

Senate Resolution 801

By: Senators Lamutt of the 21st, Dean of the 31st, Collins of the 6th, Thompson of the 33rd, Tanksley of the 32nd and others

A RESOLUTION

1 Commending Dr. Harlon Crimm and recognizing his selection as the National Council of
2 Marketing and Public Relations "Pacesetter of the Year" for 2004; and for other purposes.

3 WHEREAS, since 1983, Dr. Harlon Crimm has ably served as president and chief executive
4 officer of Chattahoochee Technical College; and

5 WHEREAS, he has been named the National Council of Marketing and Public Relations
6 "Pacesetter of the Year" for 2004, the award given to a chancellor or president of a
7 community or technical college who has shown exemplary leadership in the area of
8 marketing and public relations; and

9 WHEREAS, in the last seven years, Dr. Crimm's visionary leadership has allowed the
10 college's enrollment to triple and newly established instructional programs have recently
11 won national acclaim; and

12 WHEREAS, three new classroom buildings were constructed and paid for through an
13 innovative plan calling for the use of local government funding; and

14 WHEREAS, ranked number one in enrollment among Georgia's 35 technical colleges,
15 Chattahoochee Technical College was named by *Community College Week* as the fastest
16 growing two-year college in the nation; and

17 WHEREAS, Dr. Crimm, throughout his tenure, has been a steadfast supporter of the
18 Chattahoochee Technical College's marketing and public relations efforts; and

19 WHEREAS, to position Chattahoochee Technical College as a strong competitor in
20 Georgia's educational marketplace, Dr. Crimm continues to increase the school's marketing
21 budget and maintains a personal presence in its marketing efforts; and

1 WHEREAS, always on the lookout for innovative ways to promote education, Dr. Crimm
2 founded the "Lighthouse Institute," a professional development program for Georgia's
3 technical college instructors; and

4 WHEREAS, he is responsible for forming the Cobb Education Consortium as a way to
5 strengthen relations between technical colleges, universities, and local school systems in the
6 county; and

7 WHEREAS, for all that he has accomplished at Chattahoochee Technical College, there can
8 be no doubt that Dr. Crimm is most deserving of being named the National Council of
9 Marketing and Public Relations "Pacesetter of the Year" for 2004.

10 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE that the members of this body
11 commend Dr. Harlon Crimm for his exemplary leadership of Chattahoochee Technical
12 College and recognize his selection as the National Council of Marketing and Public
13 Relations "Pacesetter of the Year" for 2004.

14 BE IT FURTHER RESOLVED that the Secretary of the Senate is authorized and directed
15 to transmit an appropriate copy of this resolution to Dr. Harlon Crimm.