects recorded in this state, in whole or in  
36 part, in either short or long form, animation and music, fixed on a delivery system which  
37 includes without limitation film, videotape, computer disc, laser disc, and any element

1 of the digital domain, from which the program is viewed or reproduced, and which is  
2 intended for multimarket commercial distribution via theaters, licensing for exhibition  
3 by individual television stations, groups of stations, networks, cable television stations,  
4 public broadcasting stations, corporations, live venues, the Internet, or any other channel  
5 of exhibition. Such term shall not include the production of television coverage of news  
6 and athletic events.

7 (8) 'Resident' means an individual as designated pursuant to paragraph (10) of Code  
8 Section 48-7-1, as amended.

9 (9) 'State certified production' means a production company engaged in qualified  
10 production activities which have been approved by the film office in accordance with  
11 regulations promulgated pursuant to this Code section.

12 (10) 'Tier' means a tier as designated pursuant to Code Section 48-7-40, as amended.

13 (11) 'Total aggregate payroll' means the total sum expended by a production company  
14 on salaries paid to employees working within this state in a state certified production or  
15 productions. For purposes of this paragraph:

16 (A) With respect to a single employee, the portion of any salary which exceeds  
17 \$500,000.00 for a single production shall not be included when calculating total  
18 aggregate payroll; and

19 (B) All payments to a single employee and any legal entity in which the employee has  
20 any direct or indirect ownership interest shall be aggregated regardless of the means of  
21 payment or distribution.

22 (d) For any production company and its affiliates that invest in a state certified production  
23 approved by the film office and whose aggregate average annual production expenditures  
24 in this state did not exceed \$50 million in 2002, 2003, and 2004, there shall be allowed an  
25 income tax credit against the tax imposed under this article. The tax credit under this  
26 subsection shall be allowed if the base investment in this state equals or exceeds  
27 \$500,000.00 for qualified production activities and shall be calculated as follows:

28 (1) The production company shall be allowed a tax credit equal to 9 percent of the base  
29 investment in this state;

30 (2) If the base investment in this state is in a tier 1 or tier 2 county, the production  
31 company shall be allowed an additional tax credit equal to 3 percent of such base  
32 investment;

33 (3) If Georgia residents are employed in the production, the production company shall  
34 be allowed an additional tax credit equal to 3 percent of the total aggregate payroll of  
35 Georgia residents; and

1 (4) If the base investment in this state is in excess of \$20 million for multiple television  
2 projects, the production company shall be allowed an additional tax credit equal to 2  
3 percent of such base investment.

4 (e) For any production company and its affiliates that invest in a state certified production  
5 approved by the film office and whose aggregate average annual production expenditures  
6 in this state exceeded \$50 million in 2002, 2003, and 2004, there shall be allowed an  
7 income tax credit against the tax imposed under this article. For purposes of this  
8 subsection, the base investment in this state is computed by taking the current year  
9 qualified production expenditures and subtracting the average of the aggregate annual  
10 production expenditures for 2002, 2003, and 2004. The tax credit shall be calculated as  
11 follows:

12 (1) If the total base investment in this state equals or exceeds \$500,000.00, the  
13 production company and its affiliates shall be allowed a tax credit of 9 percent of such  
14 base investment;

15 (2) An additional tax credit of 3 percent of the base investment shall be allowed to the  
16 production company and its affiliates that qualify for and claim a credit under paragraph  
17 (1) of this subsection but only with respect to that portion of such production company's  
18 and affiliate's base investment that is the difference between the current year production  
19 expenses in a state certified production in a tier 1 or tier 2 county in the current year and  
20 the average of the aggregate production expenditures made in a tier 1 or tier 2 county for  
21 the years 2002, 2003, and 2004;

22 (3) If Georgia residents are employed in the production, the production company shall  
23 be allowed an additional tax credit equal to 3 percent of the difference between the total  
24 aggregate payroll of Georgia residents, which is includable in the base investment in the  
25 current year, and the average of the aggregate payroll of Georgia residents for the years  
26 2002, 2003, and 2004; and

27 (4) If the excess base investment in this state is in excess of \$20 million for multiple  
28 television projects, the production company and its affiliates shall be allowed an  
29 additional tax credit equal to 2 percent of the difference between the Georgia production  
30 expenditures for multiple television projects in the current year over the average of the  
31 Georgia production expenditures for multiple television projects for the years 2002, 2003,  
32 and 2004.

33 (f)(1) Where the amount of such credit or credits exceeds the production company's  
34 liability for such taxes in a taxable year, the excess may be taken as a credit against such  
35 production company's quarterly or monthly payment under Code Section 48-7-103. Each  
36 employee whose employer receives credit against such production company's quarterly  
37 or monthly payment under Code Section 48-7-103 shall receive credit against his or her

1 income tax liability under Code Section 48-7-20 for the corresponding taxable year for  
2 the full amount which would be credited against such liability prior to the application of  
3 the credit provided for in this subsection. Credits against quarterly or monthly payments  
4 under Code Section 48-7-103 and credits against liability under Code Section 48-7-20  
5 established by this subsection shall not constitute income to the production company.

6 (2) Any credit claimed under this Code section but not used in any taxable year may be  
7 carried forward for five years from the close of the taxable year in which the investment  
8 occurred.

9 (3) If a production company, or a production company and its affiliates, claim the credit  
10 authorized under Code Section 48-7-40 or 48-7-40.1, then the production company, or  
11 the production company and its affiliates, will only be allowed to claim the credit  
12 authorized under this Code section to the extent that the Georgia resident employees  
13 included in the film credit calculation and taken by the production company, or the  
14 production company and its affiliates, on such tax return under this Code section have  
15 been permanently excluded from the credit authorized under Code Section 48-7-40 or  
16 48-7-40.1.

17 (g) Any tax credits with respect to a state certified production earned by a production  
18 company and previously claimed but not used by such production company against its  
19 income tax may be transferred or sold in whole or in part by such production company to  
20 another Georgia taxpayer, subject to the following conditions:

21 (1) Such production company may make only a single transfer or sale of tax credits;  
22 however, the transfer or sale may involve one or more transferees;

23 (2) Such production company shall submit to the film office and to the Department of  
24 Revenue a written notification of any transfer or sale of tax credits within 30 days after  
25 the transfer or sale of such tax credits. The notification shall include such production  
26 company's tax credit balance prior to transfer, the credit certificate number, the remaining  
27 balance after transfer, all tax identification numbers for each transferee, the date of  
28 transfer, the amount transferred, and any other information required by the film office or  
29 the Department of Revenue;

30 (3) Failure to comply with this subsection shall result in the disallowance of the tax  
31 credit until the production company is in full compliance;

32 (4) The transfer or sale of this tax credit does not extend the time in which such tax credit  
33 can be used. The carry-forward period for tax credit that is transferred or sold shall begin  
34 on the date on which the tax credit was originally earned;

35 (5) A transferee shall have only such rights to claim and use the tax credit that were  
36 available to such production company, except for the use of the credit in paragraph (1)  
37 of subsection (f) of this Code section at the time of the transfer. To the extent that such

1 production company did not have rights to claim or use the tax credit at the time of the  
2 transfer, the Department of Revenue shall either disallow the tax credit claimed by the  
3 transferee or recapture the tax credit from the transferee. The transferee's recourse is  
4 against such production company; and

5 (6) The transferee must acquire the tax credits in this Code section for a minimum of 60  
6 percent of the amount of the tax credits so transferred.

7 (h) The credit granted under this Code section shall be subject to the following conditions  
8 and limitations:

9 (1) The credit may be taken beginning with the taxable year in which the production  
10 company has met the investment requirement. For each year in which such production  
11 company either claims or transfers the credit, the production company shall attach a  
12 schedule to the production company's Georgia income tax return which will set forth the  
13 following information, as a minimum:

14 (A) A description of the qualified production activities, along with the certification  
15 from the film office;

16 (B) When salaries are included in the calculation of the credit under paragraph (2) of  
17 subsection (d) of this Code section, the production company must provide a detailed  
18 listing of the employee names, social security numbers, and Georgia wages;

19 (C) The amount of tax credit claimed for the taxable year;

20 (D) Any tax credit previously taken by the production company against Georgia  
21 income tax liabilities or the production company's quarterly or monthly payments under  
22 Code Section 48-7-103;

23 (E) The amount of tax credit carried over from prior years;

24 (F) The amount of tax credit utilized by the production company in the current taxable  
25 year; and

26 (G) The amount of tax credit to be carried over to subsequent tax years;

27 (2) In the initial year in which the production company claims the credit granted in this  
28 Code section, the production company shall include in the description of the qualified  
29 production activities required by subparagraph (A) of paragraph (1) of this subsection  
30 information which demonstrates that the activities included in the base investment equal  
31 or exceed \$500,000.00 during such year; and

32 (3) In no event shall the amount of the tax credit under this Code section for a taxable  
33 year exceed the production company's income tax liability. No such credit shall be  
34 allowed the production company against prior years' tax liability.

35 (i) The film office shall determine through the promulgation of rules and regulations what  
36 projects qualify for the tax credits authorized under this Code section. Certification shall  
37 be submitted to the state revenue commissioner.

1 (j) The state revenue commissioner shall promulgate such rules and regulations as are  
2 necessary to implement and administer this Code section.

3 (k) Any production company claiming, transferring, or selling the tax credit shall be  
4 required to reimburse the Department of Revenue for any department initiated audits  
5 relating to the tax credit. This subsection shall not apply to routine tax audits of a taxpayer  
6 which may include the review of the credit provided in this Code section."

7 **SECTION 2.**

8 This Act shall become effective upon its approval by the Governor or upon its becoming law  
9 without such approval and shall be applicable to all taxable years beginning on or after  
10 January 1, 2005.

11 **SECTION 3.**

12 All laws and parts of laws in conflict with this Act are repealed.