

Senate Resolution 842

By: Senators Cagle of the 49th, Hudgens of the 47th, Kemp of the 46th and Unterman of the 45th

A RESOLUTION

1 Commending and recognizing the Braselton Brothers Store on the occasion of its 100th
2 anniversary; and for other purposes.

3 WHEREAS, John Oliver Braselton, Green Braselton, and Henry Braselton built a general
4 mercantile store in the bustling railroad town of Braselton, Georgia, in 1904; and

5 WHEREAS, the building was built by S. B. Baker, it measured 60 x 90 feet, was completed
6 in five months, and was adorned with iron columns produced by the Winder Foundry and
7 Machine Works; and

8 WHEREAS, the store offered dry goods, notions, shoes, clothing, furniture, hardware,
9 appliances, millinery, groceries, and even coffins as numerous items sold by the store were
10 purchased wholesale in New York on a biannual merchandising trek; and

11 WHEREAS, the store offered "birth to death" merchandise, housed a bank founded inside
12 the store in 1911 and was destroyed by a tornado in 1919 and subsequently rebuilt to its
13 original grandeur; and

14 WHEREAS, sons of the founders carried on the store's fine tradition in the classic example
15 of American workmanship and high ethical standards; and

16 WHEREAS, the store now operates as the Braselton Antique Mall, owned by Robbie
17 Langford Bettis and her husband, Fred; and

18 WHEREAS, the store represents a grand era of American mercantilism, the splendid
19 economic successes of extended families working together, and a small town's social and
20 political gathering place.

1 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE that the members of this body
2 commend the Braselton Brothers Store on its long and storied presence in the Braselton
3 community and recognize it on the occasion of its historic and glorious 100th anniversary.

4 BE IT FURTHER RESOLVED that the Secretary of the Senate is authorized and directed
5 to transmit an appropriate copy of this resolution to Fred and Robbie Langford Bettis.