

The Senate Economic Development and Tourism Committee offered the following substitute to SR 733:

A RESOLUTION

Designating every second Thursday of March as Atlanta Motor Speedway Day at the state capitol; and for other purposes.

WHEREAS, March 11, 2004, is Atlanta Motor Speedway Day at the capitol; and

WHEREAS, the Atlanta Motor Speedway, a 1.54 mile quad-oval track, is one of the premier motorsports facilities in the country; and

WHEREAS, the Atlanta Motor Speedway was originally constructed in 1960 and is nestled on 870 acres located just 30 minutes south of Atlanta; and

WHEREAS, the Atlanta Motor Speedway hosts two NASCAR Nextel Cup races each year, the two largest single-day sporting events each year in the State of Georgia; and

WHEREAS, the Atlanta Motor Speedway is the main contributor to the local sports economy, bringing in more than \$455 million annually, an amount that is greater than the contributions of the Atlanta Braves, Hawks, and Falcons combined; and

WHEREAS, during the two NASCAR Nextel Cup weekends, the Atlanta Motor Speedway attracts fans from all 50 states and more than a dozen foreign nations along with more than 10 million viewers worldwide; and

WHEREAS, the Atlanta Motor Speedway also hosts Busch Series and ARCA racing during the year and the Thursday Thunder Legends and Bandolero racing during the summer, showcasing the talents of the region's up-and-coming drivers; and

WHEREAS, the Atlanta Motor Speedway is in use over 300 days each year, hosting corporate events, driving schools, concerts, air shows, dog shows, circuses, and car shows; and

1 WHEREAS, it is fitting and proper that the contributions of the Atlanta Motor Speedway to
2 our economy and to our state be recognized.

3 NOW, THEREFORE, BE IT RESOLVED BY THE GENERAL ASSEMBLY OF
4 GEORGIA that this body designates March 11, 2004, and every future second Thursday of
5 March as Atlanta Motor Speedway Day at the state capitol and that, on such occasion, the
6 members of this body recognize and commend the Atlanta Motor Speedway for its
7 contributions to this state.

8 BE IT FURTHER RESOLVED that the members of this body express their pride and honor
9 in having the Atlanta Motor Speedway in our state and encourage NASCAR to continue all
10 NASCAR races presently being held at the Atlanta Motor Speedway.

11 BE IT FURTHER RESOLVED that the Secretary of the Senate is authorized and directed
12 to transmit an appropriate copy of this resolution to Bruton Smith, CEO and Chairman of the
13 Board of Atlanta Motor Speedway, and Ed Clark, President and General Manager of the
14 Atlanta Motor Speedway.