

House Resolution 129

By: Representatives Stephens of the 164th, Parrish of the 156th, Casas of the 103rd, May of the 111th, and Day of the 163rd

A RESOLUTION

- 1 Commending the tourism industry in Georgia and establishing February 2, 2005, as a time
2 to recognize that "Together, Tourism Works for Georgia"; and for other purposes.
- 3 WHEREAS, tourism annually generates approximately \$25 billion in tourism expenditures,
4 which supports 209,500 jobs and contributes \$1.14 billion in state and local tax revenue; and
- 5 WHEREAS, these tax revenues created by tourist expenditures save each household in
6 Georgia over \$380.00 in state and local taxes; and
- 7 WHEREAS, tourism continues to provide an excellent and immediate return on investment.
8 A recent, independent study demonstrated that one dollar invested in state-wide tourism
9 advertising and promotion returns \$187.50 to the private sector and \$7.74 to the state in tax
10 revenues in the first 90 days; and
- 11 WHEREAS, tourism diversifies Georgia's economy, helping offset declines in manufacturing
12 and agricultural employment; and
- 13 WHEREAS, tourism assets are nonexportable. From Rabun Gap to the Tybee Island
14 lighthouse, from Stone Mountain to the Okefenokee Swamp, from Savannah to Plains, and
15 from See Rock City to the Little White House, these treasures will always belong to Georgia
16 and its citizens; and
- 17 WHEREAS, tourism is a clean industry that enhances the quality of life within the state,
18 supports the critical services that Georgians require, and creates the environment that attracts
19 nontourism businesses to Georgia.
- 20 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES that
21 the members of this body commend the Georgia tourism industry for the positive impact

1 tourism has on the State of Georgia and all of its citizens and establish February 2, 2005, as
2 a time to recognize "Together, Tourism Works for Georgia."

3 BE IT FURTHER RESOLVED that the Clerk of the House of Representatives is authorized
4 and directed to transmit an appropriate copy of this resolution to Craig Lesser, Commissioner
5 of the Georgia Department of Economic Development, Bo Callaway, Chairman of the
6 Georgia Chamber Tourism Committee, and Rod Musselman, Chairman of the Tourism
7 Development Alliance of Georgia.