

Senate Bill 217

By: Senators Hudgens of the 47th, Shafer of the 48th, Moody of the 56th, Cagle of the 49th, Harp of the 29th and others

A BILL TO BE ENTITLED
AN ACT

1 To amend Title 33 of the Official Code of Georgia Annotated, relating to insurance, so as to
2 enact the "Life Settlements Act"; to provide a short title; to provide definitions; to provide
3 for the protection of contractual and property rights of a life insurance policy owner to seek
4 a life settlement; to establish consumer protections by providing for the regulation of a life
5 settlement transaction; to provide for the licensing and regulation of a life settlement provider
6 and others involved in a life settlement transaction; to provide for antifraud measures; to
7 provide penalties for certain violations; to provide for related matters; to provide for
8 severability; to provide an effective date; to repeal conflicting laws; and for other purposes.

9 BE IT ENACTED BY THE GENERAL ASSEMBLY OF GEORGIA:

10 style="text-align:center">**SECTION 1.**

11 Title 33 of the Official Code of Georgia Annotated, relating to insurance, is amended by
12 adding a new Chapter 59 to read as follows:

13 style="text-align:center">"CHAPTER 59

14 33-59-1.

15 This chapter shall be known and may be cited as the 'Life Settlements Act.'

16 33-59-2.

17 As used in this chapter, the term:

18 (1) 'Advertising' means any written, electronic, or printed communication or any
19 communication by means of recorded telephone messages or any communication
20 transmitted on radio, television, the Internet, or similar communications media, including
21 film strips, motion pictures, and videos, published, disseminated, circulated, or placed
22 directly before the public in this state for the purpose of creating an interest in or inducing

1 a person to sell, assign, devise, bequeath, or transfer the death benefit or ownership of a
2 policy pursuant to a life settlement contract.

3 (2) 'Business of life settlements' means an activity including, but not limited to, the
4 offering, solicitation, negotiation, procurement, effectuation, purchasing, investing,
5 financing, monitoring, tracking, underwriting, selling, transferring, assigning, pledging,
6 hypothecating, or in any other manner involving, life settlement contracts.

7 (3) 'Chronically ill' or 'having a chronic illness' means:

8 (A) Being unable to perform at least two activities of daily living including, but not
9 limited to, eating, toileting, transferring, bathing, dressing, or continence;

10 (B) Requiring substantial supervision to protect the individual from threats to health
11 and safety due to severe cognitive impairment; or

12 (C) Having a level of disability similar to that described in subparagraph (A) of this
13 paragraph as determined by the Secretary of the United States Department of Health
14 and Human Services.

15 (4)(A) 'Financing entity' means an underwriter, placement agent, lender, purchaser of
16 securities, purchaser of a policy or certificate from a life settlement provider, credit
17 enhancer, or an entity that has a direct ownership in a policy that is the subject of a life
18 settlement contract, but:

19 (i) Whose principal activity related to the transaction is providing funds to effect the
20 life settlement or purchase of one or more purchased policies; and

21 (ii) Who has an agreement in writing with one or more licensed life settlement
22 providers to finance the acquisition of life settlement contracts or to provide stop-loss
23 insurance.

24 (B) 'Financing entity' does not include a nonaccredited investor.

25 (5) 'Fraudulent life settlement act' includes:

26 (A) Acts or omissions committed by a person who, knowingly or with intent to
27 defraud, for the purpose of depriving another of property or for pecuniary gain,
28 commits, engages, or permits its employees or its agents to engage, in acts including:

29 (i) Presenting, causing to be presented, or preparing with knowledge or belief that it
30 will be presented to or by a life settlement provider, financing entity, insurer,
31 insurance producer, or another person, false material information, or concealing
32 material information, as part of, in support of, or concerning a fact material to one or
33 more of the following:

34 (I) An application for the issuance of a life settlement contract or policy;

35 (II) The underwriting of a life settlement contract or policy;

36 (III) A claim for payment or benefit pursuant to a life settlement contract or policy;

37 (IV) Premiums paid on a policy;

- 1 (V) Payments and changes in ownership or beneficiary made in accordance with
2 the terms of a life settlement contract or policy;
- 3 (VI) The reinstatement or conversion of a policy;
- 4 (VII) In the solicitation, offer, effectuation, or sale of a life settlement contract or
5 policy;
- 6 (VIII) The issuance of written evidence of a life settlement contract or insurance;
7 or
- 8 (IX) A financing transaction;
- 9 (ii) Employing any device, scheme, or artifice to defraud related to purchased
10 policies; or
- 11 (B) In the furtherance of a fraud or to prevent the detection of a fraud a person commits
12 or permits its employees or its agents to commit any of the following acts:
- 13 (i) Remove, conceal, alter, destroy, or sequester from the Commissioner the assets
14 or records of a licensee or other person engaged in the business of life settlements;
- 15 (ii) Misrepresent or conceal the financial condition of a licensee, financing entity,
16 insurer, or other person;
- 17 (iii) Transact the business of life settlements in violation of laws requiring a license,
18 certificate of authority, or other legal authority for the transaction of the business of
19 life settlements; or
- 20 (iv) File with the Commissioner or the chief insurance regulatory official of another
21 jurisdiction a document containing false information or otherwise conceal information
22 about a material fact from the Commissioner;
- 23 (C) Embezzlement, theft, misappropriation, or conversion of moneys, funds,
24 premiums, credits, or other property of a life settlement provider, life insurance
25 producer, insurer, insured, seller, policy owner, or another person engaged in the
26 business of life settlements or insurance;
- 27 (D) Recklessly entering into, negotiating, or otherwise dealing in a life settlement
28 contract, the subject of which is a policy that was obtained by presenting false
29 information concerning a fact material to the policy, or by concealing, for the purpose
30 of misleading another, information concerning a fact material to the policy, where the
31 seller or the seller's agent intended to defraud the insurance company that issued the
32 policy. As used in this subparagraph, 'recklessly' means engaging in the conduct in
33 conscious and clearly unjustifiable disregard of a substantial likelihood of the existence
34 of the relevant facts or risks, this disregard involving a gross deviation from acceptable
35 standards of conduct; or
- 36 (E) Attempting to commit, assist, aid, or abet in the commission of, or conspiracy to
37 commit, the acts or omissions specified in this paragraph.

1 (6) 'Life insurance producer' means a person licensed as a resident or nonresident
2 insurance producer pursuant to Chapter 23 of this title who has received qualification for
3 life insurance coverage or a life line of coverage.

4 (7) 'Life settlement contract' means a written agreement establishing the terms under
5 which compensation or anything of value is paid, which compensation or value is less
6 than the expected death benefit of the policy, in return for the seller's assignment,
7 transfer, sale, devise, or bequest of the death benefit or ownership of any portion of the
8 policy. A life settlement contract also includes a contract for a loan or other financing
9 transaction with a seller secured primarily by an individual or group life insurance policy,
10 other than a loan by a life insurance company pursuant to the terms of the policy or a loan
11 secured by the cash value of a policy. A life settlement contract includes an agreement
12 with a seller to transfer ownership or change the beneficiary designation at a later date
13 regardless of the date that compensation is paid to the seller. A life settlement contract
14 does not mean a written agreement entered into between a seller and a person having an
15 insurable interest in the insured's life.

16 (8) 'Life settlement provider' means a person, other than a seller, who enters into or
17 effectuates a life settlement contract. Life settlement provider does not include:

18 (A) A bank, savings bank, savings and loan association, credit union, or other licensed
19 lending institution that takes an assignment of a policy as collateral for a loan;

20 (B) The issuer of a policy providing accelerated benefits pursuant to the policy;

21 (C) An authorized or eligible insurer that provides stop-loss coverage to a life
22 settlement provider, financing entity, special purpose entity, or related provider trust;

23 (D) A natural person who enters into or effectuates no more than one agreement in a
24 calendar year for the transfer of policies for any value less than the expected death
25 benefit;

26 (E) A financing entity;

27 (F) A special purpose entity;

28 (G) A related provider trust; or

29 (H) An accredited investor or qualified institutional buyer as defined, respectively, in
30 Regulation D, Rule 501, or Rule 144A of the Federal Securities Act of 1933, as
31 amended, and who purchases a purchased policy from a life settlement provider.

32 (9) 'Person' means a natural person or a legal entity including, but not limited to, an
33 individual, partnership, limited liability company, association, trust, or corporation.

34 (10) 'Policy' means an individual or group policy, group certificate, contract, or
35 arrangement of life insurance affecting the rights of a resident of this state or bearing a
36 reasonable relation to this state, regardless of whether delivered or issued for delivery in
37 this state.

1 (11) 'Purchased policy' means a policy that has been acquired by a life settlement
2 provider pursuant to a life settlement contract.

3 (12) 'Related provider trust' means a titling trust or other trust established by a licensed
4 life settlement provider or a financing entity for the sole purpose of holding the
5 ownership or beneficial interest in purchased policies in connection with a financing
6 transaction. The trust shall have a written agreement with the licensed life settlement
7 provider under which the licensed life settlement provider is responsible for ensuring
8 compliance with all statutory and regulatory requirements and under which the trust
9 agrees to make all records and files related to life settlement transactions available to the
10 Commissioner as if those records and files were maintained directly by the licensed life
11 settlement provider.

12 (13) 'Seller' means the owner of a policy who is a resident of this state who enters or
13 seeks to enter into a life settlement contract. For the purposes of this chapter, a seller is
14 not limited to an owner of a policy insuring the life of an individual with a terminal or
15 chronic illness or condition except where specifically addressed. If there is more than
16 one owner on a single policy and the owners are residents of different states, the
17 transaction shall be governed by the law of the state in which the owner having the largest
18 percentage ownership resides or, if the owners hold equal ownership, the state of
19 residence of one owner agreed upon in writing by all owners. Seller does not include:

20 (A) A licensee as provided by this chapter, including a life insurance producer;

21 (B) An accredited investor or qualified institutional buyer as defined, respectively, in
22 Regulation D, Rule 501, or Rule 144A of the Federal Securities Act of 1933, as
23 amended;

24 (C) A financing entity;

25 (D) A special purpose entity; or

26 (E) A related provider trust.

27 (14) 'Special purpose entity' means a corporation, partnership, trust, limited liability
28 company, or other similar entity formed only to provide either, directly or indirectly,
29 access to institutional capital markets for a financing entity or licensed life settlement
30 provider.

31 (15) 'Terminally ill' or 'having a terminal illness' means having an illness or sickness that
32 reasonably is expected to result in death in 24 months or less.

33 33-59-3.

34 (a)(1) A person shall not negotiate life settlement contracts between a seller and one or
35 more life settlement providers or otherwise act on behalf of a seller unless such person
36 is a life insurance producer.

1 (2) A life insurance producer, as defined in paragraph (10) of subsection (a) of Code
2 Section 33-23-1, who has been licensed for at least one year, shall be permitted to
3 negotiate, as defined in paragraph (11) of subsection (a) of Code Section 33-23-1, life
4 settlement contracts between a seller residing in this state and one or more life settlement
5 providers. For purposes of this Code section, the one-year requirement is deemed to be
6 satisfied if such person has been licensed as a resident life insurance producer in his or
7 her home state for at least one year.

8 (3) Not later than 30 days from the first day of negotiating a life settlement on behalf of
9 a seller, the life insurance producer shall notify the Commissioner of the activity on a
10 form prescribed by the Commissioner and shall pay any applicable fees to be determined
11 by the Commissioner. Notification shall include an acknowledgment by the life
12 insurance producer that he or she operates in accordance with this chapter.

13 (4) Irrespective of the of the manner in which the life insurance producer is compensated,
14 a life insurance producer is deemed to represent only the seller, and not the viatical
15 settlement provider or any insurer, and owes a fiduciary duty to the seller to act according
16 to the seller's instructions and in the best interests of the seller.

17 (5) Notwithstanding paragraph (1) of this subsection, a person licensed as an attorney,
18 certified public accountant, or financial planner accredited by a nationally recognized
19 accreditation agency, who is retained to represent the seller, whose compensation is not
20 paid directly or indirectly by the life settlement provider, may negotiate life settlement
21 contracts without having to obtain a license as a life insurance producer.

22 (b)(1) A person may not operate as a life settlement provider without first obtaining a life
23 settlement provider license from the insurance commissioner of the state of residence of
24 the seller.

25 (2) Application for a life settlement provider license shall be made to the Commissioner
26 by the applicant on a form prescribed by the Commissioner, and an application shall be
27 accompanied by the fees to be determined by the Commissioner. Applications for license
28 under this Code section shall be approved or denied by the Commissioner within 60
29 calendar days following receipt of a completed application by the Commissioner. The
30 Commissioner shall notify applicants that the application is complete. Applications for
31 such license shall be deemed approved after such time if not disapproved.

32 (3) A license may be renewed from year to year on the anniversary date upon payment
33 of the annual renewal fees to be determined by the Commissioner. Failure to pay the fees
34 by the renewal date shall result in the expiration of the license.

35 (4) Notwithstanding paragraphs (2) and (3) of this subsection, the license and renewal
36 fees for a life settlement provider license may not exceed that established for an insurer
37 as provided in Code Section 33-8-1.

1 (5) The applicant for a life settlement provider license shall provide information on
 2 forms prescribed by the Commissioner. The Commissioner has authority, at any time,
 3 to require the applicant to fully disclose the identity of all stockholders, partners, officers,
 4 members, and employees, except stockholders owning fewer than 5 percent of the shares
 5 of an applicant whose shares are publicly traded, and the Commissioner may refuse to
 6 issue a license in the name of a legal entity if not satisfied that any officer, employee,
 7 stockholder, partner, or member of it who may materially influence the applicant's
 8 conduct meets the standards of this chapter.

9 (6) A license issued to a legal entity authorizes all partners, officers, members, and
 10 designated employees to act as life settlement providers, as applicable, under the license,
 11 and all those persons shall be named in the application and any supplements to the
 12 application.

13 (7) Upon the filing of an application and the payment of the license fee, the
 14 Commissioner shall make an investigation of each applicant for a license as a life
 15 settlement provider and issue a license if the Commissioner finds that the applicant:

16 (A) Has provided a detailed plan of operation;

17 (B) Is competent and trustworthy and intends to act in good faith in the capacity
 18 involved by the license for which he or she has applied;

19 (C) Has a good business reputation and has had experience, training, or education so
 20 as to be qualified in the business for the license in which he or she has applied;

21 (D) If a legal entity, provides a certificate of good standing from the state of its
 22 domicile; and

23 (E) Has provided an antifraud plan that meets the requirements of this chapter.

24 (8) The Commissioner may not issue a license to a nonresident applicant unless a written
 25 designation of an agent for service of process is filed and maintained with the
 26 Commissioner or the applicant has filed with the Commissioner the applicant's written
 27 irrevocable consent that any action against the applicant may be commenced against the
 28 applicant by service of process on the Commissioner.

29 (9) A life settlement provider shall provide to the Commissioner new or revised
 30 information about officers, stockholders of 10 percent or more, partners, directors,
 31 members, or designated employees within 30 days of the change.

32 33-59-4.

33 (a) The Commissioner may refuse to issue, suspend, revoke, or refuse to renew the license
 34 of a life settlement provider if the Commissioner finds that:

35 (1) There was any material misrepresentation in the application for the license;

1 (2) The licensee or any officer, partner, member, or key management personnel has been
 2 convicted of fraudulent or dishonest practices, is subject to a final administrative action,
 3 or is otherwise shown to be untrustworthy or incompetent;

4 (3) The licensee demonstrates a pattern of unreasonable payments to sellers;

5 (4) The licensee or any officer, partner, member, or key management personnel has been
 6 found guilty of, or has pleaded guilty or nolo contendere to, any felony, or to a
 7 misdemeanor involving fraud or moral turpitude, regardless of whether a judgment or
 8 conviction has been entered by the court;

9 (5) The licensee has entered into any life settlement contract that has not been approved
 10 pursuant to this chapter;

11 (6) The licensee has failed to honor contractual obligations set out in a life settlement
 12 contract;

13 (7) The licensee no longer meets the requirements for initial licensure;

14 (8) The licensee has assigned, transferred, or pledged a purchased policy to a person
 15 other than a life settlement provider licensed in this state, an accredited investor or
 16 qualified institutional buyer as defined, respectively, in Regulation D, Rule 501, or Rule
 17 144A of the Federal Securities Act of 1933, as amended, a financing entity, a special
 18 purpose entity, or a related provider trust; or

19 (9) The applicant or licensee or any officer, partner, member, or key management
 20 personnel or any life producer has violated a provision of this chapter.

21 (b) The Commissioner may suspend, revoke, or refuse to renew the license of a life
 22 insurance producer if the Commissioner finds that such life insurance producer has violated
 23 the provisions of this chapter.

24 (c) If the Commissioner denies a license application or suspends, revokes, or refuses to
 25 renew the license of a life settlement provider or suspends, revokes, or refuses to renew a
 26 license of a life insurance producer pursuant to this chapter, the Commissioner shall
 27 conduct a hearing in accordance with Chapter 13 of Title 50.

28 33-59-5.

29 A person may not use a life settlement contract or provide to a seller a disclosure statement
 30 form in this state unless filed with and approved by the Commissioner. Any life settlement
 31 contract form or disclosure form filed with the Commissioner shall be deemed approved
 32 if it has not been disapproved within 60 days of the filing. The Commissioner shall
 33 disapprove a life settlement contract form or disclosure statement form if, in the
 34 Commissioner's opinion, the contract or provisions contained in it are unreasonable,
 35 contrary to the interests of the public, or otherwise misleading or unfair to the seller.

1 33-59-6.

2 (a) Each life settlement provider shall file with the Commissioner by March first of each
3 year an annual statement containing such information as the Commissioner prescribes by
4 regulation. This information is limited to only those transactions where the seller is a
5 resident of this state and does not include individual transaction data regarding the business
6 of life settlements or data which compromises the privacy of personal, financial, and health
7 information of the seller or insured.

8 (b) Except as otherwise allowed or required by law, a life settlement provider, life
9 insurance producer, information bureau, rating agency or company, or another person with
10 actual knowledge of a seller or insured's identity may not disclose that identity as a seller
11 or insured or the seller's or insured's financial or medical information to another person
12 unless the disclosure is:

13 (1) Necessary to effect a life settlement contract between the seller and a life settlement
14 provider and the seller or insured or both, as may be required, have provided prior written
15 consent to the disclosure;

16 (2) Provided in response to an investigation or examination by the Commissioner or
17 another governmental officer or agency;

18 (3) A term of or condition to the transfer of a policy by one life settlement provider to
19 another life settlement provider;

20 (4) Necessary to permit a financing entity, related provider trust, or special purpose
21 entity to finance the purchase of policies by a life settlement provider and the seller and
22 insured have provided prior written consent to the disclosure;

23 (5) Necessary to allow the life settlement provider or their authorized representatives to
24 make contacts for the purpose of determining health status; or

25 (6) Required to purchase stop-loss coverage.

26 33-59-7.

27 (a) *Authority, scope, and scheduling of examinations.*

28 (1) The Commissioner may conduct an examination under this chapter of a licensee as
29 often as the Commissioner in his or her sole discretion deems appropriate.

30 (2) For purposes of completing an examination of a licensee under this chapter, the
31 Commissioner may examine or investigate any person, or the business of any person, in
32 so far as the examination or investigation is, in the sole discretion of the Commissioner,
33 necessary or material to the examination of the licensee.

34 (3) In lieu of an examination under this chapter of any foreign or alien licensee licensed
35 in this state, the Commissioner may, at the Commissioner's discretion, accept an

1 examination report on the licensee as prepared by the Commissioner for the licensee's
2 state of domicile or port-of-entry state.

3 (b) *Record retention requirements.*

4 (1) A person required to be licensed by this chapter shall for five years retain copies of
5 all:

6 (A) Proposed, offered, or executed contracts, underwriting documents, policy forms,
7 and applications from the date of the proposal, offer, or execution of the contract,
8 whichever is later;

9 (B) All checks, drafts, or other evidence and documentation related to the payment,
10 transfer, deposit, or release of funds from the date of the transaction; and

11 (C) All other records and documents related to the requirements of this chapter.

12 (2) This Code section does not relieve a person of the obligation to produce these
13 documents to the Commissioner after the retention period has expired if the person has
14 retained the documents.

15 (3) Records required to be retained by this Code section shall be legible and complete
16 and may be retained in paper, photograph, micro process, magnetic, mechanical, or
17 electronic media or by any process that accurately reproduces or forms a durable medium
18 for the reproduction of a record.

19 (c) *Conduct of examinations.*

20 (1) Upon determining that an examination should be conducted, the Commissioner shall
21 issue an examination warrant appointing one or more examiners to perform the
22 examination and instructing them as to the scope of the examination. In conducting the
23 examination, the examiner shall observe those guidelines and procedures set forth in the
24 Examiners' Handbook adopted by the National Association of Insurance Commissioners.
25 The Commissioner may also employ such other guidelines or procedures as the
26 Commissioner may deem appropriate.

27 (2) Every licensee or person from whom information is sought and its officers, directors,
28 and agents shall provide to the examiners timely, convenient, and free access at all
29 reasonable hours at its offices to all books, records, accounts, papers, documents, assets,
30 and computer or other recordings relating to the property, assets, business, and affairs of
31 the licensee being examined. The officers, directors, employees, and agents of the
32 licensee or person shall facilitate the examination and aid in the examination so far as it
33 is in their power to do so. The refusal of a licensee, by its officers, directors, employees,
34 or agents, to submit to examination or to comply with any reasonable written request of
35 the Commissioner shall be grounds for suspension or refusal of or nonrenewal of any
36 license or authority held by the licensee to engage in the life settlement business or other
37 business subject to the Commissioner's jurisdiction. Any proceedings for suspension,

1 revocation, or refusal of any license or authority shall be conducted pursuant to Code
2 Section 33-2-24.

3 (3) The Commissioner shall have the power to issue subpoenas, to administer oaths, and
4 to examine under oath any person as to any matter pertinent to the examination. Upon
5 the failure or refusal of a person to obey a subpoena, the Commissioner may petition a
6 court of competent jurisdiction and, upon proper showing, the court may enter an order
7 compelling the witness to appear and testify or produce documentary evidence. Failure
8 to obey the court order shall be punishable as contempt of court.

9 (4) When making an examination under this chapter, the Commissioner may retain
10 attorneys, appraisers, independent actuaries, independent certified public accountants, or
11 other professionals and specialists as examiners, the reasonable cost of which shall be
12 borne by the licensee that is the subject of the examination.

13 (5) Nothing contained in this chapter shall be construed to limit the Commissioner's
14 authority to terminate or suspend an examination in order to pursue other legal or
15 regulatory action pursuant to the insurance laws of this state. Findings of fact and
16 conclusions made pursuant to any examination shall be prima-facie evidence in any legal
17 or regulatory action.

18 (6) Nothing contained in this chapter shall be construed to limit the Commissioner's
19 authority to use and, if appropriate, to make public any final or preliminary examination
20 report, any examiner or licensee work papers or other documents, or any other
21 information discovered or developed during the course of any examination in the
22 furtherance of any legal or regulatory action which the Commissioner may, in his or her
23 sole discretion, deem appropriate.

24 (7) The licensee shall pay the charges incurred in the examination, including the
25 expenses of the Commissioner or his or her designee and the expenses and compensation
26 of the Commissioner's examiners and assistants. If a licensee feels the fees assessed are
27 unreasonable in relation to the examination performed, the licensee may appeal the
28 assessments pursuant to Chapter 13 of Title 50. If no hearing is requested or if after a
29 hearing and appeal process the licensee refuses or fails to pay, the Commissioner or his
30 or her designee shall promptly institute a civil action to recover the expenses of
31 examination against a licensee.

32 (d) *Examination reports.*

33 (1) Examination reports shall comprise only facts appearing upon the books, records, or
34 other documents of the licensee, its agents, or other persons examined or as ascertained
35 from the testimony of its officers or agents or other persons examined concerning its
36 affairs and such conclusions and recommendations as the examiners find reasonably
37 warranted from the facts.

1 (2) No later than 60 days following completion of the examination, the examiner in
2 charge shall file with the Commissioner a verified written report of examination under
3 oath. Upon receipt of the verified report, the Commissioner shall transmit the report to
4 the licensee examined, together with a notice that shall afford the licensee examined a
5 reasonable opportunity of not more than 30 days to make a written submission or rebuttal
6 with respect to any matters contained in the examination report.

7 (3) Within 30 days of the end of the period allowed for the receipt of written submissions
8 or rebuttals, the Commissioner shall fully consider and review the report, together with
9 any written submissions or rebuttals and any relevant portions of the examiner's work
10 papers and enter an order:

11 (A) Adopting the examination report as filed or with modification or corrections. If
12 the examination report reveals that the company is operating in violation of any law,
13 rule, or prior order of the Commissioner, the Commissioner may order the company to
14 take any action the Commissioner considers necessary and appropriate to cure the
15 violation;

16 (B) Rejecting the examination report with directions to the examiners to reopen the
17 examination for purposes of obtaining additional data, documentation, or information
18 and refile; or

19 (C) Calling for an investigatory hearing with no less than 20 days' notice to the
20 company for purposes of obtaining additional documentation, data, information, and
21 testimony.

22 (4) All orders entered pursuant to this subsection shall be accompanied by findings and
23 conclusions resulting from the Commissioner's consideration and review of the
24 examination report, relevant examiner work papers, and any written submissions or
25 rebuttals. Any order issued pursuant to subparagraph (A) of paragraph (3) of this
26 subsection shall be considered a final administrative decision and may be appealed
27 pursuant to Chapter 13 of Title 50 and shall be served upon the company by certified mail
28 or statutory overnight delivery, together with a copy of the adopted examination report.
29 Within 30 days of the issuance of the adopted report the company shall file affidavits
30 executed by each of its directors stating under oath that they have received a copy of the
31 adopted report and related orders.

32 (5) Hearings conducted pursuant to this Code section shall be subject to the following
33 requirements:

34 (A) Any hearing conducted pursuant to this Code section by the Commissioner or the
35 Commissioner's authorized representative shall be conducted as a nonadversarial
36 confidential investigatory proceeding as necessary for the resolution of any
37 inconsistencies, discrepancies, or disputed issues apparent upon the face of the filed

1 examination report or raised by or as a result of the Commissioner's review of relevant
 2 work papers or by the written submission or rebuttal of the company. Within 20 days
 3 of the conclusion of any hearing, the Commissioner shall enter an order pursuant to
 4 paragraph (3) of this subsection;

5 (B) The Commissioner may not appoint an examiner as an authorized representative
 6 to conduct the hearing. The hearing shall proceed expeditiously with discovery by the
 7 company limited to the examiner's work papers which tend to substantiate any
 8 assertions set forth in any written submission or rebuttal. The Commissioner or the
 9 Commissioner's representative may issue subpoenas for the attendance of any
 10 witnesses or the production of any documents considered relevant to the investigation
 11 whether under the control of the Commissioner, the company, or other persons. The
 12 documents produced shall be included in the record and testimony taken by the
 13 Commissioner or the Commissioner's representative shall be under oath and preserved
 14 for the record. Nothing contained in this Code section shall require the Commissioner
 15 to disclose any information or records which would indicate or show the existence or
 16 content of any investigation or activity of a criminal justice agency; and

17 (C) The hearing shall proceed with the Commissioner or the Commissioner's
 18 representative posing questions to the persons subpoenaed. Thereafter, the company
 19 and the department may present testimony relevant to the investigation.
 20 Cross-examination may be conducted only by the Commissioner or the Commissioner's
 21 representative. The company and the Commissioner shall be permitted to make closing
 22 statements and may be represented by counsel of their choice.

23 (6) In the event the Commissioner determines that regulatory action is appropriate as a
 24 result of an examination, the Commissioner may initiate any proceedings or actions
 25 provided by law.

26 (e) *Confidentiality of examination information.*

27 (1) Names and individual identification data for all sellers shall be considered private and
 28 confidential information and shall not be disclosed by the Commissioner, unless required
 29 by law.

30 (2)(A) Except as otherwise provided in this chapter, all examination reports, working
 31 papers, recorded information, documents, and copies thereof produced by, obtained by,
 32 or disclosed to the Commissioner or any other person in the course of an examination
 33 made under this chapter or in the course of analysis or investigation by the
 34 Commissioner of the financial condition or market conduct of a licensee are:

- 35 (i) Confidential by law and privileged;
- 36 (ii) Not subject to the provisions of Chapter 18 of Title 50;
- 37 (iii) Not subject to subpoena; and

1 (iv) Not subject to discovery or admissible in evidence in any private civil action.

2 (B) The Commissioner is authorized to use the documents, materials, or other
3 information in the furtherance of any regulatory or legal action brought as part of the
4 Commissioner's official duties.

5 (3) Documents, materials, or other information, including, but not limited to, all working
6 papers, and copies thereof, in the possession or control of the National Association of
7 Insurance Commissioners and its affiliates and subsidiaries are:

8 (A) Confidential by law and privileged;

9 (B) Not subject to subpoena; and

10 (C) Not subject to discovery or admissible in evidence in any private civil action if
11 they are:

12 (i) Created, produced, or obtained by or disclosed to the National Association of
13 Insurance Commissioners and its affiliates and subsidiaries in the course of assisting
14 an examination made under this chapter or assisting an insurance commissioner in the
15 analysis or investigation of the financial condition or market conduct of a licensee;
16 or

17 (ii) Disclosed to the National Association of Insurance Commissioners and its
18 affiliates and subsidiaries under paragraph (5) of this subsection by the
19 Commissioner.

20 (4) For the purposes of paragraph (2) of this subsection, 'chapter' includes the law of
21 another state or jurisdiction that is substantially similar to this chapter.

22 (5) The Commissioner or any person that received the documents, material, or other
23 information while acting under the authority of the Commissioner, including the National
24 Association of Insurance Commissioners and its affiliates and subsidiaries, is permitted
25 to testify in any private civil action concerning any confidential documents, materials, or
26 information subject to paragraph (1) of this subsection.

27 (6) In order to assist in the performance of the Commissioner's duties, the
28 Commissioner:

29 (A) May share documents, materials, or other information, including the confidential
30 and privileged documents, materials, or information subject to paragraph (1) of this
31 subsection, with other state, federal, and international regulatory agencies, with the
32 National Association of Insurance Commissioners and its affiliates and subsidiaries,
33 and with state, federal, and international law enforcement authorities, provided that the
34 recipient agrees to maintain the confidentiality and privileged status of the document,
35 material, communication, or other information;

36 (B) May receive documents, materials, communications, or information, including
37 otherwise confidential and privileged documents, materials, or information, from the

1 National Association of Insurance Commissioners and its affiliates and subsidiaries and
2 from regulatory and law enforcement officials of other foreign or domestic jurisdictions
3 and shall maintain as confidential or privileged any document, material, or information
4 received with notice or the understanding that it is confidential or privileged under the
5 laws of the jurisdiction that is the source of the document, material, or information; and

6 (C) May enter into agreements governing sharing and use of information consistent
7 with this subsection.

8 (7) No waiver of any applicable privilege or claim of confidentiality in the documents,
9 materials, or information shall occur as a result of disclosure to the Commissioner under
10 this Code section or as a result of sharing as authorized in paragraph (5) of this
11 subsection.

12 (8) A privilege established under the law of any state or jurisdiction that is substantially
13 similar to the privilege established under this subsection shall be available and enforced
14 in any proceeding in and in any court of this state.

15 (9) Nothing contained in this chapter shall prevent or be construed as prohibiting the
16 Commissioner from disclosing the content of an examination report, preliminary
17 examination report, or results, or any matter relating thereto, to the insurance
18 commissioner of any other state or country or to law enforcement officials of this or any
19 other state or agency of the federal government at any time or to the National Association
20 of Insurance Commissioners, so long as such agency or office receiving the report or
21 matters relating thereto agrees in writing to hold it confidential and in a manner consistent
22 with this chapter.

23 (f) *Conflict of interest.*

24 (1) An examiner may not be appointed by the Commissioner if the examiner, either
25 directly or indirectly, has a conflict of interest or is affiliated with the management of or
26 owns a pecuniary interest in any person subject to examination under this chapter. This
27 Code section shall not be construed to automatically preclude an examiner from being:

28 (A) A seller;

29 (B) An insured in a purchased policy; or

30 (C) A beneficiary in an insurance policy that is proposed to be the subject of a life
31 settlement contract.

32 (2) Notwithstanding the requirements of this subsection, the Commissioner may retain
33 from time to time, on an individual basis, qualified actuaries, certified public accountants,
34 or other similar individuals who are independently practicing their professions even
35 though these persons may from time to time be similarly employed or retained by persons
36 subject to examination under this chapter.

1 (g) *Cost of examinations.*

2 The expenses incurred in conducting any examination shall be paid by the licensee or
3 applicant.

4 (h) *Immunity from liability.*

5 (1) No cause of action shall arise nor shall any liability be imposed against the
6 Commissioner, the Commissioner's authorized representatives, or any examiner
7 appointed by the Commissioner for any statements made or conduct performed in good
8 faith while carrying out the provisions of this chapter.

9 (2) No cause of action shall arise, nor shall any liability be imposed against any person,
10 for the act of communicating or delivering information or data to the Commissioner or
11 the Commissioner's authorized representative or examiner pursuant to an examination
12 made under this chapter, if the act of communication or delivery was performed in good
13 faith and without fraudulent intent or the intent to deceive. This paragraph does not
14 abrogate or modify in any way any common law or statutory privilege or immunity
15 heretofore enjoyed by any person identified in paragraph (1) of this subsection.

16 (3) A person identified in paragraph (1) or (2) of this subsection shall be entitled to an
17 award of attorney's fees and costs if he or she is the prevailing party in a civil cause of
18 action for libel, slander, or any other relevant tort arising out of activities in carrying out
19 the provisions of this chapter and the party bringing the action was not substantially
20 justified in doing so. For purposes of this paragraph a proceeding is 'substantially
21 justified' if it had a reasonable basis in law or fact at the time that it was initiated.

22 (i) *Investigative authority of the commissioner.*

23 The Commissioner may investigate suspected fraudulent life settlement acts and persons
24 engaged in the business of life settlements.

25 33-59-8.

26 (a) With each application for a life settlement contract, a life settlement provider or life
27 insurance producer shall provide the seller with at least the following disclosures no later
28 than the time the application for the life settlement contract is signed by all parties. The
29 disclosures shall be provided in a separate document that is signed by the seller and the life
30 settlement provider or life insurance producer and shall provide the following information:

31 (1) That there exist possible alternatives to a life settlement contract including any
32 accelerated death benefits or policy loans offered under the seller's life insurance policy;

33 (2) That some or all of the proceeds of the life settlement contract may be taxable under
34 federal income tax and state franchise and income taxes and assistance may be sought
35 from a professional tax adviser;

36 (3) That proceeds of the life settlement contract may be subject to the claims of creditors;

1 (4) That receipt of the proceeds of a life settlement contract may adversely affect the
2 seller's eligibility for Medicaid or other government benefits or entitlements and advice
3 may be obtained from the appropriate government agencies;

4 (5) That the seller has the right to rescind a life settlement contract before the earlier of
5 30 calendar days after the date upon which the life settlement contract is executed by all
6 parties or for 15 calendar days after the receipt of the life settlement proceeds by the
7 seller. Rescission, if exercised by the seller, is effective only if both notice of the
8 rescission is given and repayment of all proceeds and any premiums, loans, and loan
9 interest to the life settlement provider is made within the rescission period. If the insured
10 dies during the rescission period, the life settlement contract is deemed to have been
11 rescinded, subject to repayment being made to the life settlement provider within the
12 rescission period of all life settlement proceeds and any premiums, loans, and loan
13 interest;

14 (6) That funds shall be sent to the seller within three business days after the life
15 settlement provider has received the insurer or group administrator's acknowledgment
16 that ownership of the purchased policy has been transferred and the beneficiary has been
17 designated;

18 (7) That entering into a life settlement contract may cause other rights or benefits,
19 including conversion rights and waiver of premium benefits that may exist under the
20 policy, to be forfeited by the seller and assistance may be sought from a financial adviser;

21 (8) That the disclosure to a seller shall include distribution of a brochure, approved by
22 the Commissioner, describing the process of life settlements;

23 (9) That the disclosure document shall contain the following language: 'All medical,
24 financial, or personal information solicited or obtained by a life settlement provider or a
25 life insurance producer about an insured, including the insured's identity or the identity
26 of family members, a spouse, or a significant other, may be disclosed as necessary to
27 effect the life settlement contract between the seller and the life settlement provider. If
28 you are asked to provide this information, you will be asked to consent to the disclosure.
29 The information may be provided to someone who buys the policy or provides funds for
30 the purchase. You may be asked to renew your permission to share information every
31 two years.'; and

32 (10) That the insured may be contacted by either the life settlement provider or its
33 authorized representative for the purpose of determining the insured's health status. This
34 contact is limited to once every three months if the insured has a life expectancy of more
35 than one year and no more than once each month if the insured has a life expectancy of
36 one year or less.

1 (b) A life settlement provider shall provide the seller with at least the following disclosures
2 no later than the date the life settlement contract is signed by all parties. The disclosures
3 shall be displayed conspicuously in the life settlement contract or in a separate document
4 signed by the seller and the life settlement provider and provide the following information:

5 (1) The affiliation, if any, between the life settlement provider and the issuer of the
6 insurance policy to be acquired pursuant to a life settlement contract;

7 (2) The name, address, and telephone number of the life settlement provider;

8 (3) If a policy to be acquired pursuant to a life settlement contract has been issued as a
9 joint policy or involves family riders or any coverage of a life other than the insured
10 under the policy to be acquired pursuant to a life settlement contract, the seller shall be
11 informed of the possible loss of coverage on the other lives under the policy and shall be
12 advised to consult with his or her insurance producer or the insurer issuing the policy for
13 advice on the proposed life settlement contract;

14 (4) The dollar amount of the current death benefit payable to the life settlement provider
15 under the policy. If known, the life settlement provider also shall disclose the availability
16 of additional guaranteed insurance benefits, the dollar amount of accidental death and
17 dismemberment benefits under the policy or certificate, and the life settlement provider's
18 interest in those benefits; and

19 (5) The name, business address, and telephone number of the independent third-party
20 escrow agent and the fact that the seller may inspect or receive copies of the relevant
21 escrow or trust agreements or documents.

22 (c) If the life settlement provider transfers ownership or changes the beneficiary of the
23 policy, the life settlement provider shall communicate the change in ownership or
24 beneficiary to the insured within 20 days after the change.

25 (d) With respect to each policy issued by an insurance company, the insurance company
26 shall send written notice to the owner of a policy, where the insured person under such
27 policy is age 60 or older or is known to be terminally ill or chronically ill, that a life
28 settlement contract is an available alternative transaction to such owner at the time of each
29 of the following:

30 (1) When an insurance company receives from such owner a request to surrender, in
31 whole or in part, a policy;

32 (2) When an insurance company receives from such owner a request to receive an
33 accelerated death benefit under a policy;

34 (3) When an insurance company receives from such owner a request collaterally to
35 assign a policy as security for a loan;

36 (4) When an insurance company sends to such owner a notice of lapse of a policy; or

37 (5) At any other time that the Commissioner may require by rule or regulation.

1 33-59-9.

2 (a)(1) A life settlement provider entering into a life settlement contract first shall obtain:

3 (A) If the seller is the insured, a written statement from a licensed attending physician
4 that the seller is of sound mind and under no constraint or undue influence to enter into
5 a life settlement contract; and

6 (B) A document in which the insured consents to the release of his or her medical
7 records to a life settlement provider or insurance producer and, if the policy was issued
8 less than two years from the date of application for a life settlement contract, to the
9 insurance company that issued the policy.

10 (2) The insurer shall respond to a request for verification of coverage submitted by a life
11 settlement provider or life insurance producer not later than 30 calendar days from the
12 date the request is received. The request for verification of coverage shall be made on
13 a form approved by the Commissioner. The insurer shall complete and issue the
14 verification of coverage or indicate in which respects it is unable to respond. In its
15 response, the insurer shall indicate whether, based on the medical evidence and
16 documents provided, the insurer intends to pursue an investigation at this time regarding
17 the validity of the insurance contract or possible fraud and shall provide sufficient detail
18 of all reasons for the investigation to the life settlement provider or the life insurance
19 producer.

20 (3) Before or at the time of execution of the life settlement contract, the life settlement
21 provider shall obtain a witnessed document in which the seller consents to the life
22 settlement contract, represents that the seller has a full and complete understanding of the
23 life settlement contract, represents that the seller has a full and complete understanding
24 of the benefits of the policy, acknowledges that the seller is entering into the life
25 settlement contract freely and voluntarily, and, for persons with a terminal or chronic
26 illness or condition, acknowledges that the insured has a terminal or chronic illness and
27 that the terminal or chronic illness or condition was diagnosed after the policy was issued.

28 (4) If a life insurance producer performs any of these activities required of the life
29 settlement provider, the life settlement provider is deemed to have fulfilled the
30 requirements of this Code section.

31 (b) Medical information solicited or obtained by a licensee is subject to the applicable
32 provisions of state law relating to confidentiality of medical or protected health
33 information.

34 (c) A life settlement contract entered into in this state shall provide the seller with an
35 unconditional right to rescind the contract before the earlier of 30 calendar days after the
36 date upon which the life settlement contract is executed by all parties or 15 calendar days
37 after the receipt of the life settlement proceeds by the seller. Rescission, if exercised by the

1 seller, is effective only if both notice of the rescission is given and repayment of all
2 proceeds and any premiums, loans, and loan interest to the life settlement provider is made
3 within the rescission period. If the insured dies during the rescission period, the life
4 settlement contract shall be deemed to have been rescinded, subject to repayment of all life
5 settlement proceeds and any premiums, loans, and loan interest to the life settlement
6 provider.

7 (d) The life settlement provider shall instruct the seller to send the executed documents
8 required to effect the change in ownership, assignment, or change in beneficiary directly
9 to the independent escrow agent. Within three business days after the date the escrow
10 agent receives the documents or from the date the life settlement provider receives the
11 documents, if the seller erroneously provides the documents directly to the life settlement
12 provider, the life settlement provider shall pay or transfer the proceeds of the life settlement
13 contract into an escrow or trust account maintained in a state or federally chartered
14 financial institution whose deposits are insured by the Federal Deposit Insurance
15 Corporation. Upon payment of the life settlement proceeds into the escrow account, the
16 escrow agent shall deliver the original change in ownership, assignment, or change in
17 beneficiary forms to the life settlement provider or related provider trust. Upon the escrow
18 agent's receipt of the acknowledgment of the properly completed transfer of ownership,
19 assignment, or designation of beneficiary from the insurance company, the escrow agent
20 shall pay the life settlement proceeds to the seller.

21 (e) Failure to tender consideration to the seller for the life settlement contract within the
22 time disclosed renders the life settlement contract voidable by the seller for lack of
23 consideration until the time consideration is tendered to and accepted by the seller.

24 (f) A contact with the insured, for the purpose of determining the health status of the
25 insured by the life settlement provider after the life settlement contract has been executed,
26 may only be made by the licensed life settlement provider or its authorized representatives
27 and is limited to once every three months for insureds with a life expectancy of more than
28 one year and not more than once each month for insureds with a life expectancy of one year
29 or less. The life settlement provider shall explain the procedure for these contacts at the
30 time the life settlement contract is entered into. The limitations provided for in this
31 subsection do not apply to a contact with an insured for reasons other than determining the
32 insured's health status. A life settlement provider is responsible for the actions of his or
33 her authorized representatives.

1 33-59-10.

2 It is a violation of this chapter for a person to enter into a life settlement contract within a
3 two-year period commencing with the date of issuance of the policy unless the seller
4 certifies to the life settlement provider that one or more of the following conditions have
5 been met within the two-year period:

6 (1) The policy was issued upon the seller's exercise of conversion rights arising out of
7 a group or individual policy, provided the total of the time covered under the conversion
8 policy plus the time covered under the prior policy is at least 24 months. The time
9 covered under a group policy shall be calculated without regard to a change in insurance
10 carriers, provided the coverage has been continuous and under the same group
11 sponsorship; or

12 (2)(A) The seller submits independent evidence to the life settlement provider that one
13 or more of the following conditions have been met within the two-year period:

14 (i) The seller or insured is terminally or chronically ill; or

15 (ii) The seller or insured disposes of his or her ownership interests in a closely held
16 corporation, pursuant to the terms of a buyout or other similar agreement in effect at
17 the time the insurance policy was initially issued.

18 (B) Copies of the independent evidence described in paragraph (2) of this Code section
19 and documents required in subsection (a) of Code Section 33-59-9 shall be submitted
20 to the insurer when the life settlement provider submits a request to the insurer for
21 verification of coverage. The copies shall be accompanied by a letter of attestation
22 from the life settlement provider that the copies are true and correct copies of the
23 documents received by the life settlement provider;

24 (C) If the life settlement provider submits to the insurer a copy of independent
25 evidence provided for in subparagraph (A) of paragraph (2) of this Code section when
26 the life settlement provider submits a request to the insurer to effect the transfer of the
27 policy to the life settlement provider, the copy is deemed to conclusively establish that
28 the life settlement contract satisfies the requirements of this Code section and the
29 insurer shall respond timely to the request.

30 33-59-11.

31 (a) The purpose of this Code section is to provide a prospective seller with clear and
32 unambiguous statements in the advertisement of a life settlement contract and to assure the
33 clear, truthful, and adequate disclosure of the benefits, risks, limitations, and exclusions of
34 a life settlement contract. This purpose is to be accomplished by the establishment of
35 guidelines and standards of permissible and impermissible conduct in the advertising of a
36 life settlement contract to assure that a product description is presented in a manner that

1 prevents unfair, deceptive, or misleading advertising and is conducive to accurate
2 presentation and description of a life settlement contract through the advertising media and
3 material used by a licensee.

4 (b) This Code section applies to an advertising of a life settlement contract or a related
5 product or service intended for dissemination in this state, including Internet advertising
6 viewed by a person located in this state. Where disclosure requirements are established
7 pursuant to federal regulation, this Code section shall be interpreted so as to minimize or
8 eliminate conflict with federal regulation wherever possible.

9 (c) Each life settlement licensee shall establish and at all times maintain a system of
10 control over the content, form, and method of dissemination of an advertisement of its
11 contracts, products, and services. An advertisement regardless of by whom written,
12 created, designed, or presented, is the responsibility of the licensee, as well as the
13 individual who created or presented the advertisement. A system of control by the licensee
14 shall include regular routine notification, at least once a year, to agents and others
15 authorized to disseminate advertisements of the requirements and procedures for approval
16 before the use of an advertisement not furnished by the licensee.

17 (d) An advertisement shall be truthful and not misleading in fact or by implication. The
18 form and content of an advertisement of a life settlement contract shall be sufficiently
19 complete and clear so as to avoid deception. It may not have the capacity or tendency to
20 mislead or deceive. Whether an advertisement has the capacity or tendency to mislead or
21 deceive shall be determined by the Commissioner from the overall impression that the
22 advertisement may be reasonably expected to create upon a person of average education
23 or intelligence within the segment of the public to which it is directed.

24 (e)(1) The information required to be disclosed under this Code section may not be
25 minimized, rendered obscure, or presented in an ambiguous fashion or intermingled with
26 the text of the advertisement so as to be confusing or misleading.

27 (2) An advertisement may not omit material information or use words, phrases,
28 statements, references, or illustrations if the omission or use has the capacity, tendency,
29 or effect of misleading or deceiving the public as to the nature or extent of any benefit,
30 loss covered, or state or federal tax consequence. The fact that the life settlement contract
31 offered is made available for inspection before consummation of the sale or an offer is
32 made to refund the payment if the seller is not satisfied or that the life settlement contract
33 includes a 'free look' period that satisfies or exceeds legal requirements does not remedy
34 misleading statements.

35 (3) An advertisement may not use the name or title of a life insurance company or a life
36 insurance policy unless the advertisement has been approved by the insurer.

1 (4) An advertisement may not state or imply that interest charged on an accelerated death
2 benefit or a policy loan is unfair, inequitable, or in any manner an incorrect or improper
3 practice.

4 (5) The words 'free,' 'no cost,' 'without cost,' 'no additional cost,' 'at no extra cost,' or
5 words of similar import may not be used with respect to a benefit or service unless true.
6 An advertisement may specify the charge for a benefit or service or may state that a
7 charge is included in the payment or use other appropriate language.

8 (6)(A) Any testimonial, appraisal, or analysis used in an advertisement shall:

9 (i) Be genuine;

10 (ii) Represent the current opinion of the author;

11 (iii) Be applicable to the life settlement contract, product, or service advertised, if
12 any; and

13 (iv) Be accurately reproduced with sufficient completeness to avoid misleading or
14 deceiving prospective sellers as to the nature or scope of any testimonial, appraisal,
15 analysis, or endorsement.

16 (B) In using any testimonials, appraisals, or analyses, the life settlement licensee makes
17 as its own all the statements contained in them, and the statements are subject to all the
18 provisions of this Code section.

19 (C) If the individual making a testimonial, appraisal, analysis, or an endorsement has
20 a financial interest in the life settlement provider or related entity as a stockholder,
21 director, officer, employee, or otherwise, or receives a benefit, directly or indirectly,
22 other than required union scale wages, that fact shall be disclosed prominently in the
23 advertisement.

24 (D) An advertisement may not state or imply that a life settlement contract, benefit, or
25 service has been approved or endorsed by a group of individuals, society, association,
26 or other organization, unless that is the fact and unless any relationship between an
27 organization and the licensee is disclosed. If the entity making the endorsement or
28 testimonial is owned, controlled, or managed by the licensee or receives payment or
29 other consideration from the licensee for making an endorsement or testimonial, that
30 fact shall be disclosed in the advertisement.

31 (E) If an endorsement refers to benefits received under a life settlement contract, all
32 pertinent information shall be retained for a period of five years after its use.

33 (f) An advertisement may not contain statistical information unless it accurately reflects
34 recent and relevant facts. The source of all statistics used in an advertisement shall be
35 identified.

36 (g) An advertisement may not disparage insurers, life settlement providers, insurance
37 producers, policies, services, or methods of marketing.

1 (h) The name of the life settlement licensee shall be identified clearly in all advertisements
2 about the licensee or its life settlement contract, products, or services and, if any specific
3 life settlement contract is advertised, the life settlement contract shall be identified either
4 by form number or some other appropriate description. If an application is part of the
5 advertisement, the name of the life settlement provider shall be shown on the application.

6 (i) An advertisement may not use a trade name, group designation, name of the parent
7 company of a licensee, name of a particular division of the licensee, service mark, slogan,
8 symbol, or other device or reference without disclosing the name of the licensee, if the
9 advertisement has the capacity or tendency to mislead or deceive as to the true identity of
10 the licensee, or to create the impression that a company other than the licensee has any
11 responsibility for the financial obligation under a life settlement contract.

12 (j) An advertisement may not use any combination of words, symbols, or physical
13 materials that by their content, phraseology, shape, color, or other characteristics are so
14 similar to a combination of words, symbols, or physical materials used by a government
15 program or agency or otherwise appear to be of such a nature that they tend to mislead
16 prospective sellers into believing that the solicitation is in some manner connected with a
17 government program or agency.

18 (k) An advertisement may state that a licensee is licensed in the state where the
19 advertisement appears, provided it does not exaggerate that fact or suggest or imply that
20 the competing licensee may not be so licensed. The advertisement may ask the audience
21 to consult the licensee's website or contact the Department of Insurance to find out if that
22 state requires licensing and, if so, whether the licensee or any other company is licensed.

23 (l) An advertisement may not create the impression that the life settlement provider, its
24 financial condition or status, the payment of its claims, or the merits, desirability, or
25 advisability of its life settlement contracts are recommended or endorsed by any
26 government entity.

27 (m) The name of the actual licensee shall be stated in all of its advertisements. An
28 advertisement may not use a trade name, any group designation, name of any affiliate or
29 controlling entity of the licensee, service mark, slogan, symbol, or other device in a manner
30 that has the capacity or tendency to mislead or deceive as to the true identity of the actual
31 licensee or create the false impression that an affiliate or controlling entity has any
32 responsibility for the financial obligation of the licensee.

33 (n) An advertisement may not, directly or indirectly, create the impression that any
34 division or agency of the state or of the United States government endorses, approves, or
35 favors:

36 (1) A licensee or its business practices or methods of operation;

37 (2) The merits, desirability, or advisability of a life settlement contract;

1 (3) Any life settlement contract; or

2 (4) Any policy or life insurance company.

3 (o) If the advertiser emphasizes the speed with which the life settlement contract occurs,
4 the advertising shall disclose the average time frame from completed application to the date
5 of offer and from acceptance of the offer to receipt of the funds by the seller.

6 (p) If the advertising emphasizes the dollar amounts available to sellers, the advertising
7 shall disclose the average purchase price as a percent of face value obtained by sellers
8 contracting with the licensee during the past six months.

9 33-59-12.

10 (a)(1) A person shall not commit a fraudulent life settlement act.

11 (2) A person, knowingly or intentionally, shall not interfere with the enforcement of the
12 provisions of this chapter or investigations of suspected or actual violations of this
13 chapter.

14 (3) A person in the business of life settlements, knowingly or intentionally, shall not
15 permit a person convicted of a felony involving dishonesty or breach of trust to
16 participate in the business of life settlements.

17 (b)(1) A life settlement contract and an application for a life settlement contract,
18 regardless of the form of transmission, shall contain the following statement or a
19 substantially similar statement:

20 'Any person who knowingly presents false information in an application for insurance
21 or life settlement contract is guilty of a crime and, upon conviction, may be subject to
22 fines or confinement in prison, or both.'

23 (2) The lack of a statement as provided for in paragraph (1) of this subsection does not
24 constitute a defense in any prosecution for a fraudulent life settlement act.

25 (c)(1) A person engaged in the business of life settlements having knowledge or a
26 reasonable belief that a fraudulent life settlement act is being, will be, or has been
27 committed shall provide to the Commissioner the information required by and in a
28 manner prescribed by the Commissioner.

29 (2) Another person having knowledge or a reasonable belief that a fraudulent life
30 settlement act is being, will be, or has been committed may provide to the Commissioner
31 the information required by and in a manner prescribed by the Commissioner.

32 (d)(1) A civil liability may not be imposed on and a cause of action may not arise from
33 a person's furnishing information concerning suspected, anticipated, or completed
34 fraudulent life settlement acts or suspected or completed fraudulent insurance acts, if the
35 information is provided to or received from:

36 (A) The Commissioner or the Commissioner's employees, agents, or representatives;

1 (B) Federal, state, or local law enforcement or regulatory officials or their employees,
2 agents, or representatives;

3 (C) A person involved in the prevention and detection of fraudulent life settlement acts
4 or that person's agents, employees, or representatives;

5 (D) The National Association of Insurance Commissioners, National Association of
6 Securities Dealers, the North American Securities Administrators Association, or their
7 employees, agents, or representatives or any other regulatory body overseeing life
8 insurance or life settlement contracts; or

9 (E) The insurer that issued the policy covering the life of the insured.

10 (2) Paragraph (1) of this subsection does not apply to a statement made with actual
11 malice. In an action brought against a person for filing a report or furnishing other
12 information concerning a fraudulent life settlement act or a fraudulent insurance act, the
13 party bringing the action shall plead specifically any allegation that paragraph (1) of this
14 subsection does not apply because the person filing the report or furnishing the
15 information did so with actual malice.

16 (3) A person identified in paragraph (1) of this subsection is entitled to an award of
17 attorney's fees and costs if he or she is the prevailing party in a civil cause of action for
18 libel, slander, or another relevant tort arising out of activities in carrying out the
19 provisions of this chapter and the party bringing the action was not substantially justified
20 in doing so. For purposes of this Code section, a proceeding is 'substantially justified' if
21 it had a reasonable basis in law or fact at the time that it was initiated.

22 (4) This Code section does not abrogate or modify common law or statutory privileges
23 or immunities enjoyed by a person described in paragraph (1) of this subsection.

24 (5) Paragraph (1) of this subsection does not apply to a person's furnishing information
25 concerning his or her own suspected, anticipated, or completed fraudulent life settlement
26 acts or suspected, anticipated, or completed fraudulent insurance acts.

27 (e)(1) The documents and evidence provided pursuant to subsection (d) of this Code
28 section or obtained by the Commissioner in an investigation of suspected or actual
29 fraudulent life settlement acts are privileged and confidential and are not a public record
30 and are not subject to discovery or subpoena in a civil or criminal action.

31 (2) Paragraph (1) of this subsection does not prohibit release by the Commissioner of
32 documents and evidence obtained in an investigation of suspected or actual fraudulent life
33 settlement acts:

34 (A) In administrative or judicial proceedings to enforce laws administered by the
35 Commissioner;

1 (B) To federal, state, or local law enforcement or regulatory agencies, to an
2 organization established for the purpose of detecting and preventing fraudulent life
3 settlement acts, or to the National Association of Insurance Commissioners; or

4 (C) At the discretion of the Commissioner, to a person in the business of life
5 settlements that is aggrieved by a fraudulent life settlement act.

6 (3) Release of documents and evidence provided by paragraph (2) of this subsection does
7 not abrogate or modify the privilege granted in paragraph (1) of this subsection.

8 (f) This chapter does not:

9 (1) Preempt the authority or relieve the duty of other law enforcement or regulatory
10 agencies to investigate, examine, and prosecute suspected violations of law;

11 (2) Prevent or prohibit a person from disclosing voluntarily information concerning
12 fraudulent life settlement acts to a law enforcement or regulatory agency other than the
13 insurance department; or

14 (3) Limit the powers granted elsewhere by the laws of this state to the Commissioner or
15 an insurance fraud unit to investigate and examine possible violations of law and to take
16 appropriate action against wrongdoers.

17 (g) A life settlement provider shall adopt antifraud initiatives reasonably calculated to
18 detect, assist in the prosecution of, and prevent fraudulent life settlement acts. The
19 Commissioner may order or, if a licensee requests, may grant these modifications of the
20 following required initiatives as necessary to ensure an effective antifraud program. The
21 modifications may be more or less restrictive than the required initiatives so long as the
22 modifications reasonably may be expected to accomplish the purpose of this Code section.

23 Antifraud initiatives include:

24 (1) Fraud investigators, who may be a life settlement provider or employees or
25 independent contractors of those life settlement providers; and

26 (2) An antifraud plan that is submitted to the Commissioner. The antifraud plan shall
27 include, but not be limited to, a description:

28 (A) Of the procedures for detecting and investigating possible fraudulent life
29 settlement acts and procedures for resolving material inconsistencies between medical
30 records and insurance applications;

31 (B) Of the procedures for reporting possible fraudulent life settlement acts to the
32 Commissioner;

33 (C) Of the plan for antifraud education and training of underwriters and other
34 personnel; and

35 (D) A chart outlining the organizational arrangement of the antifraud personnel who
36 are responsible for the investigation and reporting of possible fraudulent life settlement

1 acts and investigating unresolved material inconsistencies between medical records and
2 insurance applications.

3 (3) Antifraud plans submitted to the Commissioner are privileged and confidential and
4 are not a public record are not subject to discovery or subpoena in a civil or criminal
5 action.

6 33-59-13.

7 (a) In addition to the penalties and other enforcement provisions of this chapter, if a person
8 violates the provisions of this chapter or any regulation implementing this chapter, the
9 Commissioner may seek an injunction in a court of competent jurisdiction and may apply
10 for temporary and permanent orders as the Commissioner determines are necessary to
11 restrain the person from committing the violation.

12 (b) A person damaged by the acts of a person in violation of this chapter may bring a civil
13 action against the person committing the violation in a court of competent jurisdiction.

14 (c) The Commissioner may issue, in accordance with Code Section 33-2-24, a cease and
15 desist order upon a person that violates any provision of this chapter, any regulation or
16 order adopted by the Commissioner, or any written agreement entered into with the
17 Commissioner.

18 (d) When the Commissioner finds that an activity in violation of this chapter presents an
19 immediate danger to the public that requires an immediate final order, the Commissioner
20 may issue an emergency cease and desist order reciting with particularity the facts
21 underlying the findings. The emergency cease and desist order is effective immediately
22 upon service of a copy of the order on the respondent and remains effective for 90 days.
23 If the Commissioner begins nonemergency cease and desist proceedings, the emergency
24 cease and desist order remains effective absent an order by a court of competent
25 jurisdiction pursuant to Code Section 33-2-24.

26 (e) In addition to the penalties and other enforcement provisions of this chapter, a person
27 who violates this chapter is subject to civil penalties of up to \$25,000.00 for each violation.
28 Imposition of civil penalties is pursuant to an order of the Commissioner issued under
29 Chapter 2 of this title. The Commissioner's order may require a person found to be in
30 violation of this chapter to make restitution to a person aggrieved by violations of this
31 chapter.

32 (f)(1) A person convicted of a violation of this chapter by a court of competent
33 jurisdiction shall be ordered to pay restitution to a person aggrieved by the violation of
34 this chapter. Restitution shall be ordered in addition to a fine or imprisonment but not in
35 lieu of a fine or imprisonment.

1 (2) A person who is convicted of a violation of this chapter may be sentenced based on
 2 the greater of the value of property, services, or other benefits wrongfully obtained or
 3 attempted to be obtained or the aggregate economic loss suffered by any person as a
 4 result of the violation. A person may be sentenced to:

5 (A) Imprisonment for not less than one nor more than 20 years or to payment of a fine
 6 of not more than \$100,000.00, or both, if the value of life settlement contract is more
 7 than \$35,000.00;

8 (B) Imprisonment for not less than one nor more than ten years or to payment of a fine
 9 of not more than \$20,000.00, or both, if the value of life settlement contract is more
 10 than \$2,500.00 but not more than \$35,000.00;

11 (C) Imprisonment for not less than one nor more than five years or to payment of a fine
 12 of not more than \$10,000.00, or both, if the value of life settlement contract is more
 13 than \$500.00 but not more than \$2,500.00; or

14 (D) Imprisonment for not less than one year nor more than three years or to payment
 15 of a fine of not more than \$3,000.00, or both, if the value of life settlement contract is
 16 \$500.00 or less.

17 (3) A person convicted of a fraudulent life settlement act shall be ordered to pay
 18 restitution to a person aggrieved by the fraudulent life settlement act. Restitution shall
 19 be ordered in addition to a fine or imprisonment but not instead of a fine or
 20 imprisonment.

21 (4) In a prosecution under this Code section, the value of a life settlement contract within
 22 a six-month period may be aggregated and the defendant charged accordingly in applying
 23 the provisions of this Code section. If two or more offenses are committed by the same
 24 person in two or more counties, the accused may be prosecuted in a county in which one
 25 of the offenses was committed for all of the offenses aggregated as provided by this Code
 26 section. The statute of limitations shall not begin to run until the insurance company or
 27 law enforcement agency is aware of the fraud, but the prosecution may not be
 28 commenced later than seven years after the act has occurred.

29 33-59-14.

30 (a) It is unlawful for any person or entity licensed under this chapter or any other person
 31 or entity licensed under this title to prohibit, restrict, limit, or impair a licensed life
 32 insurance producer from aiding and assisting the owner of a policy with a settlement or
 33 otherwise participating in a settlement transaction under this chapter or to engage in any
 34 transaction, act, practice, or course of business or dealing which restricts, limits, or impairs
 35 in any way the lawful transfer of ownership, change of beneficiary, or assignment of a
 36 policy to effectuate a settlement contract.

1 (b) A violation of this chapter shall be considered an unfair trade practice under Chapter
2 6 of this title and subject to the penalties contained in that chapter.

3 33-59-15.

4 The Commissioner shall have the authority to:

5 (1) Promulgate rules and regulations implementing this chapter;

6 (2) Establish standards for evaluating reasonableness of payments under a life settlement
7 contract for a person who is terminally or chronically ill. This authority includes, but is
8 not limited to, regulation of discount rates used to determine the amount paid in exchange
9 for assignment, transfer, sale, devise, or bequest of a benefit under a policy. A life
10 settlement provider, where the insured is not terminally or chronically ill, shall pay an
11 amount greater than the cash surrender value or accelerated death benefit then available;

12 (3) Establish appropriate licensing requirements, fees, and standards for continued
13 licensure for a life settlement provider and a fee for life insurance producers;

14 (4) Require a bond or other mechanism for financial accountability for a life settlement
15 provider; and

16 (5) Adopt rules and regulations governing the relationship and responsibilities of an
17 insurer and a life settlement provider, life insurance producer, and others in the business
18 of life settlements during the period of consideration or effectuation of a life settlement
19 contract.

20 33-59-16.

21 Nothing in this chapter preempts or otherwise limits the provisions of Chapter 5 of Title
22 10, the 'Georgia Securities Act of 1973,' or any regulations, orders, policy statements,
23 notices, bulletins, or other interpretations issued by or through the commissioner of
24 securities or his or her designee acting pursuant to Chapter 5 of Title 10. Compliance with
25 this chapter does not constitute compliance with any applicable provision of the Chapter
26 5 of Title 10 and any amendments thereto or any regulations, orders, policy statements,
27 notices, bulletins, or other interpretations issued by or through the commissioner of
28 securities or his or her designee acting pursuant to the Chapter 5 of Title 10.

29 33-59-17.

30 A life settlement provider lawfully transacting business in this state may continue to do so
31 pending approval or disapproval of the person's application for a license as long as the
32 application is filed with the Commissioner not later than 30 days after publication by the
33 Commissioner of an application form for licensure of these life settlement providers. If the
34 publication of the application form is prior to the effective date of this chapter, then the

1 filing of the application shall not be later than 30 days after the effective date of this
2 chapter.

3 33-59-18.

4 Notwithstanding the provisions of this chapter to the contrary, a person who has lawfully
5 negotiated life settlement contracts between a seller and one or more life settlement
6 provider for at least one year immediately prior to the effective date of this chapter may
7 continue to negotiate life settlements in this state for a period of one year from the effective
8 date of this chapter, provided that such person registers with the Commissioner on a form
9 prescribed by the Commissioner. Such registration form shall be published by the
10 Commissioner not later than 30 days from the effective date of this chapter and shall
11 require a person registering to evidence that he or she has lawfully negotiated life
12 settlement contracts and include an acknowledgment by such person that he or she will
13 operate in accordance with and comply with this chapter."

14 **SECTION 2.**

15 If any portion of this Act or any amendments thereto or its applicability to any person or
16 circumstance is held invalid by a court, the remainder of this Act or its applicability to other
17 persons or circumstances shall not be affected.

18 **SECTION 3.**

19 This Act shall become effective on the 180 days following its approval by the Governor or
20 its becoming law without such approval.

21 **SECTION 4.**

22 All laws and parts of laws in conflict with this Act are repealed.