

House Resolution 1133

By: Representatives Parrish of the 102nd, Coleman of the 118th, Morris of the 120th, Stephens of the 124th, Post 2, Wix of the 33rd, Post 1, and other

A RESOLUTION

- 1 Commending the tourism industry in Georgia and establishing February 4 and 5, 2004, as a
2 time to recognize that "Together, Tourism Works for Georgia"; and for other purposes.
- 3 WHEREAS, tourism generated \$23.9 billion in tourism expenditures, and supported 207,100
4 jobs and contributed \$1.1 billion in state and local tax revenue in 2002; and
- 5 WHEREAS, these tax revenues created by tourist expenditures saved each household in
6 Georgia over \$227.15 in state taxes; and
- 7 WHEREAS, tourism provides an excellent and immediate return on investment; and
- 8 WHEREAS, a recent independent study demonstrated that one dollar invested in state-wide
9 tourism advertising and promotion returned \$187.50 per visitor to the private sector and
10 \$7.63 to the state in tax revenues in the first 90 days; and
- 11 WHEREAS, tourism diversifies Georgia's economy, enhancing the quality of life for
12 residents and sustaining prosperity; and
- 13 WHEREAS, tourism assets are nonexportable, and from Rabun Gap to the Tybee Island
14 lighthouse, from Stone Mountain to the Okefenokee Swamp, from Savannah to Plains, and
15 from See Rock City to the Little White House, these treasures will always belong to Georgia
16 and its citizens; and
- 17 WHEREAS, tourism is a clean industry that enhances the quality of life within the state,
18 supports the critical services that Georgian's require, and creates the environment that
19 attracts nontourism businesses to Georgia.

1 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES that
2 the members of this body commend the Georgia tourism industry for the positive impact
3 tourism has on the State of Georgia and all of its citizens and establishes February 4 and 5,
4 2004, as time to recognize "Together, Tourism Works for Georgia."

5 BE IT FURTHER RESOLVED that the Clerk of the House of Representatives is authorized
6 and directed to transmit a copy of this resolution to Glenn Cornell, Commissioner of the
7 Georgia Department of Industry, Trade, and Tourism.